
Hello
Xin chào

We are **SHIN CÀ PHÊ**



We are SHIN Cà Phê...

A Vietnamese coffee brand.

We produce coffee with a relentless quest for perfection.

We work with farmers to improve yields and are determined to produce the highest quality coffee beans possible. From farm to factory, our team is growing day by day.

A member of The PAN Group

We are proud to be a member of The PAN Group, a leading corporation in the field of agriculture and food.

The PAN Group pursues the mission of feeding the world, ensuring food security, providing safe and nutritious products, and creating value for farmers, families and society.



THE PAN GROUP

Our history

2015

Established as "SHIN
Cà Phê" in Ho Chi
Minh City



2017

1,000 sq. meter factory in
Hiep Phuoc industrial park
equipped with European
machinery and certified to
comply with global standards

BUHLER
Bühler Coffee RoastMaster™60
ditting
Ditting KF1800 Industrial Grinder



2018

Coffee farms across
Vietnam with total
growing area of
1,000 hectare in Da
Lat, Pleiku, A Luoi,
Khe Sanh, Son La

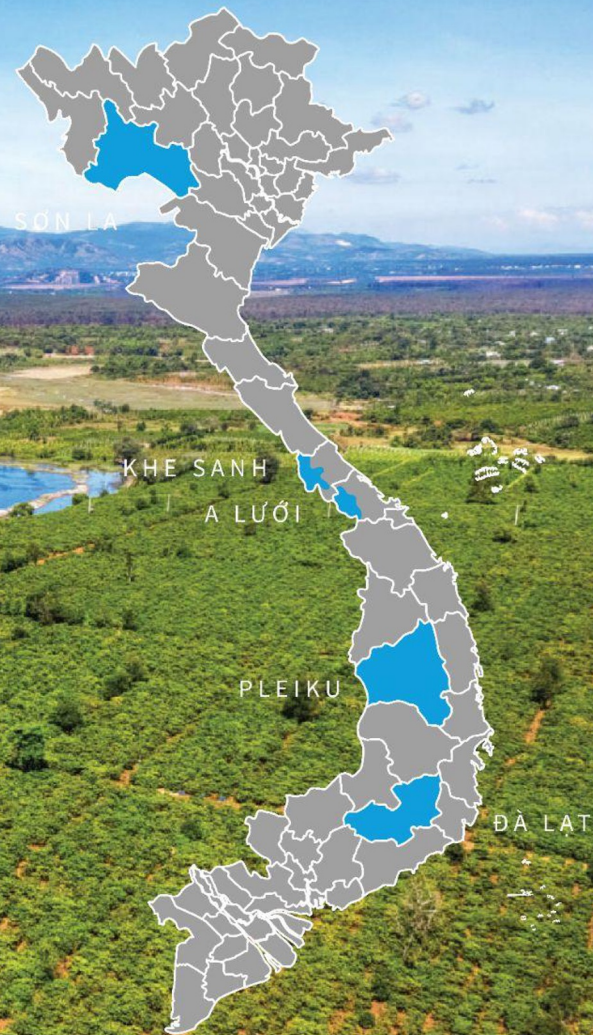


Pursuing sustainable
development goals



Our coffee journey

To explore, accompany and
develop the coffee growing areas
in Vietnam



The boundaries, colors, denominations and other information shown on any map in this work do not imply any judgement on the part of SHIN Cà Phê concerning the legal status of any territory or the endorsement or acceptance of such boundaries.

Our markets

We are exporting to the US, Canada, Hong Kong, China, Brunei, Thailand, Saudi Arabia and Sweden



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Our products

Roast and Ground

The beans are selected from different regions of Vietnam. These coffee blends deliver exciting Vietnamese coffee taste that is unique to the brand. Pack Config. 40 x 250 g and 10 x 1 kg



Drip bag coffee

Single serving with ground coffee and drip filter is so simple to brew, just open the filter and add hot water, no tool needed. It is trendy, it is tasty. Pack Config. 50 x (5 x 12 g)



