

B⁺FURNITURE
SINCE 2016



START-UP

B+Furniture was established in 2016 with a modern, dynamic and flexible operation model from the design phase to the production one. Our strength is upholstered products (sofas, armchairs ...) and metal ones. Current customers of B + Furniture are interior distributors, design and construction units and investors of hotel & resort projects ... interested in quality furniture products.

VISION

We always want to strive to become a leading furniture designer, developer and manufacturer in Vietnam. Especially, becoming a supplier of upholstery with a methodical investment in aesthetics, high quality with reasonable prices. Bring B+Furniture brand name widely to consumers.

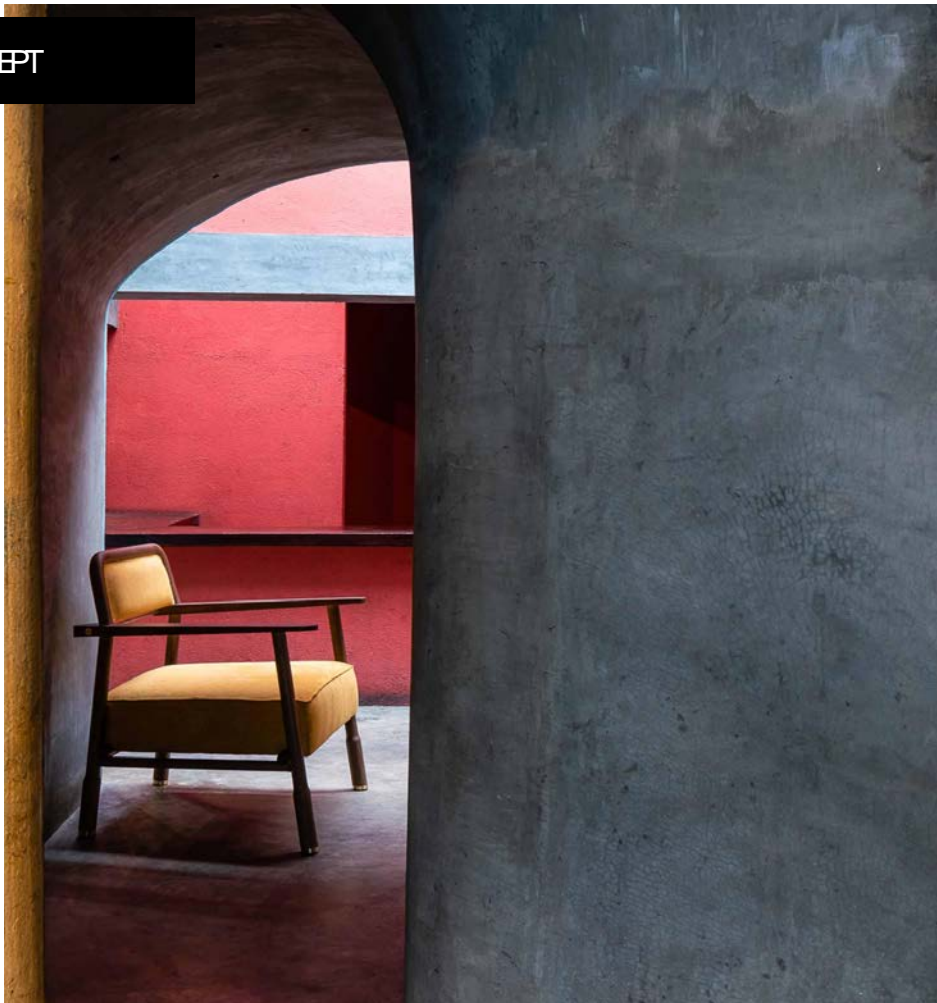
MISSION

With a group of experienced and enthusiastic individuals, always keeping the original orientation and constantly improving new knowledge, we always strive to learn and create so that B+Furniture products can catch up with aesthetic trends at home and abroad.

VALUE

Above all, we highly appreciate delivering value to customers through innovative products with high feasibility and reliability in cooperation. B+Furniture wants customers to experience dedication, comfort and satisfaction through the products and services that we provide. At the same time, we are creating a healthy business environment, sustainable business development, where employees are respected.

