



COMPANY PROFILE

NEWTOL Import - Export & Trading Investment JSC
No. 7 Gieng Lane, Dai La, Hai Ba Trung, Hanoi

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I. OVERVIEW

NEWTOL IMPORT - EXPORT & TRADING INVESTMENT, JSC

1.1. Tax code: **0107 981 612**

1.2. Incorporation date: **30 August 2017**

1.3. Địa chỉ: **No. 7, Gieng Lane, Dai La Street, Dong Tam, Hai Ba Trung, Hanoi, Vietnam**

1.5. Charter capital: **VND 10.000.000.000**

1.6. General Director: **Luong Phuong Anh**

1.7. Contacts:

- Website: **newtool.com.vn**
- Telephone: **0246 295 9592 / 0915 636 036**
- Email: **info.newtool@gmail.com**

SỞ KẾ HOẠCH VÀ ĐẦU TƯ
THÀNH PHỐ HÀ NỘI
PHÒNG ĐĂNG KÝ KINH DOANH

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập – Tự do – Hạnh phúc

**GIẤY CHỨNG NHẬN ĐĂNG KÝ DOANH NGHIỆP
CÔNG TY CỔ PHẦN**


Mã số doanh nghiệp: 0107981612
Đăng ký lần đầu: ngày 30 tháng 08 năm 2017

1. Tên công ty
Tên công ty viết bằng tiếng Việt: CÔNG TY CỔ PHẦN ĐẦU TƯ THƯƠNG MẠI VÀ XUẤT NHẬP KHẨU NEWTOOL
Tên công ty viết bằng tiếng nước ngoài: NEWTOOL IMPORT-EXPORT AND TRADING INVESTMENT JOINT STOCK COMPANY
Tên công ty viết tắt: NEWTOOL IETL.,JSC

2. Địa chỉ trụ sở chính
Số nhà 7, ngõ Giếng, phố Đại La, Phường Đồng Tâm, Quận Hai Bà Trưng, Thành phố Hà Nội, Việt Nam
Điện thoại:
Email:
Fax:
Website:

3. Vốn điều lệ
Vốn điều lệ: 10.000.000.000 đồng
Bằng chữ: Mười tỷ đồng
Mệnh giá cổ phần: 10.000 đồng
Tổng số cổ phần: 1.000.000

4. Người đại diện theo pháp luật của công ty
* Họ và tên: LƯƠNG PHƯƠNG ANH
Giới tính: Nữ
Chức danh: Tổng giám đốc
Sinh ngày: 17/09/1988 Dân tộc: Kinh Quốc tịch: Việt Nam
Loại giấy tờ chứng thực cá nhân: Hộ chiếu Việt Nam
Số giấy chứng thực cá nhân: B9006417
Ngày cấp: 10/04/2014 Nơi cấp: Cục quản lý xuất nhập cảnh
Nơi đăng ký hộ khẩu thường trú: Số nhà 7, ngõ Giếng, phố Đại La, Phường Đồng Tâm, Quận Hai Bà Trưng, Thành phố Hà Nội, Việt Nam
Chỗ ở hiện tại: Số nhà 7, ngõ Giếng, phố Đại La, Phường Đồng Tâm, Quận Hai Bà Trưng, Thành phố Hà Nội, Việt Nam

TRƯỞNG PHÒNG *th*

Phạm Thị Kim Tuyền

The Certificate of Business Registration of NEWTOOL IETL., JSC

II. VISION, MISSION

2.1. History

In 2017, NEWTOOL IMPORT - EXPORT & TRADING INVESTMENT JSC (NEWTOOL IETI., JSC) was founded in the context of the development and expansion of goods and services for hospitality. During our development, the common thought of personnel in the Company is to give dedication and creativity to work and travel with customers anytime and anywhere to gain the absolute trust of consumers as well as cooperation from prestigious partners in many sectors.

Nowadays, Newtool is one of the most reputable suppliers of hospitality equipment and amenities in Vietnam. Thanks to a team of professional and experienced personnel in combination with young, enthusiastic, and perceptive staff, the Company has been further growing sustainably. Despite a plentiful segment of customers, Newtool always meets the demand of consumers and gives them consultancy on the most suitable products and services for demand as well as finance, while still satisfying up-to-date standards globally.