Steep bag coffee *(Tea bag alike)*

Provide the highest level of convenience, just immerse the bag in hot water. Making a good cup of coffee has never been that easy. Pack Config. 24 x (10 x 8 g) and 12 x (25 x 8 g)



| Product Name | FLAVORS | DRIP BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------|-------------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Box | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Vietnam Collection Drip Coffee | Vietnam collection includes 5 types of paper filter coffee with different flavors from 5 regions of Vietnam | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |
| Son La Blend Drip Coffee | Peach, apricot, juice, black tea, bright acidity | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |
| Khe Sanh Blend Drip Coffee | Roasted walnuts, tea like, sweet aftertaste | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |
| Da Lat Blend Drip Coffee | Cherries, dried fruits, strawberry, bright acidity | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |

| Product Name | FLAVORS | DRIP BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|---------------------------------|-------------------------------------------------------|-------------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Box | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| A Luoi Blend Drip Coffee | Orange-like acidity, balanced, sweet aftertaste | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |
| Pleiku Blend Drip Coffee | Strong body, sweet aftertaste and a honey like aroma. | 60 (12g/ Filter) | 48 | 40 | 16.5 | 60 | 40 | 5.6 | 710 | 1520 |
| Drip Bag Coffee | Mild aroma, rich taste, sweet aftertaste | 60 (12g/ Filter) | 48 | 36 | 16.5 | 60 | 40 | 4.6 | 710 | 1520 |

| Product Name | Flavors | DRIP BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------|-------------------|----------------------|---------------------|----------------------|--------|--------|---------------------------|--------------------------------------|--------------------------------------|
| | | Box | Carton (Tray/Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Vietnam Collection Drip Coffee | Vietnam collection includes 5 types of paper filter coffee with different flavors from 5 regions of Vietnam | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| SHIN Blend | Fruity, balanced, bright, acidity, sweet aftertaste | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Son La Blend Drip Coffee | Peach, apricot, juice, black tea, bright acidity | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Khe Sanh Blend Drip Coffee | Roasted walnuts, tea like, sweet aftertaste | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Da Lat Blend Drip Coffee | Cherries, dried fruits, strawberry, bright acidity | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |

| Product Name | Flavors | DRIP BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------|----------------------|---------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Box | Carton (Tray/Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Vietnam Collection Drip Coffee | Vietnam collection includes 5 types of paper filter coffee with different flavors from 5 regions of Vietnam | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| SHIN Blend | Fruity, balanced, bright, acidity, sweet aftertaste | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Son La Blend Drip Coffee | Peach, apricot, juice, black tea, bright acidity | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Khe Sanh Blend Drip Coffee | Roasted walnuts, tea like, sweet aftertaste | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |
| Da Lat Blend Drip Coffee | Cherries, dried fruits, strawberry, bright acidity | 120 (12g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 3 | 710 | 1520 |

| Product Name | Flavors | STEEPED BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Box | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Vietnam Steeped Coffee x 10 filters | Bring the rich traditional flavor of Vietnamese filter coffee, suitable for drinking with iced milk. Modern, convenient preparation suitable for busy life. | 80 (8g/ Filter) | 48 | 24 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |
| Vietnam Steeped Coffee x 25 filters | Bring the rich traditional flavor of Vietnamese filter coffee, suitable for drinking with iced milk. Modern, convenient preparation suitable for busy life. | 200 (8g/ Filter) | 48 | 12 | 16.5 | 60 | 40 | 3.4 | 710 | 1520 |
| Vietnam Collection Steeped Coffee | Diverse flavors of 05 regions of Vietnam | 80 (8g/ Filter) | 48 | 24 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |
| Son La Blend Steeped Coffee | Peach, apricot, juice, black tea, bright acidity | 80 (8g/ Filter) | 48 | 24 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |

| Product Name | Flavors | STEEPED BAG COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|------------------------------------|-----------------------------------------------------|--------------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Box | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Khe Sanh Blend Drip Coffee | Roasted walnuts, tea like, sweet aftertaste | 80 (8g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |
| Da Lat Blend Steeped Coffee | Cherries, dried fruits, strawberry, bright acidity | 80 (8g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |
| A Luoi Blend Steeped Coffee | Bright acidity of orange, balance, sweet aftertaste | 80 (8g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |
| Pleiku Blend Steeped Coffee | Strong body, chocolate, honey, sweet aftertaste | 80 (8g/ Filter) | 48 | 10 | 16.5 | 60 | 40 | 4.4 | 710 | 1520 |

