

# BAO HUNG

INTERNATIONAL  
JOINT STOCK COMPANY



**COMPANY  
PROFILE**

**Bringing  
natural origin  
products to consumers  
worldwide**

# 1. THÔNG TIN LIÊN HỆ

## CONTACT INFORMATION

Tên công ty:	<b>Công ty Cổ Phần Quốc Tế Bảo Hưng</b>
Loại hình:	Công ty sản xuất bánh kẹo các loại
Địa chỉ:	Cụm Công nghiệp Tân Minh, xã Tân Thuận, tỉnh Hưng Yên, Việt Nam
Bề dày lịch sử:	Hơn 30 năm kinh nghiệm sản xuất, thương mại trong ngành bánh kẹo với máy móc – công nghệ nhập khẩu trực tiếp từ Châu Âu, đa dạng các dòng sản phẩm và kênh phân phối: siêu thị, quà tặng doanh nghiệp, xuất khẩu và bán hàng truyền thống
Website:	<a href="http://www.bkbaohung.com.vn">www.bkbaohung.com.vn</a>
Các chứng chỉ:	ISO 22000:2018 ; ISO 9001:2005 ; FSSC 22000; HALAL
Thị trường:	Châu Á (Hàn Quốc, Đài Loan, Trung Quốc .....), Ấn Độ, Trung Đông, Mỹ, Canada, Úc
Người liên hệ:	Bà Trần Thị Kim Giang Chức vụ: Phó Tổng Giám Đốc
Email:	<a href="mailto:giang.tran@bkbaohung.com.vn">giang.tran@bkbaohung.com.vn</a>
Cellphone:	+84-918732989

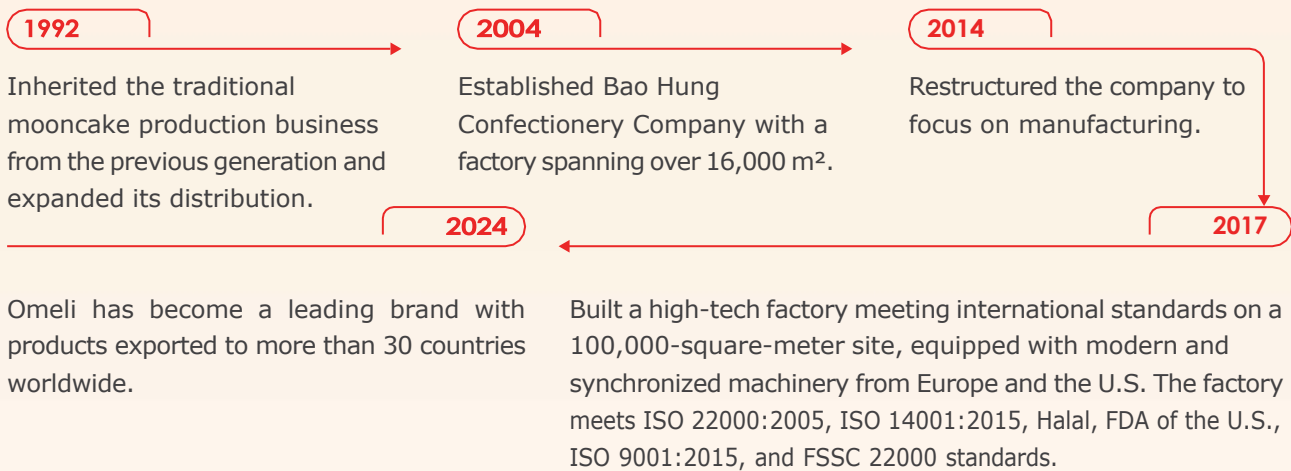
Company name:	<b>Bao Hung International Joint Stock Company</b>
Biz category:	Manufacturer of confectionary industry
Address:	Tan Minh Industrial Cluster, Tan Thuan Commune, Hung Yen Province, Vietnam
Experience:	More than 30 years of experience in the food industry with equipment and technology imported directly from Europe, a variety of product ranges and distribution channels including MT, GT, gift sets for enterprises and export.
Website:	<a href="http://www.bkbaohung.com.vn">www.bkbaohung.com.vn</a>
Certificate:	ISO 22000:2018 ; ISO 9001:2005 ; FSSC 22000; HALAL
Main market:	Asia (South Korea, Taiwan, China .....), India, Middle East, U.S.A, Canada, Australia.
Contact person:	Ms. Tran Thi Kim Giang Job title: Vice General Director
Email:	<a href="mailto:giang.tran@bkbaohung.com.vn">giang.tran@bkbaohung.com.vn</a>
Cellphone:	+84-918732989

