

# Gấu Đỏ

## PRODUCT CATALOGUE



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# Gấu Đỏ

# Crispy, chewy!



Discover the highlights of new **Red Bear** noodles:

- ✓ The noodles are **crispy and chewy**.
- ✓ The completely new packaging is eye-catching and stands out on the shelf.

Flavour **THICK NOODLES CHICKEN** | Net. 63 gr - Carton 30 packs/100 packs



Flavour **SPICY & SOUR SHRIMP**  
Net. 63 gr  
Carton 30 packs/100 packs



Flavour **SHRIMP & CHICKEN**  
Net. 63 gr  
Carton 30 packs/100 packs



Flavour **BEEFSTEAK**  
Net. 63 gr  
Carton 30 packs/100 packs



Flavour **MINCED PORK**  
Net. 63 gr  
Carton 30 packs/100 packs



Flavour **VEGETABLES**  
Net. 63 gr  
Carton 30 packs/100 packs



New flavour combined with luxurious and eye-catching packaging

- ✓ The crispy, glossy and smooth potato noodles.
- ✓ The bone broth for more richer flavored water.
- ✓ Improved packaging made from aluminum alloy material for better preservation.



Flavour **BEEF STEW SOUP**  
Net. 78 gr | Carton 30 packs



Flavour **SPICY & SOUR SHRIMP**  
Net. 80 gr | Carton 30 packs



Flavour **RIB STEW WITH SOUR BAMBOO SPROUTS**  
Net. 80 gr | Carton 30 packs





**Genuine  
crispy chewy!**

- ✓ Authentic improved chewy and crispy noodles
- ✓ Fried onions with great smell and delicious taste
- ✓ Attractive appearance (corn, baby shrimp, carrots, green onions,...)
- ✓ Using conveniently.



Flavour  
**SPICY & SOUR SHRIMP**  
Net. 65 gr | Carton 24 cups



Flavour  
**THICK NOODLES CHICKEN**  
Net. 65 gr | Carton 24 cups



Flavour  
**THAI HOT POT**  
Net. 65 gr | Carton 24 cups

Mì ăn liền  
**Trùng Vàng**  
Chua cay đúng điệu

- ✓ The noodles are made from premium Wheat.
- ✓ The broth is rich and delicious.



Flavour  
**SPICY & SOUR SHRIMP**  
Net. 63 gr | Carton 30 packs



Flavour  
**SPICY & SOUR THAI HOT POT**  
Net. 63 gr | Carton 30 packs

**Gấu Đỏ**  
**HỦ TIẾU**

- ✓ Improved noodles are chewy and smooth.
- ✓ Rich broth with traditional noodle soup taste.



Flavour **PHNOM PENH NOODLES SOUP**  
Net. 68 gr | Carton 30 packs

**Gấu Đỏ**  
**PHỞ**

- ✓ The pho noodles are soft, chewy and silky
- ✓ The broth is slightly sweet and tastes like a traditional bowl of pho.



Flavour **PHO BEEF**  
Net. 65 gr | Carton 30 packs



Flavour **PHO CHICKEN**  
Net. 65 gr | Carton 30 packs



**Cháo đậu xanh**  
**Shang-ha**  
Tự nhiên

- ✓ Combination of **fragrant rice** and **green beans**.
- ✓ According to the five elements theory in traditional medicine: (\*)
- ✓ According to research's results, evaluating the nutritional value and health of Asim five element nutritional porridge product.



Flavour  
**MINCED PORK**  
Net. 50 gr | Carton 24 cups



Flavour  
**CHICKEN**  
Net. 50 gr | Carton 24 cups



Flavour  
**MIXED**  
Net. 50 gr | Carton 24 cups

# Gấu Đỏ

Let's explore the highlights of the new **Red Bear** porridge

- ✓ **Added ST25 rice**, for a better bowl of porridge, delicious.
- ✓ **SE-BEST** technology ensures each grain of porridge is evenly spread, vicious, and pureed.
- ✓ **No preservatives** (Benzoate, Sorbate).



Flavour  
**MINCED PORK**  
Net. 50 gr | Carton 50 packs



Flavour  
**CHICKEN**  
Net. 50 gr | Carton 50 packs

## Gấu Đỏ Cháo TỖ YẾN

Delicious Nutritious Everyday.

- ✓ SE-BEST technology ensures each grain of porridge is evenly spread and pureed.
- ✓ Bird's nest & snow mushroom are processed by freeze drying technology to help keep nutrients.
- ✓ Fresh and tasty vegetable pack.



Flavour  
**MINCED PORK**  
Net. 50 gr | Carton 30 packs



Flavour  
**CHICKEN**  
Net. 50 gr | Carton 30 packs



- ✓ SE-BEST technology ensures each grain of porridge is evenly spread, vicious, and pureed.
- ✓ The secret to wrapping the stew bone broth, which is stewed for many hours, retain a lot of nutrients and brings a rich and attractive taste.
- ✓ Fresh and tasty vegetable pack.