2.2. Vision

Development of the Company focuses on a strategy to diversify and serve thousands of institutes as well as millions Vietnamese and inspiration based on international standards. Thus, we are concentrating on investing in the most advanced and modern equipment for growth. We are intent on always expanding fields of business stably to develop from a medium-scale enterprise to a large-scale one by a professional administrative system and a wide network othbranchesanch for rathe rising status of the Company.

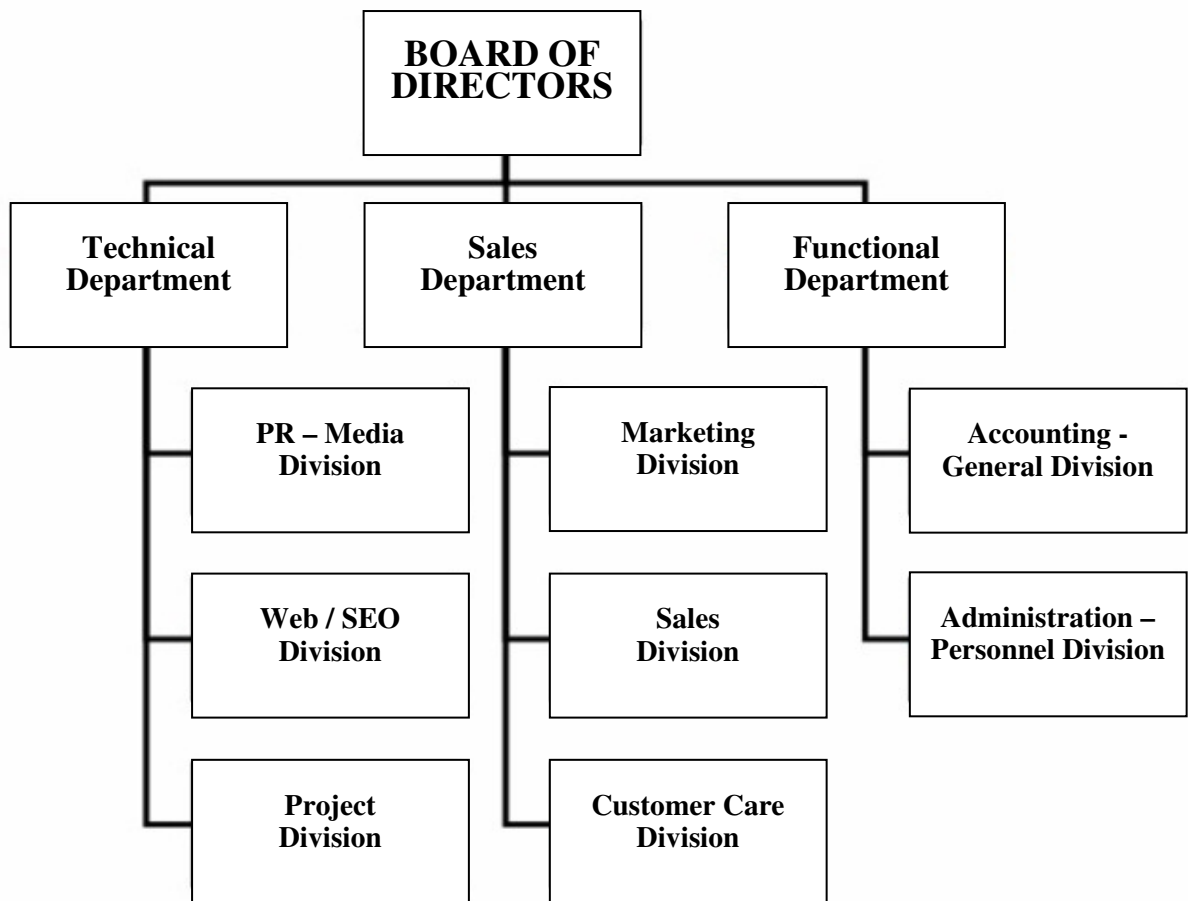
2.3. Mission

Since the date of incorporation, Newtool has built a sustainable foundation and healthy business environment based on perfect products and services to meet the demands of society and consumers as well as contributing to granting the personnel beautiful and long-lasting value.