CONCEPT



B+ Furniture always strives to become the leading brand in interior design, development and manufacturing of furniture in Vietnam. In particular, we want to become a furniture brand that is well invested in sample, high quality in production with reasonable prices, bringing the B+ Furniture brand name to a wide range of consumers. The list of B+ Furniture's products currently has 2 product series:

B+ INFINITIVE

B+ DYNAMIC

B⁺
infinite



B⁺
infinite

Each product of the Infinite series that is an inspirational story about creativity, passion and professionalism in all stages from design, raw material selection, production to rigorous quality standards can satisfy the most demanding customers.

B⁺DYNAMIC



B⁺DYNAMIC

The youthful, modern design that emphasizes functionality and comfort in use is what the Dynamic series aims at. B + Furniture cherishes and develops this product series with the desire to create simple, modern

but extremely young and dynamic living spaces: where we are free to express our own personality; where we can feel a breeze of positive, free energy; ... to make our each day to be a journey that is never boring.

PROJECT

B⁺
infinite



M Chair

PRODUCT RANGE

B+
infinite



M Chair

PRODUCT RANGE

B⁺
infinite



Rivira Side Table

PRODUCT RANGE

B+
infinite



M Chair

PRODUCT RANGE

B⁺
infinite



Elegant Chair



PRODUCT RANGE

B⁺
infinite



Elegant Armchair



Badu Sofa



PRODUCT RANGE

B⁺
DYNAMIC



B⁺ DYNAMIC

PRODUCT RANGE

B⁺ DYNAMIC



B⁺ DYNAMIC

PRODUCT RANGE

B⁺ DYNAMIC



B⁺ DYNAMIC



PRODUCT RANGE

B⁺
DYNAMIC



B⁺ DYNAMIC



PRODUCT RANGE

B⁺
DYNAMIC



B⁺ DYNAMIC

PRODUCT RANGE

B⁺
DYNAMIC



B⁺ DYNAMIC

Project Serving

Provide interior solutions to customers based on available product data designed and developed by B+ Furniture brand.

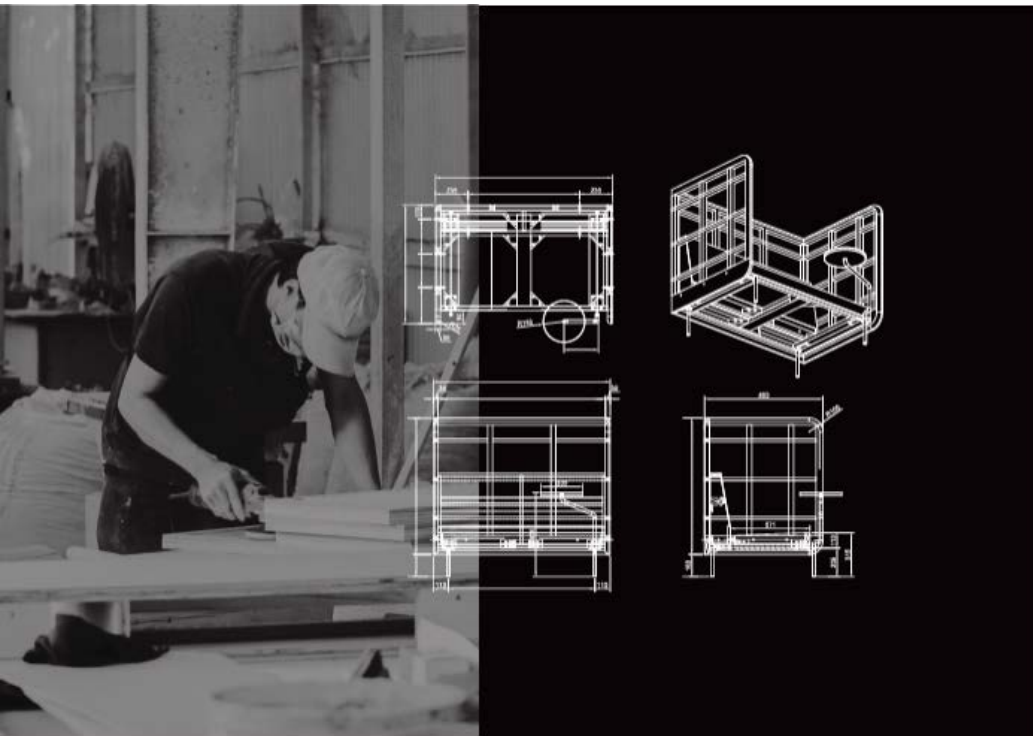
Manufacturing and fabricating according to the requirements of each project (design provided by the customer)

Sustainable Cooperation

With a flexible business strategy, B+ Furniture pays special attention to product quality and design concept.

