



# COMPANY PROFILE

## HAYBIKE JSC



**Headquarter:** Lot 02-03, C11 Range,  
198 Ministry of Public Security, Dong Bat  
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Hanoi, Vietnam

**Representative office in Germany:**  
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**Tel:** (+84) 869998513

**Website:** [haybike.com](http://haybike.com)

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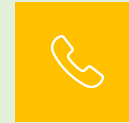
**Company Overview**



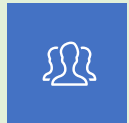
**Vision, Mission and Core Values**



**Our History**



**Our products and services**



**Our Team**



**Business Plan**

# ABOUT OUR COMPANY

Haybike Joint Stock Company was formerly the Helios Renewable Energy Joint Stock Company from 9/2011 which operates in renewable energy. Currently, Haybike is a legal entity operating independently from Helios Energy, inheriting all the technology and professional staff from Helios Energy.

With well-trained professional and dynamic staff, Haybike always has confidence to bring our customers the most satisfaction with our unique products and services.

SINCE  
**2011**





**HAYBIKE**

GO GLOBAL

**2019**



# OUR HISTORY

**2011**

## **Helios Re-energy Joint Stock Company**

With the potential of developing renewable energy in Vietnam, especially solar energy thanks to favorable natural conditions, we decided to conduct in-depth research on this field and set up Helios Renewable Energy Joint Stock company with a view to creating clean energy for Vietnamese people.



**2015-2016**

## **Solutions for solar power plant projects**

We started testing and offering suitable solutions for solar power plant projects in Vietnam. Besides, we also researched and developed reserve battery technology for the field of renewable energy.

**2017**

## **Haybike Joint Stock Company**

In the context of an integrated economy, we recognized the need for the development of green cities and green vehicles in the city to reduce congestion pollution and improve people's health.

Therefore, we aimed to create a sustainable manufacturing industry in Vietnam to contribute to the growth of the manufacturing economy. Therefore, we started researching on electric bicycle production and founded Haybike Joint Stock Company.



**2018**

## **Research and Development**

We have focused on market research, research, modification, completion and development of products to create the safest, the most beautiful and convenient models of electric bicycle.

We have started releasing our first electric bicycles since 2017 and continued to research and develop new products.

**2019**

## **Launch to the market**

We started commercializing our products to the market and continued to improve the quality of our products to meet diverse market needs.

The first market we have approached is the Vietnamese market and then expanded to the European market in the near future where quality standards have been recognized worldwide.



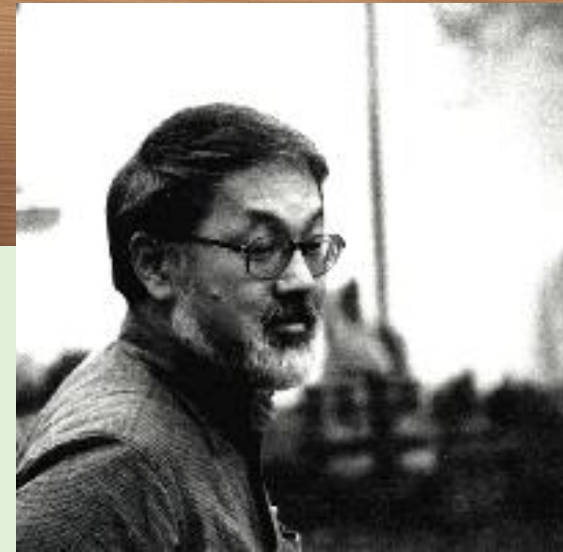
# OUR TEAM



**Nguyen Van Tuyen**

**Chairman**

Director of Helios Energy Company  
Specialized in finance and banking, with  
many years of experience in the field of  
renewable energy.



**MOCHIZUKI Shinichi**

**Senior Advisor**

Director of Atelier Urban Design International  
Representative of the general incorporated  
association CarFreeDayJAPAN  
(National Coordinator for Japan of European  
Mobility Week, European Commission Project)



# ORGANIZATIONAL CHART





NGUYEN VAN TUYEN

## CHAIRMAN'S MESSAGE

*“For me, money is not the end goal. What I mean is that in addition to a company's brand, you have to have a “human brand”. That is, we can do something for society, do something to remind people of us and when mentioning that product, society will mention our name.*

*If you only strive to have a home, a car and a passbook, it doesn't make any sense in this life. My ultimate dream and goal of life is to help Vietnam have reliable and high quality products which are internationally recognized.”*





# VISION AND MISSION

# OUR VISION



We desire to become a leading company in Vietnam in the field of manufacturing bicycles, electric bicycles, electric-powered bicycles products with environmentally friendly materials such as bamboo frames and aim to expand to the world market.