2.4. Personnel

The Company is currently a family of more than 30 staff, 90 percent of whom graduated from formal universities, majoring in engineering and economics. All staff bear a huge experience in consultancy, business, and marketing while having a good command technique, installing and guaranteeing equipment of information technology, electronics, electrical refrigeration, and household appliances in houses, schools, hospitals or beauty salons, etc.

In terms of human resources, Newtool always focuses on training and fostering a skilled and professional workforce, especially engineers and designers. The Company has a sales with dynamism, enthusiasm, and a deep understanding of the market.



The Organizational Chart of NEWTOOL IETI., JSC

III. LINE OF BUSINESS

3.1. Business Line

Newtool specializes in supplying and distributing electronic products, household appliances, equipment as well as amenities to schools, hospitals or beauty salons, etc. nationwide. Furthermore, we have a large number of potential customers who are families, household businesses, and companies demanding instruments and devices for themselves.

The Company has seen a sustainable growth rate of annual sales and revenue.

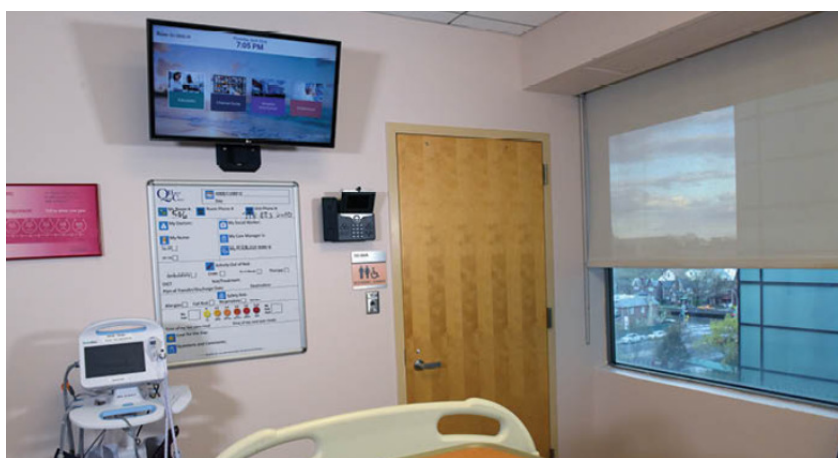
The scope of the business has covered nationwide from the North to the Middle and the South of Vietnam.

3.2. Product:

We tend to entirely provide premier and appropriate products in conformity to the demand of customers for electronics, refrigerators, and household devices, which donate the highest satisfaction to customers, consumers, and employers. We stress the products such as televisions, monitors, safety boxes, electronic devices, minibars, and amenities for short and long stays. Behind our choice is a profound story.

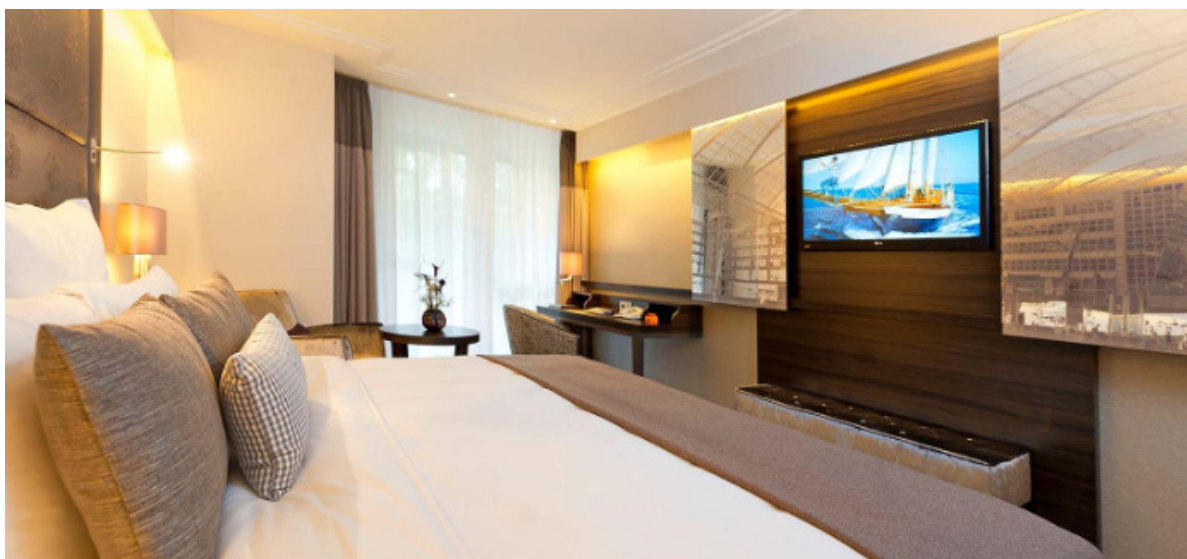
Accommodation service has shown a long development for many years and has provided clients with facilities and entertainment on request. Nowadays, hospitality in Vietnam has changed and grown continuously to meet up-to-date standards, including upgrading and updating advanced technology globally, such as special televisions instead of normal ones or minibars instead of refrigerators, which are being applied in most hotels to optimize serving clients and upgrading their experience during staying as well as business efficiency. In the era of wireless internet, guests request more and more personal experiences as they have in their houses although they are going far from their homes.

