



Introduction of

# TAN PHU VIET NAM JOINT STOCK COMPANY



#### **Tan Phu Viet Nam JSC**

314 Luy Ban Bich, Hoa Thanh ward, Tan Phu district, Ho Chi Minh city  
(028) 3860 9003 – 3860 9340 – 3865 4133  
[www.tanphuvietnam.vn](http://www.tanphuvietnam.vn)

#### **Ho Chi Minh Factory**

314 Luy Ban Bich, Hoa Thanh ward, Tan Phu district, Ho Chi Minh city  
(028) 3860 9003

#### **Long An Factory**

Duc Hoa Ha plastic industry cluster (lot C16), Binh Tien 2 hamlet,  
Duc Hoa Ha commune, Duc Hoa district, Long An province  
(028) 3860 9003

#### **Bac Ninh Factory**

Xuan Lam industrial cluster, Xuan Lam commune, Thuan Thanh district, Bac Ninh province  
(0222) 379 1689

#### **Dong Nai Factory**

Road No.3, Bien Hoa 1 industrial park, Bien Hoa city, Dong Nai province  
(0251) 368 3433



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With 45 years of experience, Tan Phu Viet Nam Joint Stock Company is a leading industrial packaging and premium household products manufacturer in Vietnam. Tan Phu has collaborated and produced for many prominent brands both domestically and internationally, such as P&G, Nestlé, La Vie, Nutifood, Vinamilk, Vietnam Airlines, Uniben, and others.

Tan Phu consistently applies and innovates its machinery and production technologies, optimizing operational processes while developing a team of professional workforce and implementing standardized management systems. We are pioneers in researching and developing new products and expanding both domestic and foreign market.