## 2. ABOUT US



Bao Hung International Joint Stock Company originated from a family with a long-standing tradition of producing mooncakes, founded by Mrs. Phan Thi Cham and passed down through generations. Driven by the aspiration to deliver exquisite confectionery products to our valued customers, Bao Hung has continuously innovated and enhanced quality, establishing a strong brand with products now available in many countries worldwide

### HISTORY OF DEVELOPMENT

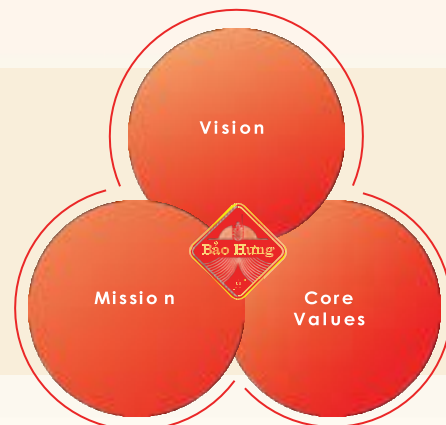


### VISION

Providing high-quality, natural-origin food to consumers worldwide

### MISSION

Creating quality products that meet consumer needs



### CORE VALUES

**Quality:**  
Top priority

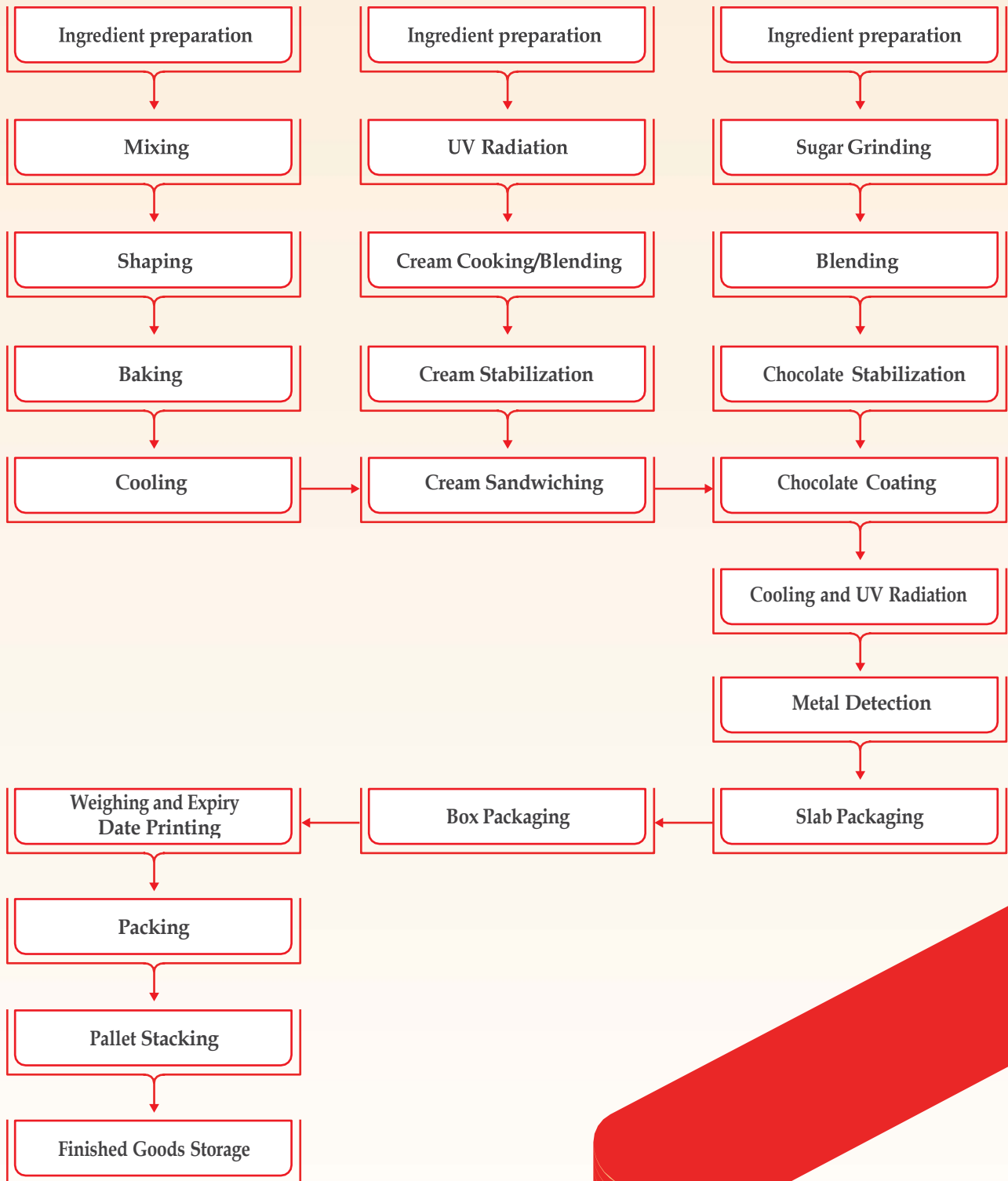
**Innovation:**  
Continuous technological advancement