• Hospital TV



Supply high-end services to guests in hospitals and clinics

• *Hotel TV*



Google TV SKYWORTH

Full HD maxview monitor with Google TV operation system (currently the latest operation system in Vietnam)

The 4K Ultra HD bears brightness and lively images.

Sound and air are absorbed by AI Sound.

The smart platform is called webOS.

The **technology** of control by voice such as Google Assistant or Alexa.

The sharp monitor is integrated with a smart operation system.

Dynamic crystal colors **are the** instrument to boost contrast.

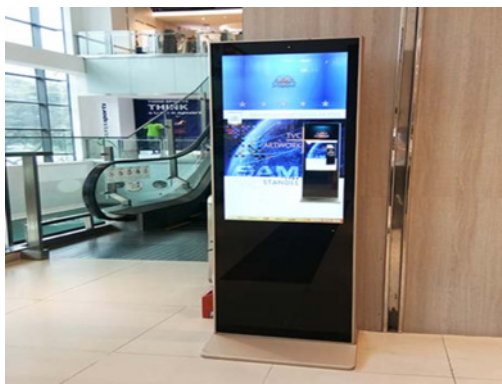
Sound of Bluetooth.

Local languages are included.

- **Large-scale video walls:** Expressing profession and creating vast beauty salons in halls, meeting rooms of buildings or amusement parks, etc.



- **Special video walls:** Designed for advertisement, presentation, celebration, instruction, or interaction with guests in bars, cafeterias, hotels, restaurants or shopping malls, etc.



- Safety box



Front window electronic safety box



Top window electronic safety box



Fingerprint safety box



Digital safety box (wall-mounted)



Spare parts/accessories of a safety box

The products bear a tidy and modern design but are easy to use while maintaining safety in response to the trust of customers.

- **Hotel minibar**



Solid window minibar



Glass window minibar



Sliding window minibar (sliding solid window)



Minibar – automatic coffee/milk maker

- **Mini fridge for cosmetics and perfume, etc.**



- Mini fridge for liquor/beer or wine.



- Nightlight, decorative lamp



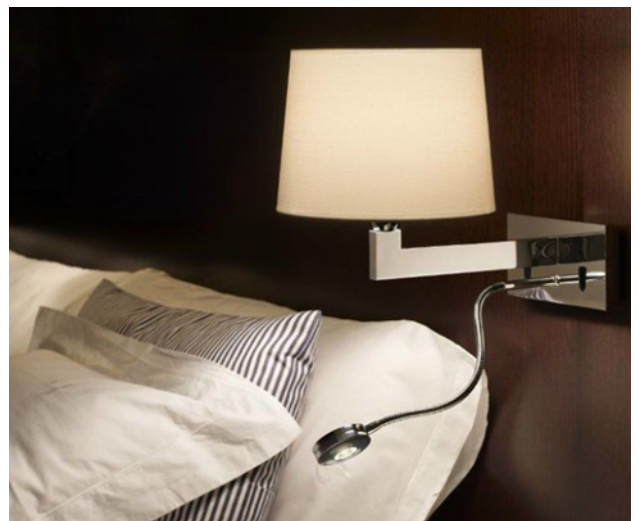
Reading lamp



Overhead lamp



Decorative lamp



Bedside table lamp

• Other:

