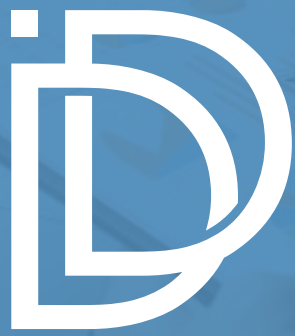


► PROFILE IDD CORP



IDDCORP



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ABOUT IDD CORP JOINT STOCK COMPANY

IDD Corp operates with the mission of connecting and enhancing the value of Vietnam's coffee industry.

IDD Corp owns **HANCOFFEE** brand: Coffee production and trade. Supplying high quality clean materials and coffee products to domestic and international markets. IDD Corp exports Vietnamese brand coffee to potential markets in Asia and Europe. Develop a chain of premium coffee experience spaces in big cities with 3 models: **HANCOFFEE** Community, **HANCOFFEE** Original, **HANESPRESS**.

IDD Corp develops **PALIO** coffee brand - Premium coffee with Italian style and standard.

IDD Corp owns HANMOONCAKE brand - Premium moon cake brand - Gift solution for enterprises.

IDD Corp - A member company: Gap Fast Consumer Joint Stock Company(retail services).

IDD Corp - A subsidiary company: Phi Viet Tham Quyen Ltd.



VISION, MISSION, CORE VALUES

Vision:

- In order to enhance the value of the Vietnamese coffee industry, IDD Corp applies the production process of **FARM TO CUP** to ensure the quality of finished coffee products, enhance Vietnamese coffee brand. Affirming Vietnam position on the world coffee map.

Mission:

- Provide a pure, high quality coffee experience.
- Distribute premium, high quality Vietnamese coffee products to domestic and international markets.
- Introduce Vietnamese coffee culture to coffee lovers around the world.
- Provide solutions and value chains for Vietnam's coffee industry.



Core value:

- Production process **FARM TO CUP**: Control the planting areas. Applying special processing methods, producing on modern strict technology line, ensuring quality from planting to finished coffee products.
- The quintessence of Vietnamese coffee culture: We build a chain of Vietnamese coffee culture experience. Bringing the essence of Vietnamese coffee culture to the domestic and international coffee lovers community.
- Building a pioneering and innovative enterprise: IDD Corp focuses on building and developing resources with an experienced R&D team. We always try our best to research and produce high quality products. Contributing to upgrade Vietnamese coffee brand in the international market.

BRAND STORY

Let's write the proud stories about pure coffee with charming traditional flavor of Vietnam!

IDD Corp was born with the vision of connecting the Vietnamese coffee value chain. As one of the pioneer companies in producing and distributing clean, high quality coffee, we widely distribute premium Vietnamese coffee products to domestic and international markets. IDD Corp aims to develop an eco-system for the journey **"FARM TO CUP"** gives consumers quality coffee products and real experience.



SERVICES

IDD offers a wide range of services in the coffee industry including:

(Presenting the model chart before going into details of each service)

- Trading and distributing coffee products: Product distribution system through Modern Trade channels; Key Account (chain of restaurants, coffees, hotels, key locations, ...); Export; Ecommerce.
- **HANCOFFEE** chains: **HANCOFFEE** Community, **HANCOFFEE** Original, **HANESPRESS**.
- **HANCOFFEE** @ work: Office coffee solution.
- Set up, building, construction of restaurants and coffee shops.
- Trading and distributing **HANMOONCAKE** moon cake products.

Coffee chain system in big cities:



HANCOFFEE

HANCOFFEE Community

The chain of coffee shops **HANCOFFEE** community gives customers the standard coffee with the highest quality. A place where you can enjoy and immerse yourself in Vietnamese coffee culture space.

HANCOFFEE
Original

HANCOFFEE Original

Special coffee space.

HANCOFFEE Original is the “interference” place of all coffee cultures around the world. A place whereevery coffee lovers can sublime emotions and immerse themselves in the premium coffee flavors.



HANESPRESS

HANESPRESS

HANESPRESS coffee model gives coffee lovers an experience of being serviced the fastest and most convenient high quality coffee. IDD Corp plans to open 50 coffee shops according to **HANESPRESS** model.

HANCOFFEE@work **Office coffee solution.**

Office coffee solution package COFFEE + COFFEE MACHINE is diversified and has the ability to adjust flexibly to suit many business scales.

CLEAN, HIGH QUALITY COFFEE.
PREMIUM OFFICE.
RELAX SPACE.
COST SAVING.



PRODUCT

Finished coffee: IDD Corp develops 2 brands of coffee HANCOFFEE and PALIO coffee.

- **PALIO** coffee product line:

IDD Corp owns and develops **PALIO** coffee brand with Italian style, taste and standards. **PALIO** is a premium coffee brand that is crystallized from the most delicious coffee beans of the Vietnamese highlands. **PALIO** coffee is the result of a delicate blend of specialty coffee beans and special roaster technology.