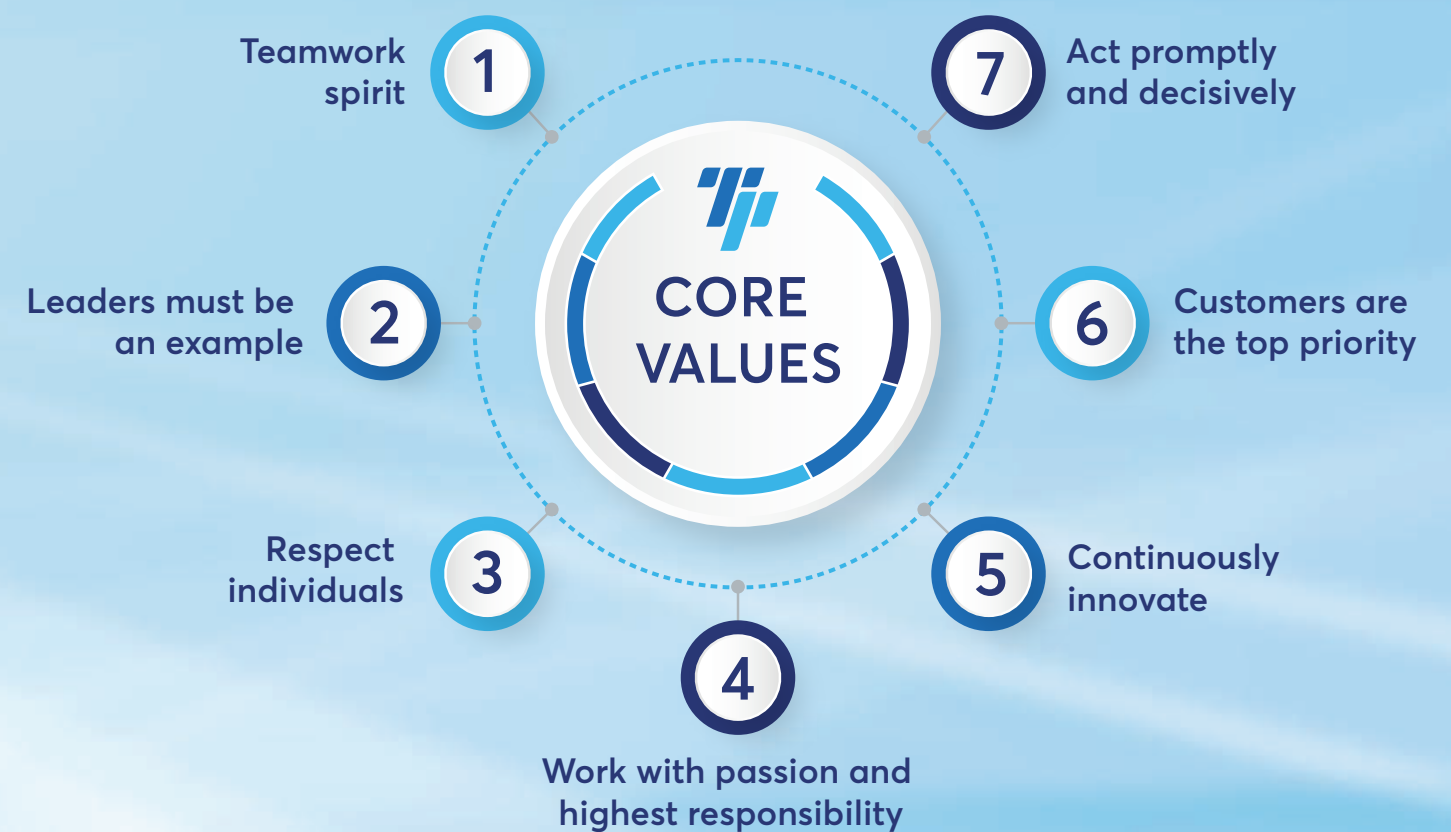
# VISION

Vision: Become the leading household brand in ASEAN within the next 5 years.



# MISSION

Mission: To bring Vietnamese families friendly, intimate, safe, convenient, and sophisticated products in daily life through innovations in product design and functionality.







# HISTORY AND TIMELINE

**1984**

Manufactured HDPE mesh bags and plastic parts for motorcycles.

**1987**

Produced various HDPE molded plastic safes.

**1990**

Manufactured products from rigid ABS plastic.

**1997**

Started producing LDPE, HDPE, PP plastic bags and pouches.

**2000**

Began producing blow-molded plastic packaging from HD plastic.

**2002**

Merged with Tan Thuan Plastic Company and started manufacturing PET bottles for the food and plant protection industries.

**2005**

Transformed into a Joint Stock Company.

**2008**

Listed on the Hanoi Stock Exchange (HNX) and established a subsidiary named Tan Phu Plastic Trading and Manufacturing Joint Stock Company (Tan Phu Sai Gon).

**2010-2014**

Expanded scale. Invested 41.25% to establish a joint venture named Viet Lao Company.

**2015**

Invested in Tan Phu Viet Nam Plastic Joint Stock Company in Central Vietnam, and Tan Phu Saigon Plastic Joint Stock Company became an affiliate company.

**2016-2017**

Restructured the company. Divested from TPSG, TPMT, Viet Lao; dissolved branches in Hanoi and Lao Bao.

**2018-present**

Strong development in household products under the brand "Inochi," with a new logo and a name change to Tan Phu Viet Nam Joint Stock Company.

**inochi**



# COMPETITIVE ADVANTAGES

## MODERN PRODUCTION EQUIPMENT

Comprehensive investment from pressers, extruders, blowers, to labeling and inspection machines.

## 45 YEARS OF EXPERIENCES

Sản xuất bao bì nhựa cho các thương hiệu hàng đầu: Coca, Lavie, Neslte

## MATERIALS OF CLEAR ORIGIN AND ENVIRONMENTAL FRIENDLINESS

## SELF CONTROL FROM DESIGNING, MOLD-MAKING TO PRODUCING

## PRESTIGIOUS AWARD WINNER

Consistently in the top of 500 Fastest Growing Enterprises

## 4 FACTORIES

with nearly 80.000m2 total area and production capacity up to 40.000 tons per year

## STANDARDIZED MANUFACTURING PROCESS

Strict manufacturing process for household, food and medical products.





