



**ASIA FOOD TECHNOLOGY JOINT STOCK COMPANY**

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# Product CATALOGUE

Asia Food Technology Joint Stock Company





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# Company information

## Company information

Asia Food Technology Joint Stock Company (AFOTECH) ranks No.1 in premium and convenient instant noodle manufacturing in Vietnam. Under the Cung Dinh and KOOL brands, we have witnessed remarkable growth in the instant noodle and instant rice noodle segments.

Founded in 1991, our company has over 3,000 dedicated staff and highly trained engineers. With 3 modern factories and 150,000 outlets throughout Vietnam, we have successfully dominated the premium segment with both traditional and fusion products.

While maintaining a strong position in the domestic market, we are constantly expanding our export activities in the US, Europe, Australia, China, Japan, Korea, etc.

AFOTECH commits to working alongside clients and to strengthening our brand with the ultimate goal of creating a better future, more sustainable future.





## Instant noodle soup - Cung Dinh brand



## Instant noodle soup - KOOL brand



## Stir-Fry noodle - Salted egg flavor



## Stir-fry noodle - Other flavors



## Instant rice noodle





Cung Dinh is our most long-standing brand and makes up over 60% of our domestic revenue. The innovative addition of potato starch gives these noodles their famous silky and bouncy texture. With 7 different flavors, all inspired by the best of Vietnamese cuisine, this classic best-seller is the ultimate comfort food.

# Instant noodle soup - Cung Dinh brand



Noodles made from potato starch



Pork rib with five fruits (80 g)



Stewed beef (77 g)



Stewed chicken (79 g)



Stewed pork with mushrooms (79 g)



Hot & sour prawn (85 g)



Crab with laksa leaves (79 g)



Spareribs with bamboo shoots (79 g)

30 packs/carton - 1950/4550 ctns per container 20'DC/40'HC





## Instant noodle soup - Cung Dinh brand



### Noodles made from potato starch



Pork rib with  
five fruits  
(65 g)



Stewed  
beef  
(64 g)



Stewed  
chicken  
(65 g)



Stewed pork  
with mushrooms  
(65 g)



Hot & sour  
prawn  
(71 g)



Crab with  
laska leaves  
(65 g)



Spareribs with  
bamboo shoots  
(65 g)

36 cups - 890/2100 ctns per container 20'DC/40'HC



Pork rib with  
five fruits  
(79 g)



Stewed  
beef  
(77 g)



Stewed  
chicken  
(79 g)



Stewed pork  
with mushrooms  
(79 g)



Hot & sour  
prawn  
(85 g)



Crab with  
laska leaves  
(79 g)



Spareribs with  
bamboo shoots  
(79 g)

12 bowls - 1220/2820 ctns per container 20'DC/40'HC





Inspired by the vibrancy of global cuisines, our latest KOOL Cup Ramen was created to capture the most beloved flavors worldwide. From Japan, Thailand to Italy and more - these delectable noodle cups will take you around the world in just 3 minutes.

## Instant noodle soup - KOOL brand

CUNG ĐÌNH  
**KOOL**

A culinary trip around the world



Sweet chili flavor  
70 g



Miso Chicken flavor  
63 g



Cheese flavor  
64 g



Tom Yum flavor  
64 g

12 cups/carton - 2250/5450 ctns per container 20'DC/40'HC



# CUNG DINH KOOL



KOOL Salted egg noodle is our key stir-fry concept. Made from real salted egg yolk and other high quality ingredients, this unique product is highly sought-after by younger customers. Creamy, rich and deeply savory - this decadent treat is a true crowd-pleaser.

**salted  
egg**

鹹蛋黃乾拌麵

## Stir-fry instant noodle - Salted egg flavor

20 packs/carton  
2250/5400 ctns  
per container 20'DC/40'HC



12 cups/carton  
1250/3000 ctns  
per container 20'DC/40'HC



12 bowls/carton  
1220/2820 ctns  
per container 20'DC/40'HC



12 packs/carton  
1000/2350 ctns  
per container 20'DC/40'HC



Original Salted egg  
flavor

Crab Salted Egg  
Flavor

Cheese Salted Egg  
Flavor





## Stir-fry instant noodle

CUNG DINH  
**KOOL**

A culinary trip around the world

Spaghetti flavor - another best-selling item under the KOOL brand. With this convenient and modern packaging, the taste of Italy can now be experienced anywhere.



105g/bowl x 12 bowls/carton  
1220/2820 ctns per container 20HQ/40HQ

Korean barbecue has gained popularity worldwide. Soy sauce, sugar, garlic and sesame oil come together in this savory and sweet sauce. Tossed with firm and bouncy noodles, this flavor bomb is sure to impress.



105g/bowl x 12 bowls/carton  
1220/2820 ctns per container 20HQ/40HQ



### Hu Tieu Tom-yum: Thai and Vietnamese fusion

Vietnam's silky rice noodles meet Thailand's renowned hot and sour shrimp broth to create the perfect marriage of flavor and texture. Familiar yet unexpected, this combination promises to deliver both comfort and surprise.



84g/ pack x 30 packs/carton  
1200/2812 ctns per container 20HQ/40HQ

84g/bowl x 12 bowls/carton  
1220/2820 ctns container 20HQ/40HQ  
**Spicy, bold and aromatic soup**



### Authentic taste Vietnam - Hu Tieu

Beside Pho, Hu Tieu Nam Vang is another signature Vietnamese dish. Unlike its more famous counterpart, Hu Tieu offers a naturally sweet broth with notes of seafood and garlic. Invented in Cambodia, popularized in China and enjoyed by Vietnamese people, this multiethnic dish is considered the gem of Saigon. Explore the depths of our local cuisine with this umami delight.



78g/ pack x 30 packs/ carton  
1200/2812 ctns per container 20HQ/40HQ  
**Sai Gon taste - Delicious seafood sauce**





Pho is now beloved all over the world. But the real connoisseur knows that truly authentic Pho must be experienced in Hanoi - the capital of Vietnam. Cung Dinh Pho was created to capture these flavors. With tender rice noodles, fragrant bone broth and naturally fermented chili sauce, the unforgettable taste of Hanoi can now be brought to your table.



## Rice noodle - Pho Ha Noi

**CUNG  
ĐÌNH**

Authentic taste of traditional Pho Hanoi



12 bowls/carton - 1220/2820 ctns per container 20'DC/40'HC



30 bags/carton - 1200/2812 ctns per container 20'DC/40'HC



Pho Noodle Soup gets a twist!

In this latest product line, the beloved Pho rice noodles are paired with new and exciting flavors. From more traditional options like Beef and Chicken, to modern twists like Pork Ribs and Seafood - all is inspired by authentic stews and homemade Vietnamese dishes.



70g/bowl x 12 bowls/carton  
1220/2820 ctns per container 20'DC/40'HC  
Unique Selling Point:  
**Authentic taste of traditional Pho Hanoi**  
**Naturally fermented chili sauce**

Authentic Taste  
Of Traditional  
*Vietnamese*  
cuisine







In another creative fusion concept, Vietnamese-style rice noodles create the perfect base for a glossy, fragrant Hong Kong-inspired sauce. Black soya sauce and fried onions combine to create a perfect match.



80g/bowl x 12 bowls/carton  
1220 ctns/2820 ctns per container 20'DC/40'HC  
Flavor: Beef Ho Fun - Hong Kong Style

For more ease and convenience, our Pho product now comes fully packaged in a bigger bag. Ideal for cooking and to be stored as a pantry staple, this versatile packaging offers the best deal so you can enjoy authentic Vietnamese flavors anywhere, anytime.