- **HANCOFFEE** roast coffee product line

Quality coffee, real experience.

Distilled from the finest aromatic coffee beans in the Central Highlands region of Vietnam, **HANCOFFEE** is pleased to bring high quality, non-doped, carefully packed coffee products to ensure product quality as well as bring convenience to customers.



Delicately processed from two types of premium Arabica and Robusta coffee, **HANCOFFEE STANDARD** delivers the full definition of a standard cup of coffee. It is a cup of coffee in with balance acidity and appearance is clean enough to have a satisfied look. The taste is light and bitter, bringing the aroma of dark chocolate, fruit and herbs, which are the perfect choices for guests who want to enjoy authentic coffee.

HANCOFFEE Standard



Using the roasting technique to keep the light and shiny brown look of original coffee, **HANCOFFEE PRMIUM** can satisfy the pickiest guests with both the appearance and taste. **HANCOFFEE PREMIUM** fascinates your senses with the aroma of butter and chocolate combining with herbs, walnuts and almonds. The product brings a special feeling with exclusive mixing method from **HANCOFFEE**.

HANCOFFEE Premium



HANCOFFEE ORIGINAL with 100% Arabica coffee made of special recipe to give consumers a sophisticated and artistic coffee experience. The product arises with the scent of apple mixed with walnut, pistachio, chocolate, caramel, honey flavor, herbal flavor.

HANCOFFEE Original

- **HANCOFFEE** convenient coffee product line:



HANCOFFEE
drip bag

The product is made from selected coffee beans of the famous Cau Dat and Lam Dong coffee areas in order to meet the convenient, quick and still sophisticated taste of coffee lovers. **HANCOFFEE** drip bag, a innovative product brings experience to enjoy interesting and new coffee, especially when you can make a cup of pure, delicious roasted coffee in just 2 minutes by yourself.



HANCOFFEE
instant coffee

HANCOFFEE instant coffee product is a perfect combination of the original of Vietnamese coffee beans and sugar, milk brings a delicious coffee experience. With carefully selected raw materials to meet international standards, **HANCOFFEE** instant coffee is an effective, simple and convenient drink for an exciting day.

HANMOONCAKE

HANMOONCAKE is a high-end moon cake brand - a gift solution for businesses. With 2 lines of Traditional Mooncake and high-quality Gold Moon moon cakes with the variety and sophistication of the designs, delicious taste, IDD Corp brings solutions for enterprises to express their gratitude to partners, customers with the opportunity to show business imprint on each cake box.





RAW MATERIAL AREAS

Outstanding strength of **HANCOFFEE**

HANCOFFEE coffee is made from the delicious coffee beans of Cau Dat, Lam Dong and selected growing areas in the Central Highlands. Coffee plants grow in fertile soil conditions, climate and altitude are suitable for producing the best quality coffee. Not only choosing the ideal growing area for coffee, **HANCOFFEE** also selects carefully farmers with high agricultural techniques, sustainable agriculture with certificates such as UTZ to ensure stable output and quantity based on strict standards.



• Yasao - Chu Pah - Gia Lai:

Full convergence of factors of geography, soil, climate, people, Yasao - Chu Pah coffee beans are harvested and processed by **HANCOFFEE** with international standards are highly appreciated by the market.



• Cau Dat - Da Lat - Lam Dong:

Cau Dat - Da Lat - Lam Dong is well-known as “coffee land”- paradise of Arabica varieties - The leading popular specialty coffee in the world.



• Dak Glei - Kon Tum:

HANCOFFEE has done many researches in a long time and found Dak Glei - Kon Tum is the ideal land to produce quality coffee beans.

PROCESSING PROCEDURES AND ROASTING

International standard modern closed technology, procedures.

To ensure the best and uniform quality for finished coffee cups, all coffee production processes at HANCOFFEE always comply with international standards, creating products that keep “Vietnamese soul” and conquer the heart of coffee lovers across continents.

FARM TO CUP

Step 1: Harvest by hand
Step 2: Processing by wash/honey/natural methods
Step 3: Roasting

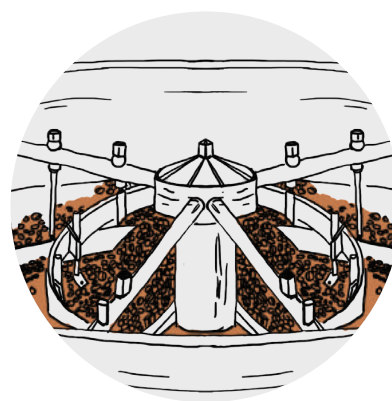
Step 4: Incubation in pine barrels
Step 5: Selecting finished coffee beans
Step 6: Packing and delivering to consumers



Step 1



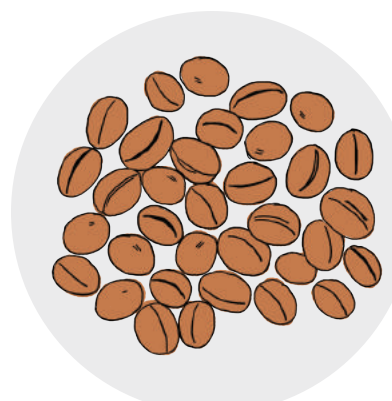
Step 2



Step 3



Step 4



Step 5



Step 6

Roasting techniques according to modern technology.