## TAN PHU VIET NAM JOINT STOCK COMPANY

Year of establishment: 1977

4 factories/1.760 employees

3 offices in Ha Noi, Ho Chi Minh city, Dong Nai

Main products: Industrial packaging and  
household products







## HUMAN RESOURCE

Total staffs: **1.665**

Male **1.015** | Female: **650**

Direct labor: **1.127**

Indirect labor: **538**



## FACILITIES



### HEADQUARTER & HO CHI MINH FACTORY

- Established: 1977
- Acreage: 6.300m2
- Production capacity: 8.000 tons per year
- Staff: 450



### DONG NAI BRANCH & FACTORY

- Established: 2006
- Acreage: 43.000 m2
- Production capacity: 24.000 tons per year
- Staff: 700



### BAC NINH BRANCH & FACTORY

- Established: 2010
- Acreage: 15.000 m2
- Production capacity: 8.000 tons per year
- Staff: 280



### LONG AN BRANCH & FACTORY

- Established: 2011
- Acreage: 15.000 m2
- Production capacity: 8.000 tons per year
- Staff: 330



## MODERN PRODUCTION TECHNOLOGIES



Tritan Blow Molding Technology



Testing Equipment



Injection Molding



Extrusion - Blow Molding



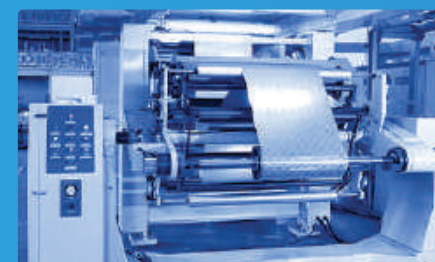
PET Blow Technology



Mold Manufacturing



Automatic Labeling



Printing

## FACILITIES

Proud to be the leading company in producing industrial packaging and premium household products, Tan Phu owns 4 industrial clusters in Ho Chi Minh city, Dong Nai, Long An, and Bac Ninh with large production capacity. The company focuses on investing in international-standard machines, with modern production line. Tan Phu also emphasizes researching and applying top technologies like tritan blow molding, injection molding, extrusion - blow molding, testing equipment, printing and automatic labelling.