| Product Name | Flavors | ESPRESSO COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|-------------------------------|--------------------------------------------------------------------------------------------------|-----------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Plastic bag | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Espresso Robusta Honey | Strong body, creamy, and sweet aftertaste. Good for iced coffee, both black and white coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Espresso E1 | Flavorsome, strong body, sweet aftertaste. Good for iced coffee, both black and white coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Espresso E2 | Gentle aroma, balanced, sweet aftertaste. Good for hot coffee, both black and white coffee | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Espresso E3 | Strong aroma, smooth, sweet aftertaste Good for both iced and hot coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Dalat Special Espresso | Ripe fruit, dried fruit, sour, sweet aftertaste | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |

| Product Name | Flavors | ESPRESSO COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|--------------------------------|------------------------------------------------------|-----------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Plastic bag | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Son La Blend Espresso | Fruity, creamy, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| Khe Sanh Blend Espresso | Dried fruit, nutty, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| Da Lat Blend Espresso | Fruity, complex, bright acidity, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| A Luoi Blend Espresso | Gentle aroma, roasted nut, balance, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |

| Product Name | Flavors | FILTER COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|----------------------------|---------------------------------------------------------------------------------------------------|---------------|------------------------|----------------------|-----------------------|--------|--------|----------------------------|---------------------------------------|---------------------------------------|
| | | Plastic bag | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | Gross Weight (Kg/ Carton) | 20'Ft cont. Loading (Carton or tray) | 40'Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Phin Robusta Honey | Strong body, creamy, and sweet aftertaste. Good for iced coffee, both black and white coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Phin F1 | Flavoursome, strong body, sweet aftertaste. Good for iced coffee, both black and white coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Phin F2 | Gentle aroma, balanced, sweet aftertaste. Good for hot coffee, both black and white coffee | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Phin F3 | Strong aroma, smooth, sweet aftertaste Good for both iced and hot coffee. | 1000 | 48 | 10 | 16.5 | 60 | 40 | 11.1 | 710 | 1520 |
| Son La Blend Phin | Flavorsome, bright acidity, balance, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| Khe Sanh Blend Phin | Strong, dark, chocolate, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |

| Product Name | Flavors | FILTER COFFEE | | | VALIDITY | | | 18 months | Container No. | |
|--------------------------|-------------------------------------------------------------------------------------------------|---------------|------------------------|----------------------|-----------------------|--------|--------|-----------|----------------------------|---------------------------------------|
| | | Plastic bag | Carton (Tray/ Pallet) | Unit/ Carton (Tray) | CARTON BOX SIZE (Cm) | | | | Gross Weight (Kg/ Carton) | 20’Ft cont. Loading (Carton or tray) |
| | | | | | Width | Length | Height | | | |
| Da Lat Blend Phin | Flavorsome, bright acidity, sweet aftertaste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| A Luoi Blend Phin | Gentle aroma, roasted nut, balance, sweet after taste | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.5 | 710 | 1520 |
| Traditional Blend | Rich traditional taste, dark chocolate, slight smoky smell, smooth aftertaste. | 200 | 48 | 40 | 16.5 | 60 | 40 | 9.4 | 710 | 1520 |
| House Blend | Coffee has a mild taste, not too strong, slightly sour, used to enjoy at home | 200 | 48 | 40 | 16.5 | 60 | 40 | 9.4 | 710 | 1520 |
| Strong Blend | Flavorsome, strong body, sweet aftertaste Good for iced coffee, both black and white coffee. | 200 | 48 | 40 | 16.5 | 60 | 40 | 9.4 | 710 | 1520 |
| Cold Brew | Lasting sweetness from caramel and dried fruit | 250 | 48 | 40 | 16.5 | 60 | 40 | 11.4 | 710 | 1520 |

Thank you
Cảm ơn

We are **SHIN CÀ PHÊ**