Flavour  
**MINCED PORK**  
Net. 57 gr | Carton 30 packs



Flavour  
**CHICKEN**  
Net. 57 gr | Carton 30 packs



- ✓ **Porridge: the combination of rice and bean according to the Five Elements Theory.**
- ✓ **100% real meat/fish and vegetables in each pack.**
- ✓ **No preservatives** (Benzoate, Sorbate).



Flavour  
**HYACINTH BEAN, CHICKEN STEW WITH PUMPKIN PORRIDGE.**  
Net. 74 gr | Carton 30 packs



Flavour  
**BLACK BEAN, SALMON AND SEAWEED PORRIDGE**  
Net. 72 gr | Carton 30 packs



Flavour  
**MUNG BEAN, GROUND MEAT AND SHIMEJI PORRIDGE**  
Net. 74 gr | Carton 30 packs



Flavour  
**RED BEAN, BEEF STEW WITH CARROT PORRIDGE**  
Net. 72 gr | Carton 30 packs



Flavour  
**BROAD BEAN, THIN-TOP MUSHROOM AND PUMPKIN PORRIDGE.**  
Net. 73 gr | Carton 30 packs





# ភ្នំត្រពាំង

## ASIA

Asia Foods specializes in creating tasty and healthy meals inspired by Asian cuisines. They have achieved more than 50% market share in Cambodia's instant noodle industry since 1999.

Red Bear Noodles are made from premium Australian wheat using a secret recipe developed by skilled chefs, resulting in smooth and elastic noodles. It will be a memorable taste experience with a delicious chicken soup and great smell of fried garlicks.



Flavour  
**Fried Garlic Chicken**  
Net. 73 gr | Carton 50 packs



TB

## AMERICAS

Instant noodles is becoming a popular dish in the Americas. We have improved our products to better suit the consumers' usage habits there. Cuba was our first export market and we have gained a lot of support from the consumers.



Flavour  
**Minced Pork**  
Net. 65 gr | Carton 30 packs



Flavour  
**Thick Noodles Chicken**  
Net. 65 gr | Carton 30 packs



Flavour  
**Beefsteak**  
Net. 65 gr | Carton 30 packs



Flavour  
**Shrimp and Chicken**  
Net. 65 gr | Carton 30 packs



## EUROPE

For fastidious markets as Europe, Asia Foods has incessantly researched and tested many different recipes to produce high quality products with a lot of flavours and suit all consumers as well as meet the strict market criteria.



Flavour  
**Tom Yum Shrimp**  
Net. 65 gr | Carton 24 cups



Flavour  
**Pho Beef**  
Net. 65 gr | Carton 30 packs



Flavour  
**Thick Noodles Chicken**  
Net. 63 gr | Carton 30 packs



With a special and unique recipe, Asia Foods makes Vishu instant noodle with different flavours to satisfy European consumers' needs.



Flavour  
**Curry**  
Net. 60 gr | Carton 36 packs



Flavour  
**Duck**  
Net. 60 gr | Carton 36 packs



Flavour  
**Pork**  
Net. 60 gr | Carton 36 packs



Flavour  
**Shrimp**  
Net. 60 gr | Carton 36 packs



Flavour  
**Beef**  
Net. 60 gr | Carton 36 packs



Flavour  
**Old Chicken**  
Net. 60 gr | Carton 36 packs



Flavour  
**Chicken**  
Net. 60 gr | Carton 36 packs



Flavour  
**Vegetable**  
Net. 60 gr | Carton 36 packs



Flavour  
**Chicken**  
Net. 65 gr | Carton 24 cups



Flavour  
**Beef**  
Net. 65 gr | Carton 24 cups



Flavour  
**Curry**  
Net. 65 gr | Carton 24 cups

# OEM/PRIVATE LABEL PRODUCTS



## Instant Noodles

- ✓ **Bag:**
    - Net Weight range: **60 gr - 80 gr** (including soup-based powder).
    - Net Weight range: **60 gr - 90 gr** (including soup paste).
    - Maximum noodles sizes: **70 gr**.
  - ✓ **Cup:** Net Weight range: **60 gr - 70 gr** or as per customer request.
  - ✓ **Bowl:** *As per customer request*
- 
- ✓ **Capacity:** 60 million bags/month.  
9 million cups/month.



Packaging: BAG



## Instant Rice Noodles

- ✓ **Bag:**
    - Net Weight range: **60 gr - 80 gr** (including soup-based powder).
    - Net Weight range: **60 gr - 90 gr** (including soup paste).
  - ✓ **Cup:** *As per customer request*.
  - ✓ **Bowl:** *As per customer request*
- 
- ✓ **Capacity:** 7 million bags/month.



Packaging: CUP



## Instant porridge

- ✓ **Bag:** *As per customer request*
  - Recommended Net Weight: **50 gr/60 gr/70 gr**.
  - Recommended flavors: minced pork/chicken/mixed.
- ✓ **Cup:** *As per customer request*
  - Recommended Net Weight: **50 gr/60 gr/70 gr**.
  - Recommended flavors: minced pork/chicken/mixed.
- ✓ **Bowl:** *As per customer request*



Packaging: BOWL



## Rice Noodles

- ✓ **Bag:**
  - Recommended Net Weight: **200 gr -> 1 kg**
  - Recommended size: **2 mm - 5 mm**