**Responsibility:**  
Food safety and environmental protection

**Integrity:**  
Transparency in all transactions

**Sustainability:**  
Balancing business interests with community welfare

# 3. PRODUCTION PROCESS



# 4. PRODUCTS



Butter Milk Layer



Swiss Roll

Chocolate Pie Donut



Chocolate Pie Premium



Bringing natural origin products  
to consumers worldwide

Sandwich cracker

Danmark Cheese Cracker



Mango Cream Cracker



Cheese Cracker



Potato Cracker



Coffee Cracker



# 5. TECHNOLOGY AND EQUIPMENT



Equipment transfer certificate from Meincke

Technology transfer certificate from Meincke



Technology and Equipment from Europe

# 6. CERTIFICATES AND CERTIFICATIONS

At Bao Hung, quality and food safety are top priorities in all production activities. Bao Hung adheres to the strictest international standards certified by Swiss organizations, including ISO 14001:2015, ISO 22000:2005, ISO 9001:2018, as well as HALAL, FDA (US), and FSSC 22000. This ensures that every product reaching the market and consumers meets the highest quality standards, certified by reputable international organizations.



ISO 22000:2018 Certificate



FSSC22000 Certificate



ISO 9001:2015 Certificate



National Quality Award Certification 2019



HALAL Certificate



National Brand Product Certification 2022-2024

# 7. DOMESTIC AND INTERNATIONAL PARTNERS

Our company is proud to provide products and services to many prestigious domestic and international partners. We consistently ensure the highest quality in our products and services. This collaboration serves as a solid foundation for the sustainable growth of our company.

## Domestic partners:



## International partners:



# 8. DISTRIBUTION NETWORK

As one of the leading food manufacturing companies in Vietnam, Bao Hung boasts an extensive domestic and international distribution network reaching:

**30+** countries and territories

such as China, Taiwan, South Korea,  
the USA, Malaysia, UAE, etc.

**100+**  
distributors across **63** provinces  
and cities



**50+** domestic and international supermarket chains

**Vietnam:** Go mart, Winmart, Satra Food.....

**International:** AK Supermarket, Lotte Department, Coupang,  
H Mart, Emart, Lotte, carabao group, CP group, PX mart, Carrefour

**Taiwan:** PX mart, Carrefour, Carabao



## **BAO HUNG INTERNATIONAL JOINT STOCK COMPANY**

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**Email:**

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**Mobile:** (+84) 0918732989

**Website:** [bkbaohung.com.vn](http://bkbaohung.com.vn)