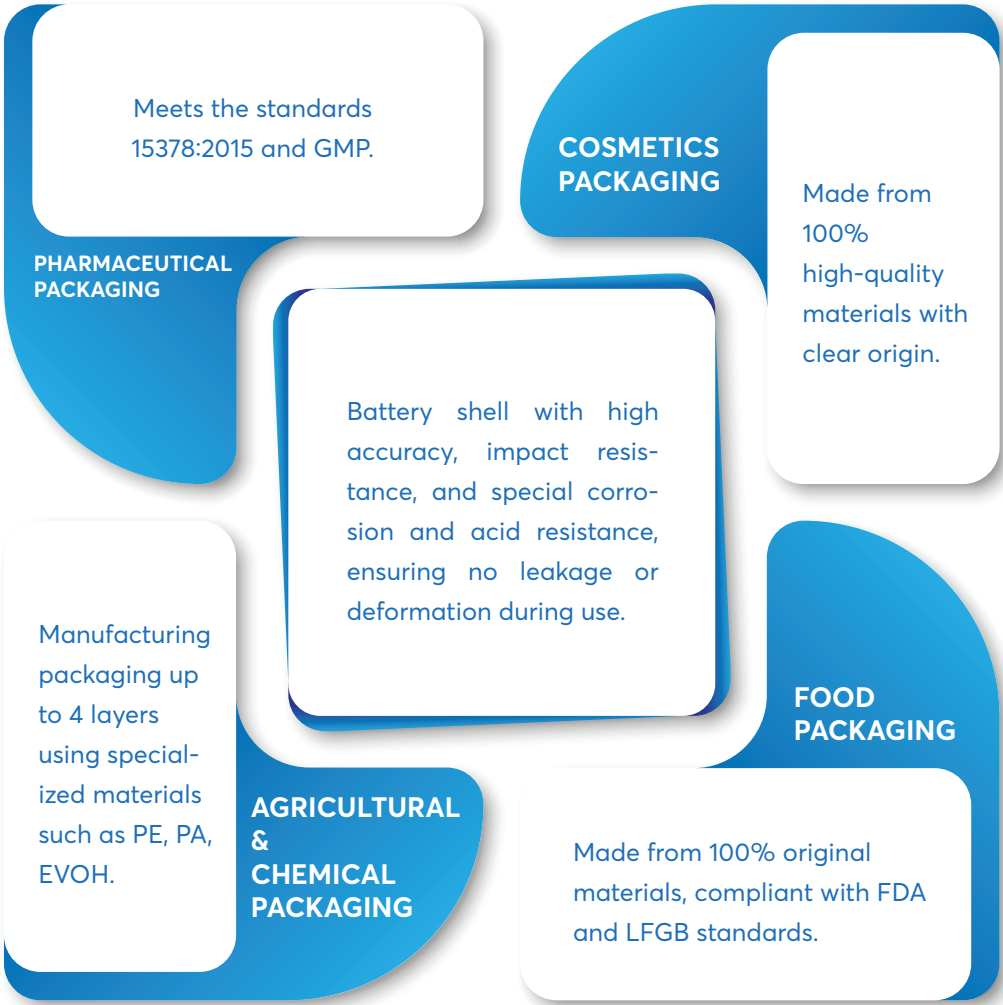
## QUALITY MANAGEMENT SYSTEM



At Tan Phu, we invest in modern testing equipment and quality management systems sourced from Germany, the United States, Japan, and Taiwan, with high precision and standardized measurement methods to ensure that every product delivered to customers is of the highest quality.

**HARD PACKAGING PRODUCTS**

Diverse product designs, using high-quality materials, ensuring safety for consumers.



**SOFT PACKAGING**

Investing in modern machinery and production processes, Tan Phu Viet Nam can supply customers with high-quality garbage bags and food wrapping films in large quantities with stable quality.



## MOLD PROCESSING AND MANUFACTURING

With Japanese machinery for molding manufacturing, and a team of professional designers and engineers, Tan Phu is capable of providing customers with a comprehensive solution for plastic mold production and precise plastic components.

## INOCHI PREMIUM HOUSEHOLD APPLIANCES

Launched in 2018 with a philosophy of bringing Japanese aesthetics and quality to Vietnamese consumers, the premium household appliances brand Inochi has been delivering sophisticated, functional, and notably health-safe products at affordable prices.

With the diverse product portfolio features a variety of materials (plastic, ceramics, glass, etc.) and versatile functions encompassing storage, hygiene, bathroom and kitchen utilities, dining essentials, as well as products for mothers and babies, Inochi tirelessly strives to meet all customer demands and infuse daily life with inspirational living for consumers.





## LEARN ABOUT INOCHI



# inochi

Inochi offers premium household appliances that are absolutely health-safe, designed with modernity and practicality while maintaining affordability.

**Production capacity: 14,000 tons/year with 600 SKU**

### Distribution System:

- Inochi is present in all leading supermarket systems in Vietnam, such as Winmart, Big C, Bach Hoa Xanh, and Aeon.
- It has established a nationwide presence in 59 out of 63 provinces, with 55 showrooms/shops located in urban areas of both Tier 1 and Tier 2 cities in Vietnam.