- Electric kettle



- Iron/Ironing table



- Microwave



- Hairdresser



- Dust bin



- Landline



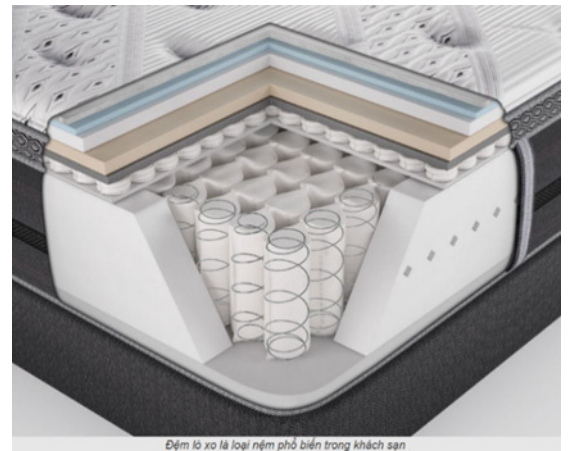
- Bowl, chopstick, mug, cup, spoon, plate, pot, pan, etc.



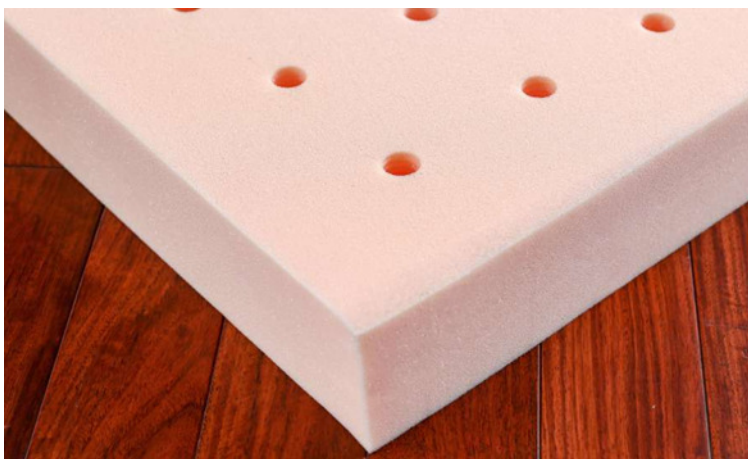
- **Lingerie:** Face towel, towel, bathrobe, blanket, drap, pillow, mattress, etc.



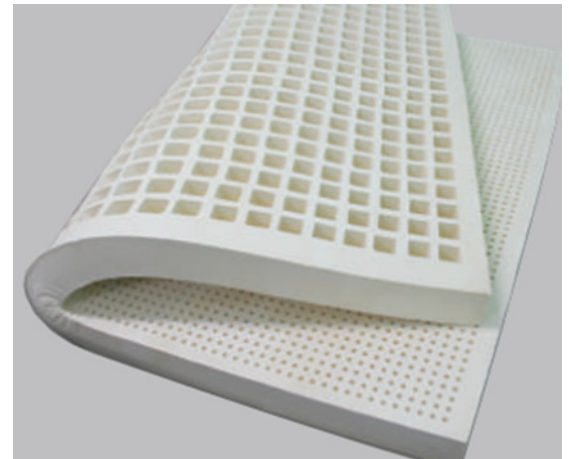
Cotton mattress



Spring mattress



Latex mattress



Natural latex mattress

- Amenities



IV. PARTNER

After many years of operating in projects and distribution, Newtool has built a wide network of customers and partners. For example:

4.1. Healthcare

- ✓ The general clinics in Yen Hoa (belong to the Medical Center of Cau Giay District)
- ✓ Clinic of Son Dong Commune (Medical Center of Son Tay Town)
- ✓ Bao Thang Hospital, Lao Cai Province
- ✓ Moc Chau Agriculture Hospital, Son La Province
- ✓ Luc Nam General Hospital, Bac Giang Province