- Coffee beans after being harvested by hand, are processed by wash/honey/natural methods or according to special procedures will be delivered to IDD Corp's factories in the provinces.
- Applying Italian roaster technology under a strict process of modern technology lines: processing green coffee beans, roasting and packing finished products.
- This is the stage performed by top experts who are extremely sophisticated in technique and skilled in mastering the fire and sophistication in trying to produce a perfect batch, developing premium taste in each coffee bean.

ABOUT THE FACTORY

- Address: Pleiku City, Gia Lai Province.
- Area: 1,500 m²
- Max capacity: 3,000 tons/year
- Address: Thu Duc, Ho Chi Minh.
- Area: 1,800 m²
- Max capacity: 3,000 tons/year
- Certificates:
ISO 22000:2007/ISO 22000:2005

CERTIFICATES OF COMPLIANCE WITH FOOD SAFETY REGULATIONS



DISTRIBUTION

F&B CHANNEL

Coffee shop chain
HANCOFFEE community
HANCOFFEE original
HANESPRESS

EXPORT CHANNEL

Asian market
European market

HORECA CHANNEL

Restaurant
Hotel
Resort
Catering

KA CHANNEL

Coffee shop
Airport
Industrial area

ONLINE CHANNEL

Ecommerce
Facebook store

MT CHANNEL

Supermarket
Grocery store

HIGHLIGHTS

IDD's team is experienced, gaining many domestic & international achievements:

Being enthusiastic young people, sharing the same passion and desire for coffee. **HANCOFFEE** R&D specialist has achieved many success in domestic and international arena.



Top 5 of
World Aromaster
Championship
competitions 2018.



2018 Viet Nam aromaster
championship



Q Robusta
Grader Certificate



HANCOFFEE products are highly appreciated for quality and meet international standards:

HANCOFFEE Coffee achieved a high score: 81.75/100 in the Vietnam specialty coffee contest 2019.

The only Arabica Catimor Washed product scored above 80 equivalent to the quality of specialty coffee.

PROGRAMS/PROJECTS WITH INVOLVEMENT OF IDD CORP

- Coffee Expo Seoul event
- Success Conference & Expo Asia event
- Coffee Expo Vietnam event
- Vietnam Foodexpo event
- Hainan International Coffee Congress and Beverage Expo event in Hai Nam, China
- Bronze Sponsor for Vietnam Sale and Marketing event CAMP 2018



TEAM

- **Talent:** IDD Corp is a company that values talents. Always have policies to attract and support personnel, promote all talents and efficiency in work.
- **Passion:** Every staff of IDD Corp is always enthusiastic at work. Willing to carry out assigned tasks and greater challenges at work. Not afraid of difficulties to accomplish the set objectives.
- **Love with coffee:** Every person of **HANCOFFEE** has a deep love with coffee.



CORPORATE CULTURE

- **Empowerment:** The leaders of IDD Corp always value employees, are willing to empower their employees to actively carry out the work and develop to higher positions.
- **Solidarity:** Success cannot come from an individual but success is mobilized from the power of all individuals in a collective. IDD Corp is a loving and united group like brothers in a family, joining hands to build IDD Corp's development.
- **Responsibilities:** IDD Corp's responsibilities are expressed through its efforts to provide customers with quality products, providing employees with a dynamic and creative working environment. IDD Corp's social responsibility is to elevate Vietnamese coffee products and brands in the international markets.
- **Training:** The company is willing to invest resources and finance to train employees to improve their expertise, develop themselves and contribute to the overall development of the company.

Contact:

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Email: contact@idd.vn

Website: www.iddvietnam.com
www.hancoffee.com.vn

Contact for order:

Sales department: (+84)243.956.4666

Email: sales@idd.vn

Import – Export department: (+84)243.854.2888

Email: salesxnk@idd.vn

Business name: IDD CORP JOINT STOCK COMPANY.

Headquarters:

16th floor, Ministry of Defence 319 Building,
No.63 Le Van Luong, Trung Hoa Ward,
Cau Giay District, HanoiCity, Vietnam.

Shenzhen Branch, China:

PHI VIET INTERNATIONAL TRADING CO.,LTD.
Headquarters: Morong Long Building, No. 6
New South Green Road, Science and Technology Zone,
Namshan District, Shenzhen City.

Production branches:

Factory01: Lac Long Quan, Thang Loi Ward,
Pleiku City, Gia Lai Province.
Factory02: Quarter 5, Linh Trung Ward,
Thu Duc District, Ho Chi Minh City.