## LIST OF PRODUCTS



Mom & Baby products



Garbage Containers



Utilities Products



Water Bottles



Shelves & Baskets



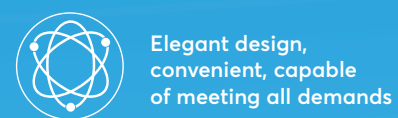
Clothes Hangers



Soft Packaging



Food Containers







## DISTRIBUTION SYSTEM

**55** showrooms/shops across the country

**~6.000** supermarkets, convenience stores

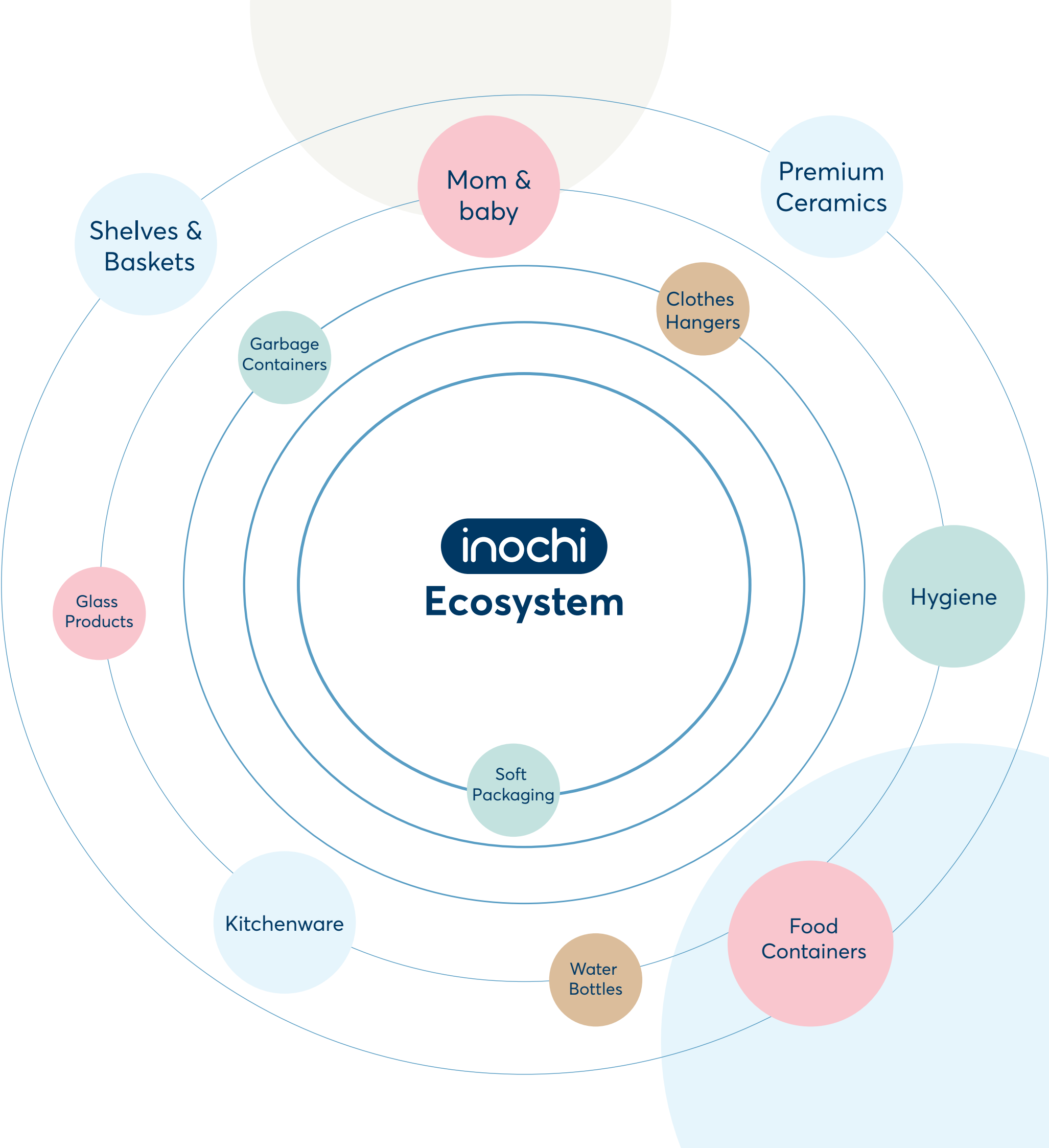
**E-commerce:** Shopee, Lazada, TikTok Shop, Tiki, Alibaba



# Completing the Inochi Ecosystem

The capabilities in product development and diversification of materials are crucial elements that contribute to Inochi shaping a comprehensive product ecosystem – an “INOCHI Home,” catering to all customer needs for household appliances and establishing itself as the first choice of customers in the realm of household goods.

Inochi’s vision is becoming the most beloved premium household appliances brand in Vietnam by the year 2025.