With this vision, we want to contribute to reducing environmental pollution, traffic congestion and creating sustainable development.





# OUR MISSION

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“To create eco-friendly and useful products for people’s health, thereby promoting better sense of community and awareness of the environment.”

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Create the most convenient means of transport



Diversify products



Constantly improve the quality of products



Create an ideal working environment which helps develop the creative capacity of employees



# OUR CORE VALUES



**BE SIMPLE**



**BE SMART**



**BE EFFECTIVE**



**BE CREATIVE**



**BE A GOOD  
CARETAKER**

# OUR PRODUCT

**We specialize in the production of electric bikes and bicycles with compact and stylish design, diverse categories which are suitable for almost all ages from children to adults.**

- The weight is only from 17 kg.
- Design: simple and fashionable
- Lithium battery technology (safe and effective)
- Speed from 25-30 km/h (customizable)
- Distance: 45-50 km/1 full charge
- Gently cycle even when the power is out





## Lady (E-bike)

❖ COLOR: RED, WHITE, MILK

❖ GENTLE, FEMININE DESIGN BRINGS AN ELEGANT STYLE WHEN USED



# Classic (E-bike)

- ❖ COLOR: GREY, BLUE, PURPLE, BLACK
- ❖ COMPACT AND CLASSIC DESIGN BRINGS A STRONG AND FREE DEMEANOR





## Asean (E-bike)

- ❖ **COLOR: WHITE, MILK**
- ❖ Asean bicycle has a delicate and elegant design but still exudes a unique personality, bringing a new fresh feeling to the user.

# MTB

- ❖ COLOR: VIOLET
- ❖ Sporty and "so cool" bike expects to show out the personality of users.





# Trevi Spotlight (E-bike)

- ❖ Compact bamboo frame helps users engender a feeling of dynamism and strength.
- ❖ Bamboo material not only creates a elegant style but also shows out the natural beauty of its users.



Trevi Bike



## Trevi Moonlight (E-bike)

- ❖ Bamboo frame is neatly trimmed to create sophistication and elegance in design, but the style still brings bold personality to the users.



# Trevi Elite Sport

- ❖ Compact bamboo frame helps users engender a feeling of dynamism and strength.
- ❖ Bamboo material not only creates a elegant style but also shows out the natural beauty of its users.



Trevi Bike





# Trevi Unisex Edition

- ❖ Bamboo frame is neatly trimmed to create sophistication and elegance in design, but the style still brings bold personality to the users.

# Trevi Kid

- ❖ Bamboo frame is compact and simple but very strong, creating a convenient movement for children.
- ❖ Children who use this bicycle will favor a unique style, but still dynamic and age-appropriate.
- ❖ Using products made from natural materials like bamboo helps children gain awareness of environmentally friendly products and sustainable development.



# OUR SERVICES



## GUARANTEE

- 12 months for the battery
- 18 months for the engine



## CUSTOMIZED BICYCLES

- Bicycles are designed according to the style and color of customers' requirement



## REPAIRMENT

- Always try our best to satisfy customers with repairing service and offer remote customer service



## MAINTENANCE

- Offer maintenance service package





01

Modern production line  
system with advanced  
robots

02

A staff of high-qualified  
engineers and well-  
trained workers



OUR  
PRODUCTION  
CAPACITY



03

Large production  
capacity

# Production situation



## ❖ Production Capacity:

- Electric bicycles with metal frame: 5000 bikes / month
- Bicycles with bamboo frame: 2000 bikes / month
- Processed bamboo frame (OEM): 5000 frames / month

## ❖ Technology:

- Robot welding technology
- Electrostatic powder coating
- Automatic drying chamber





❖ We accept  
offer of  
producing  
bamboo frame  
according to  
partners'  
requirements.





# Business Plan

## Expand to the foreign market

Focusing on developing and expanding the foreign market for bicycles and electric bicycles with bamboo frame and expanding business with partners ordering bamboo frame production according to their requirements.

## Develop the domestic market

Focus on distributing electric bicycles made from metal and bamboo frames.

## Research and Development

Continue to research and develop new products to meet the diverse needs of customers  
Research and develop new product made from bamboo such as furniture, appliances

# ***HAYBIKE***

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