



NPI COMPANY PROFILE

2024

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1. ABOUT US

Our passion was sparked in 2003 with a family coffee shop that specialized in serving rich Robusta drip coffee. By 2020, we established **NPI International Company Limited**, a company specializing in the import and export of various Vietnamese agricultural products to international markets. With a deep passion for coffee since childhood and recognizing the immense potential of Vietnam's coffee and agricultural industry, we founded **Tourane Roastery**.

The name "**Tourane Roastery**" is inspired by the old name of Da Nang during the French colonial period. At that time, Tourane was a major port in Central Vietnam, renowned for its magnificent landscapes of mountains and seas, which symbolize the beauty of Vietnam. Later, Tourane was renamed Da Nang, where we chose to establish our headquarters, research center, and production factory.

Tourane Roastery's Vision: To become the leading specialty coffee brand in Vietnam, bringing the unique flavors of Vietnamese coffee to the global stage. We are committed to creating the finest coffee products by combining tradition with modern technology, contributing to the sustainable development of the coffee industry, and spreading the passion for Vietnamese coffee to customers around the world.



2. PRODUCTS

- INSTANT COFFEE
- ROASTED WHOLE BEANS
- GROUND COFFEE
- OTHER COFFEE PRODUCTS



INSTANT COFFEE

Coconut Cappuccino Instant Coffee

- Packaging: Paper box (18g x 15 Sachets)
Tin can (270g)
- Ingredients: Vietnamese coffee and pure coconut
- Flavor: Aromatic coffee and coconut, mildly sweet



Paper box



Tin can

3-in-1 Instant Coffee

- Packaging: Paper box (18g x 15 Sachets & 18g x 10 Sachets)
- Ingredients: Coffee and milk powder
- Flavor: Fragrant coffee, moderately sweet



Pure Americano Instant Coffee

- Packaging: Paper box (2g x 20 Sachets)
- Ingredients: 100% pure coffee
- Flavor: Balanced aroma with a mild bitter taste



Luwak Coffee/Weasel Coffee

- Luwak Americano Instant Coffee
- Luwak 3-in-1 Instant Coffee
- Luwak Coconut Instant Coffee



ROASTED WHOLE BEANS & GROUND COFFEE



Arabica & Robusta Whole Beans

- Sourcing regions: Lam Dong, Dak Lak, Quang Tri, Son La, Vietnam
- Roasted to international SCA standards
- Packaging: Tin can & PE Bag
- Net weight: 250g/500g/1kg

Blended Roasted Whole Beans

- 80% Arabica and 20% Robusta blend
- Balanced flavor with a rich aftertaste
- Packaging: Tin can & PE Bag
- Net weight: 250g/500g/1kg

Ground Coffee

- Packaging: Tin can & PE Bag
- Net weight: 250g/500g/1kg



Tin can



PE Bag

OTHER PRODUCTS

Drip Bag Coffee

- Ingredients: Premium Arabica beans
- Packaging: Paper box
- Net weight: 100 grams (10 grams x 10 sachets)
- Suitable for popular global brewing methods



Capsules

- Ingredients: 100% pure Arabica coffee
- Packaging: Paper box
- Net weight: 50 grams (5 grams x 10 capsules)
- Suitable for popular global brewing methods



3. PRODUCTION CAPACITY



THE COFFEE ROASTING REVOLUTION BY TOURANE ROASTERY:

BENEFITS:

- Automated control of the roasting process for precision.
- Cloud data storage for continuous improvement and full transparency.
- Artisan craftsmanship ensures the finest quality in every batch.
- 100% traceability, offering consumers full confidence in their coffee's origin and quality



ANNUAL PRODUCTION CAPACITY

- Over 100 MT of Instant Coffee
- 120 MT of green coffee beans
- 120 MT of Roasted Coffee
- 120 MT of Ground Coffee



QUALITY STANDARDS AND MANAGEMENT PROCEDURES



Food safety standards

- ISO 22000:2018
- HACCP
- FDA



Quality inspection process

- Raw material inspection
- Product inspection
- Evaluation and improvement





4. PARTNERS



5. WHY CHOOSE US?

- ✓ A distinctive Da Nang brand with deep Vietnamese roots



- ✓ Modern packaging and design
- ✓ Export-quality standards
- ✓ A convenient and diverse product range
- ✓ Dedicated Customer Service



6. SOCIAL RESPONSIBILITY

- *Using sustainable raw materials*
- *Partnering with organic coffee farms*
- *Supporting farmers in cultivation, harvest, and processing*
- *No harmful chemicals used in the production process*
- *Environmentally friendly packaging*





7. CONTACT INFORMATION

 **VIET NAM**

Office: 64 Do Quy, Hoa Xuan Ward, Cam Le District, Da Nang

DA NANG

Factory: Lot 13 B2-52, Hoa Quy Ward, Ngu Hanh Son District, Da Nang

Sale office: 222 Ngo Huy Dien, Hoa Xuan Ward, Cam Le District, Da Nang

Showroom: 28-30 Phan Ton, My An Ward, Ngu Hanh Son District, Da Nang

HO CHI MINH

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