



**PHUONG HAI
SEAFOOD CO.,LTD**



COMPANY PROFILE

PHUONG HAI SEAFOOD CO.,LTD



ABOUT US

PHUONG HAI SEAFOOD CO.,LTD was established as a business entity in the years following 1975, with its primary products being squid-based items: *dried squid, fresh squid, cuttlefish, and leaf squid*, among others, supplying import-export sources in the Bình Thuận area and Ho Chi Minh City.



Currently, **PHUONG HAI SEAFOOD CO., LTD** has nearly 50 years of experience in the seafood processing and import-export industry. The company has invested in a **professional production plant** equipped with **many high-quality modern machines** and a **skilled workforce**. They offers a diverse range of seafood products such as dried, fresh, marinated, seasoned, and ready-to-eat products, made from various types of squid and fish seafood.



**PHUONG HAI
SEAFOOD CO.,LTD**

COMPANY VISION



Become a **leading company** in the **seafood processing** and **export industry** in Vietnam.



Be recognized for **exceptional product quality** and **customer service**.



Be recognized for **exceptional product quality** and **customer service**.

COMPANY MISSION



We are committed to providing **high-quality, safe, and nutritious seafood products** to meet the growing demands of consumers both domestically and internationally.



Phương Hải continually invests in **modern technology** and **sustainable production methods** to protect the marine environment and maintain fishery resources.

We deliver **maximum value** to customers, partners, and employees while actively contributing to the **socio-economic development** of the local community.



Phương Hải Factory promises to support **fishermen** by purchasing seafood and offering training programs, enhancing their **livelihoods** and **income**.





PHUONG HAI
SEAFOOD CO.,LTD

CORE VALUES

TOP QUALITY

Phương Hải Factory is committed to providing **high-quality, safe, and nutritious seafood products** that always meet and exceed **international standards**.



SUSTAINABLE DEVELOPMENT

We focus on **sustainable production methods**, protecting the **marine environment**, and ensuring the **long-term development** of the seafood industry.



CUSTOMER DEDICATION

Placing customers first, we strive to bring **absolute satisfaction** through our **quality products and services**.



INNOVATION AND CREATIVITY

Phương Hải Factory continually seeks and applies **new technologies** and **advanced methods** to enhance **production efficiency** and **product quality**.





PHUONG HAI
SEAFOOD CO.,LTD

OUR TEAM

The staff at Phương Hải consists of **experienced experts** in **seafood processing** and **export**. We continually strive to enhance our **skills** and **expertise** to best meet the needs of our **customers** and the **market**.





PHUONG HAI
SEAFOOD CO.,LTD

DEVELOPMENT MILESTONES



1975

Established as a family business specializing in supplying **squid products** to the Bình Thuận and Ho Chi Minh City markets.



2003

Registered as **Phương Hải Seafood Co., Ltd.**, expanding production to include a variety of **dried** and **ready-to-eat seafood products**.



Present

with nearly **50 years of experience**, investing in a **modern production plant** and expanding export markets to **South Korea** and **Japan**.



**PHUONG HAI
SEAFOOD CO.,LTD**

SERVICES



PRODUCTS

Various types of dried squid, fresh squid, seasoned squid, seasoned fish, and ready-to-eat seafood products.



PRODUCTION PROCESS

From sourcing raw materials from fishermen, processing, seasoning, packaging to strict and modern processes.



QUALITY STANDARDS

Phương Hải Factory's products meet quality certifications such as ISO 22000, HACCP, ensuring food safety and hygiene.



MACHINERY

Equipped with modern processing equipment ensuring products consistently meet the highest standards.



PHUONG HAI
SEAFOOD CO.,LTD

SEAFOOD PROCESSING PROCESS

01

RECEIVING AND SORTING

Phương Hải Factory receives **high-quality fresh seafood** selected from reputable suppliers. Upon receiving orders, staff directly inspect each product for **quality**, sort, and screen materials that meet specified standards.

