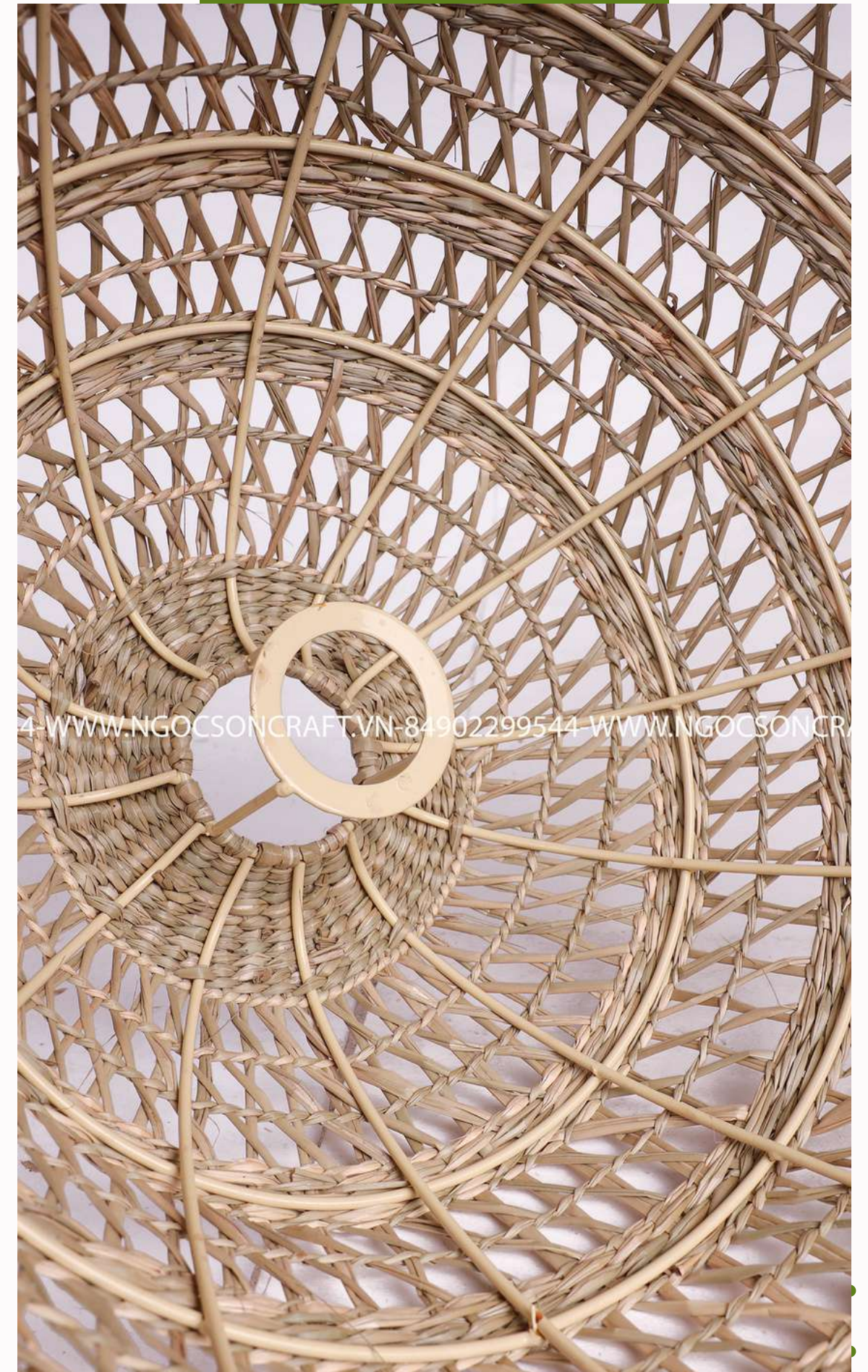




Presentation 2023

# BUSINESS PROFILE

[www.ngocsoncraft.vn](http://www.ngocsoncraft.vn)





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# Our Mindset of Handicrafts

Ngocson Handicraft brings the beautiful spirit of craftship to the world, we have been creating handmade products décor, home interiors... from natural materials, our goods- a finest combination between tradition and modernity in harmony.

Beyond that, we support the traditional jobs and stable income for women in rural areas..

# Our story

Our founder- Mr Truong Cong Than started his household business from 1999 in the traditional village of handicraft- Kim Son Commune, Ninh Binh Province, where people worked on seagrass fields to do harvesting, processing raw materials and weaving them to make crafting goods, and exporting our products to the world.

Our Ngocson's next generation especially most of leader's team are women, we are still continuously keeping the beautiful tradition handicrafts and developing sophisticated techniques applied to our products, and now we are to being nominated as one of handicraft manufactures. To meet the world market standards for quality and difficult styles, our craftsmen are able to woven difficult styles.







# Our vision



Next generation of Ngocson- Empowered women, Ngocson is more than a business. We are utilizing an available resources- totally natural seagrass, water-hyacinth, palm leaf, corn leaf, bamboo..., creating stable jobs to generate income for local villagers especially rural women. We are a bridge connecting the unique culture of Vietnamese people to the world, to preserve the precious cultural tradition and create useful environmental friendly products for people all over the world.



# Our artisans

We are proud of having more than 10 artisans with their creative and skillful weaving to make a thousand of models, we also have over 100 full-time workers. More than that, we work with hundreds of local rural people especially villager's women- can be called as local artisans, from young girls to their grandmothers... that is a footstep for preserving Vietnamese precious craftship. Their handmade products is the beautiful traditional culture, is promoting an eco-friendly lifestyle through a wide distribution of products from natural materials.

Moreover, these works generate not only a better income to their family, but also a way to connecting the indigenous culture of Vietnamese people to the younger generations, to hold Vietnamese Heritage. We are side by side with our artisans to promote the craftship and enrich traditional culture of Vietnam.





# Our products

Home decor

Storage & serving trays

Garden pots

Fashion bags

Lighting

Kitchen

Pet Supplies

Gift & lifestyle crafts









# Our capacity

**Showroom** stores more than 1000 models, always ready to welcome visitor directly or via Video call

- **Our factory** is located at the heart of the weaving traditional village with 15,000m2 in Kim Son District, Ninh Binh Province, a northern province in Vietnam, being homed UNESCO nature's Heritage . The factory is including 4 warehouses and equipped with drying machines.
- 50 x 40ft containers per month
- BSCI certificate

## **Our Production:**

- We have a factory if 15,000m2 with 4 huge capacity drying spaces, operating continuously to dry goods.
- The workers
- 70 full time workers and thousands of seasonal workers in the craft village



# WHY US?

- **Lower cost:** Our main priority when it comes to producing eco-friendly products.
- **Faster sample lead time:** 5 - 8 days compared to 7-15 days to make the same design from different materials.
- **Comfort:** We aim to bring you functional designs with touches of calm & comfort for the homes. They go with earthy colors, basic shapes, and simple patterns.
- **Save your R & D cost**
- **Simplify your operation process and save your manpower**
- **Reduce the inventory risk**







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# CONTACT

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