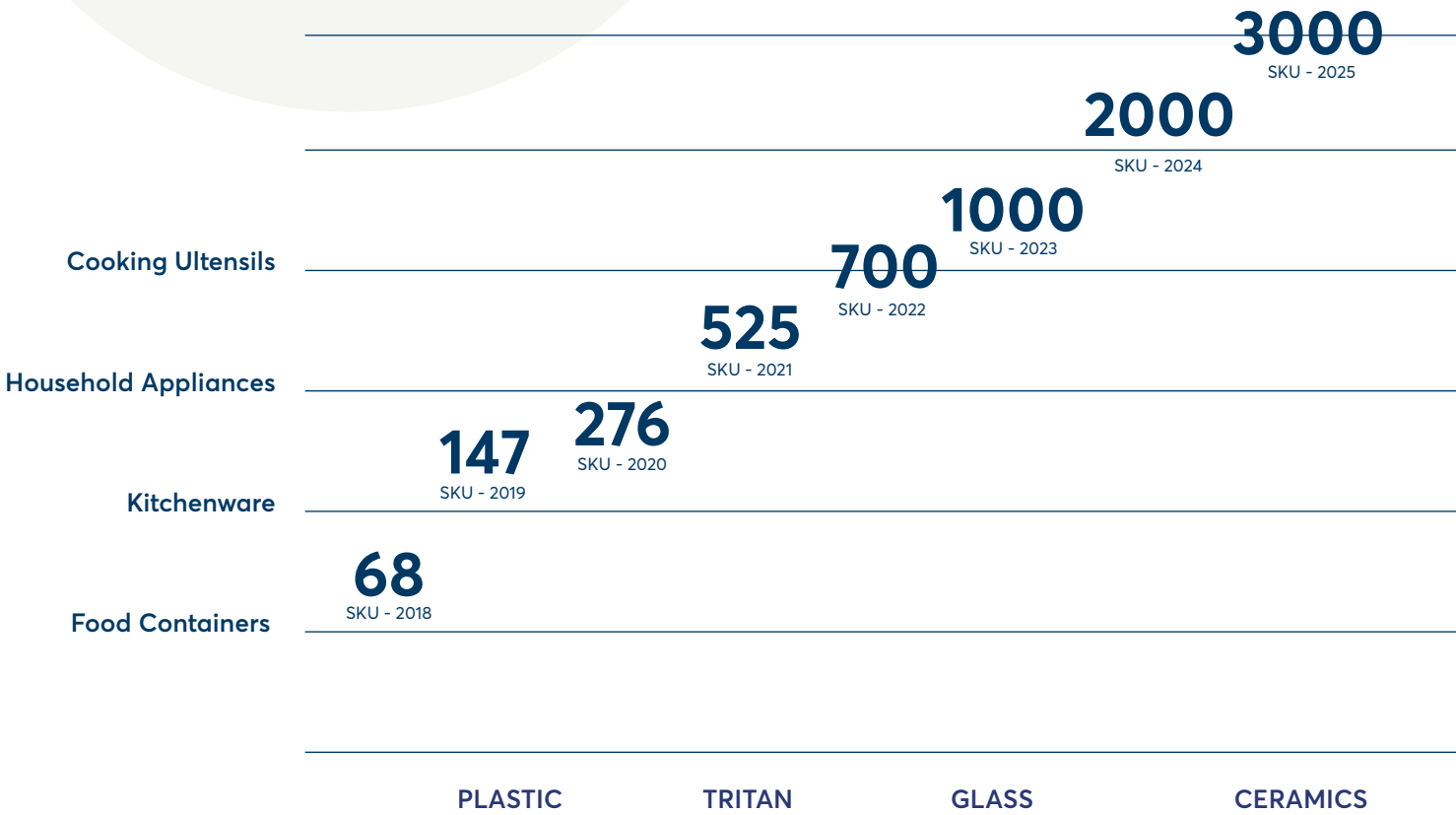
# Inochi Products from 2018 to 2025

Since its launch, Inochi has introduced numerous product models that meet international standards to cater to the needs of Vietnamese households.

The products vary in materials, ranging from plastic, tritan, to glass, ceramic, and porcelain.

Inochi’s product range is also highly diverse, spanning from food storage containers, kitchenware to household and cooking utensils.

With a robust R&D team, Inochi consistently unveils new products, experiencing a remarkable growth of approximately 100% in SKU quantity over the past 4 years. By 2025, Inochi is projected to reach 3,000 SKUs.