At the same time, we care about cost control and customer care services, to connect and strengthen relationships with partners to reach a higher level in the field of home furniture manufacturing.





Product Development

We understand that making our own mark on the cathedral of creation is an important thing that goes hand in hand with business performance. Therefore, B+ Furniture always accompanies with our partners through:

Development of specialized design and manufacturing thickens the portfolio of products for our furniture brands.

Or the Designers want to bring their ideas from drawings to actual products closer to the public.

Serving Productivity

Our goal is to expand operations in the near term to supply 10 containers per month to meet the needs of new customers and partners. We plan to achieve this goal by the end of 2022.



Quality Criteria



B+ Furniture has always strictly followed the production process, right from the very first stages. From selecting quality raw materials (wood, fabric, mattress, metal, ...) to frame machining, sewing, upholstery, QC, and product packaging by skilled craftsmen.

Every product delivered to customers is guaranteed aesthetics, reliability and smoothness. And above all, it is the satisfaction of customers with the service we bring.

PRODUCTION PROCESS

We organize the production process and the quality control through all steps: from raw material selection, production, distribution, transportation, to allow B + Furniture to achieve

high efficiency and keep the price stable. Training and coaching are also carried out to ensure the professionalism of B + Furniture's staff.



1. DESIGN

Create ideas, sketch out the first products.



2. MODELLING

Producing sample products. Evaluate the level of feasibility with the market.



3. MANUFACTURING DRAWINGS

Standards, correct sizes and materials are ready for production.



4. PRODUCTION

Proceeding with bulk production. Ensure the quality of raw materials is stable throughout the production process.



5. QUALITY CONTROL

Ensure that each product meets the quality standards from the frame, the durability tests, the wrapped fabric, the covered foam to the wrapping stage. Productivity and progress are also controlled and reported according to the progress.



6. PACKING

Ensure the product is safe during transportation process.



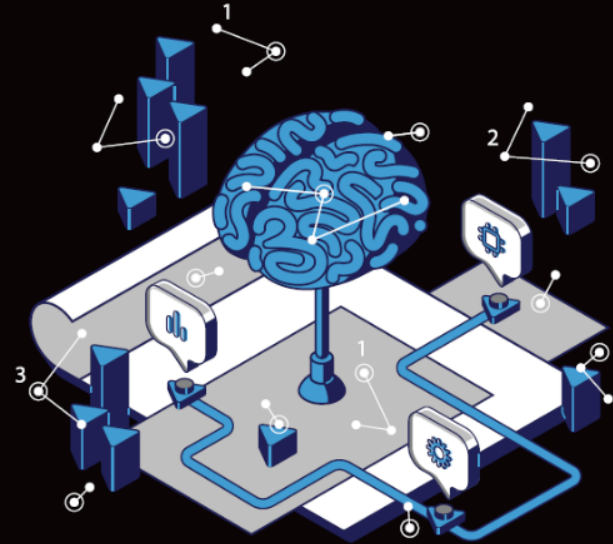
7. DELIVERY

We ensure the fastest and most secure transportation of goods to customers and partners.

FACTORY TOUR: TOUCH OF CREATIVITY

"Do the best you can until you know better. Then when you know better, do better".
A famous quote from Dr. Maya Angelou. Just being passionate, effort and seriously work, surely the results will come.

Let's visit and talk with us about the passion of the industry, about your development direction as well as experience directly the creative designs that B + Furniture is serving .



B+ Furniture has 2 separate workshops: upholstery workshop and wood workshop.

The wood workshop: specializes in manufacturing wooden frames and details, located in the area of Nhi Binh, Hoc Mon.

B+ Gallery - the display place of B+ Furniture's finished products is also located in this area.

The upholstery workshop: located in Di An, Binh Duong, allows us to access a comprehensive source of raw materials and quality manpower in the upholstery furniture field.





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