CLEANING STAGE

After thorough sorting of fresh seafood, it undergoes multiple **cleaning** and **processing** stages.

02

03

PROCESSING AND HANDLING

Seafood is processed according to standards, removing unnecessary parts to ensure meticulous **processing** with multiple processing stages.





PHUONG HAI
SEAFOOD CO.,LTD

SEAFOOD PROCESSING PROCESS

CUSTOM SEASONING PROCESSING

After processing, seafood goes through **seasoning** based on customer requirements/formulas.

04

05

PRESERVATION VIA FREEZING

To maintain highest quality over time, processed and seasoned seafood undergoes **freezing** at extremely low temperatures, ensuring instant refrigeration.

PACKAGING ACCORDING TO ORDERS

Once frozen, seafood is processed, checked, and **packaged** according to customer specifications.

06

07

COLD STORAGE PRESERVATION

Finished products are stored in **cold storage** to preserve quality for distribution to distributors.





**PHUONG HAI
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PRODUCT



1. WHOLE CLEANED OCTOPUS

LATIN NAME: OCTOPUS SPP

IQF OR BLOCK FROZEN

SIZE: 10/20, 20/40, 40/60, 60 UP (PCS/KG)
& 100/200, 200/300, 300/500 (G/PC)

PACKING: 0.5KG, 1KG, 2KG (BAG/BLOCK)

GLAZING: 0%, 10%, 15%, 20%

2. CUT BABY OCTOPUS

LATIN NAME: OCTOPUS SPP

IQF OR BLOCK FROZEN

SIZE: 10/20, 20/40, 40/60, 60 UP (PCS/KG)
& 100/200, 200/300, 300/500 (G/PC)

PACKING: 0.5KG, 1KG, 2KG (BAG/BLOCK)

GLAZING: 0%, 10%, 15%, 20%



3. CUT POULP SQUID

LATIN NAME: OCTOPUS SPP

BLOCK FROZEN

SIZE: M, L

PACKING: 500G, 900G (/BLOCK)



**PHUONG HAI
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PRODUCT



4. WHOLE ROUND SQUID

LATIN NAME: LOLIGO SPP

IQF OR BLOCK FROZEN

SIZE: 10-15, 15-20, 20-25, 25 UP (CM/PC)

PACKING: 5KG, 7KG/CTN

GLAZING: 0%, 10%, 15%, 20%

5. WHOLE CLEAN TUBES AND TENTACLES

LATIN NAME: LOLIGO SPP

IQF OR BLOCK FROZEN

SIZE: 2-4, 3-5, 4-6

PACKING: 2,5LBS/BLOCK, 1KG/BLOCK

GLAZING: 0%, 10%, 15%, 20%



6. BABY SQUID

LATIN NAME: LOLIGO SPP

BLOCK FROZEN

SIZE: 3-6, 4-7, 7-10 (CM/PC)

PACKING: 500G, 900G, 1KG/BAG

GLAZING: 0%, 10%



**PHUONG HAI
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PRODUCT



7. WHOLE CLEANED BABY CUTTLEFISH

LATIN NAME: SEPIA SPP

IQF OR BLOCK FROZEN

SIZE: U5, U10, 10/20, 20/40, 40/60, 60 UP
(PCS/KG) & 100/200, 200/300, 300/500,
500 UP(G/PC)

PACKING: 0.5KG, 1KG, 2KG (BAG/BLOCK)

GLAZING: 0%, 10%, 15%, 20%

8. PINEAPPLE CUT CUTTLEFISH

LATIN NAME: SEPIA SPP

IQF

SIZE: 11/20, 21/30, 31/40, 41/60, 61/80 PCS/KG

PACKING: 200G, 500G, 1KG, 2KG

GLAZING: 0%, 10%, 20%



9. FROZEN BULLET TUNA

LATIN NAME: AUXIS ROCHEI

FROZEN IQF OR BLOCK

SIZE (PCS/KG): 4/6, 6/8, 8/10



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THANK YOU