4.2. Hospitality

- ✓ Alma Nha Trang – Paradise Bay Company Limited
- ✓ Resort Fusion Maia Nha Trang – Tai Thanh Cong Company Limited
- ✓ Hotel of Mercure Danang French Village Ba Na Hills - Sun Group Corporation
- ✓ Resort Premier Village Sun in Van Don - Sun Group Corporation
- ✓ Sun Onsen Village in Cam Pha, Quang Ninh Province
- ✓ Mystery Village - Hung Thinh Corp
- ✓ Hamubay Phan Thiet – Truong Phuc Hai Investment Construction Company Limited
- ✓ Tra Co Long Beach Hotel – Trung Chinh JSC
- ✓ Luxury Hotel Samson in Thanh Hoa – TTLC JSC
- ✓ Sonnet Hotel Cua Lo, Nghe An Province
- ✓ Vedana Lagoon Resort & Beauty salons, Tam Giang Lagoon, Phu Loc, Thua Thien Hue
- ✓ Crowne Plaza Vinh Yen City Centre, Vinh Yen, Vinh Phuc Province
- ✓ Blue Pearl Island Resort, La Phu, Thanh Thuy, Phu Tho
- ✓ Amusement park and resort of Rua's house Hilltop Chuong My, Hanoi
- ✓ Hotel of Mangala Zen Garden & Luxury Apartments Marble Mountains (Ngu Hanh Son), Da Nang

4.3. Education

- ✓ Kindy Land School
- ✓ EEG Montessori International
- ✓ Vietnam – Australia School Hanoi – Cambridge International College
- ✓ Multiple Intelligence School (former FPT Schools)

4.4. Construction

Apartments, complexes, shopping malls, companies of real estate, supervision consultancy or architecture and internal design, etc.

- ✓ Golden Avenue Semi-detached Apartment – Bac Luan Urban Area, Mong Cai City
- ✓ The Meraki Vung Tau Hotel Resort – Hung Thinh Corp
- ✓ Green Dragon City Urban Area – TTP Industrial Development Investment Group JSC
- ✓ Green Symphony Townhouse Complex in Vân Canh University, Hoai Duc District – An Lac Investment JSC

- ✓ Orange Garden- Vinapol JSC
- ✓ Hoang Thanh Pearl Luxurious Apartment, Nam Tu Liem District
- ✓ Grandeur Palace- Van Phu Invest Investment JSC
- ✓ Intracom Riverside in Vinh Ngoc Commune – Infrastructure Investment Transport JSC



V. CAPACITY OF SALES AND WARRANTY

5.1. Capacity of sales

Over the years, Newtool has maintained a stable growth rate of sales. The key products include electronic devices, electrical refrigeration products, computers, and office appliances with a wide range of goods and a network of agencies in the North as well as the South of Vietnam. We have had many years of meeting requirements of sales issued by suppliers. The number of new customers increases on average by 45 percent while revenue from projects makes up 70 percent of total income.

5.2. Capacity of warranty and after-sales service

* The team of engineers and warranty staff:

- ✓ Average age is 30, 90 percent of which graduates from colleges and universities.
- ✓ Being well trained and good at electronics – electrical refrigeration and IT, etc.
- ✓ Bearing huge experience in guaranteeing equipment.
- ✓ Being diligent, creative, and always dedicated to customers.
- ✓ Engineers are usually trained to keep up with the latest technology.

* Quality of warranty:

- ✓ Closely coordinating with the warranty division of manufacturers and agencies helps Newtool manage a large-scale network of warranty facilities throughout Vietnam.
- ✓ Sufficient and modern equipment is prioritized for warranty.
- ✓ Technical manuals are provided entirely.
- ✓ Spare parts and accessories are regularly reserved for replacement.
- ✓ Warranty is divided into two options: Full or partial replacement of defective products.
- ✓ Any products breaking down within one week from the date sold by Newtool and meeting the requirements of our warranty will be replaced with fully new ones.

GENERAL DIRECTOR



TỔNG GIÁM ĐỐC
Lương Phương Anh