## INOCHI SHOWROOM

INOCHI – NAM KY KHOI NGHIA | FLAGSHIP STORE | 400M2



## INOCHI SHOWROOM

INOCHI – VINH, NGHE AN | FLAGSHIP STORE | 520M2

## SUPERMARKETS - CONVENIENT STORES NETWORK





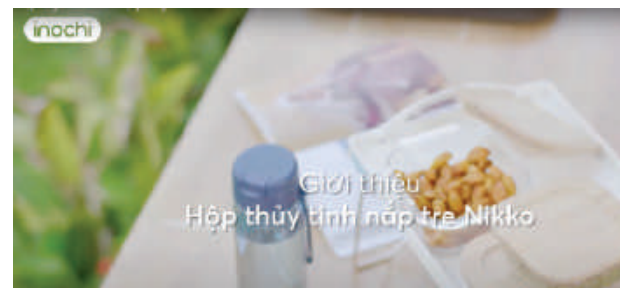
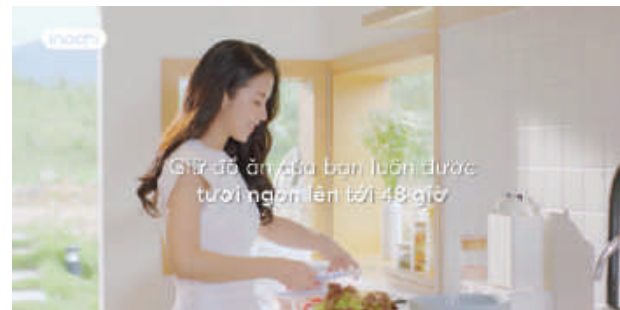
## PROMOTIONAL EVENTS

Carrying the essence of a youthful brand, Inochi has arranged multiple events in major cities such as Hanoi and Ho Chi Minh City with the aim to spread positive values and the vibrant image of a dynamic Vietnamese brand to customers.





# MEDIA



Produce and publish TVCs (Television Commercials) introducing Inochi products and brands on contemporary online media platforms.

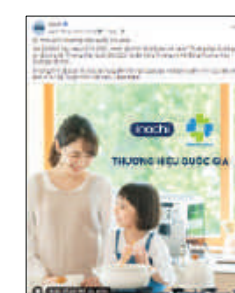
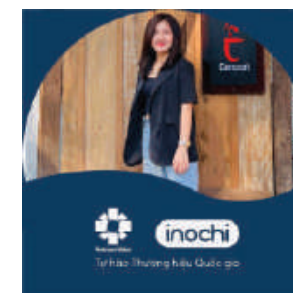
 **Website Inochi**  
Access frequency: 22,000++/month

 **Facebook Fanpage Inochi**  
Follows: 142,000 | Likes: 96,000

 **Tiktok Inochi**  
Subscribe: 103,000 | Likes: 80,000 | Views: 7M  
Top 1 Home and Lifestyle Brand

 **Youtube Inochi**  
Views: 200,000

# SOCIAL



Implementing social campaigns with social posts, frame changes, and encouraging shares to promote the brand image and products. For example, a Social campaign to promote the message "Inochi - National Brand".





The Inochi brand in particular, and Tan Phu Viet Nam in general, regularly feature in major newspapers and online news portals in Vietnam, contributing to the dissemination of core values, vision, and information about the company's products. This gradual realization of the objective fosters consumer trust and loyalty.



Several major newspapers namely VnExpress, Eva, etc have reported the news “Inochi achieve Vietnam National Brand 2022” affirming the brand’s quality, innovation, and pioneering capabilities, not only for Inochi but also for Tan Phu Viet Nam as a whole.



## CSR ACTIVITIES

### Campaign "Thu cũ - Đổi mới"



Implementing the campaign "Thu cũ - Đổi mới", Tan Phu Vietnam has contributed to raising public awareness in collecting and recycling plastic waste as well as source separation of waste.

## CSR ACTIVITIES

### Charity activities

Tan Phu Viet Nam & Inochi exemplify social responsibility through charitable activities, particularly focusing on children with disabilities and underprivileged children in mountainous provinces, aiming to provide them with a brighter future.





## OUR PARTNERS



## CERTIFICATES



## Achievement & Awards



- First, Second and Third class Labor Medal
- Gold Cup "Vietnam Industrial Brand"
- Gold brand awarded by VATAP Association - Ministry of Industry and Trade
- Top 100 "Vietnamese Famous Brands – Vietnamese Competitive Brands 2015"
- ISO Gold Cup by the Ministry of Science & Technology
- Gold Medal for Quality of Saigon Expo products
- Top 500 largest private brands in Vietnam
- Top 10 of Vietnam's Top Brands
- Top 100 of Asean brands
- Top 500 fastest growing enterprises in Vietnam
- Vietnam Value National Brand