



TAY CAT CO., LTD

Leading in Vietnam Tropical Fruit Rolls

-  **100% Real Fruits**
-  **No Preservatives**
-  **No Artificial Flavors**
-  **No Added Colors**





"Tay Cat - Leading In Vietnam Tropical Fruit Rolls"





Tropical Roll Of Flavor

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BRAND'S STORY

Tay Cat Company was established in Dong Thap Province – a fertile land in the Mekong Delta, known for its rich agricultural heritage and distinct riverine culture. With a mission to preserve traditional values and unlock the potential of local resources, Tay Cat is dedicated to bringing the essence of its homeland closer to modern consumers, both in Vietnam and around the world.

Currently, Tay Cat operates two key brands:



Tư Bông (est. 2013) embodies Southern Vietnam's tradition and heritage with signature tropical fruit rolls, lotus root with jam, and brown rice cakes – blending artisanal craft and modern techniques to preserve natural flavors and the region's spirit of generosity.



Fruzza (launched 2024) caters to the younger generation with 3-in-1 tropical fruit roll bars – fresh, vibrant, yet rooted in authentic local ingredients. Tay Cat creates healthy snacks where Southern culture meets innovation, each bite telling a Vietnamese story.



Appreciate and share family values from every team member with customers and partners.



Continuously improve products by blending traditional methods with the advancement of science and technology.

CORE VALUES



Show respect to customers, partners, and the efforts of every employee in the company.



Focus on every product and ensure responsible conduct toward all stakeholders.

CORE COMPETENCIES



Pioneering Product Innovation

Tay Cat leads Vietnam's fruit roll market with strong in-house R&D. Our exclusive, family-developed formulas bring together local heritage and global flavor trends to deliver unique, high-quality collections.

Mastery of Local Supply Chains

With 13+ years of experience, we've built deep-rooted partnerships across Đông Thap and the Mekong Delta. This ensures year-round supply, traceability, and rigorous quality control from farm to factory.



Sustainable & Inclusive Growth

As a women-led enterprise, Tay Cat champions local empowerment. 95% of our team are women from the region, contributing to stable livelihoods and long-term community development.

Global Collaboration Ready

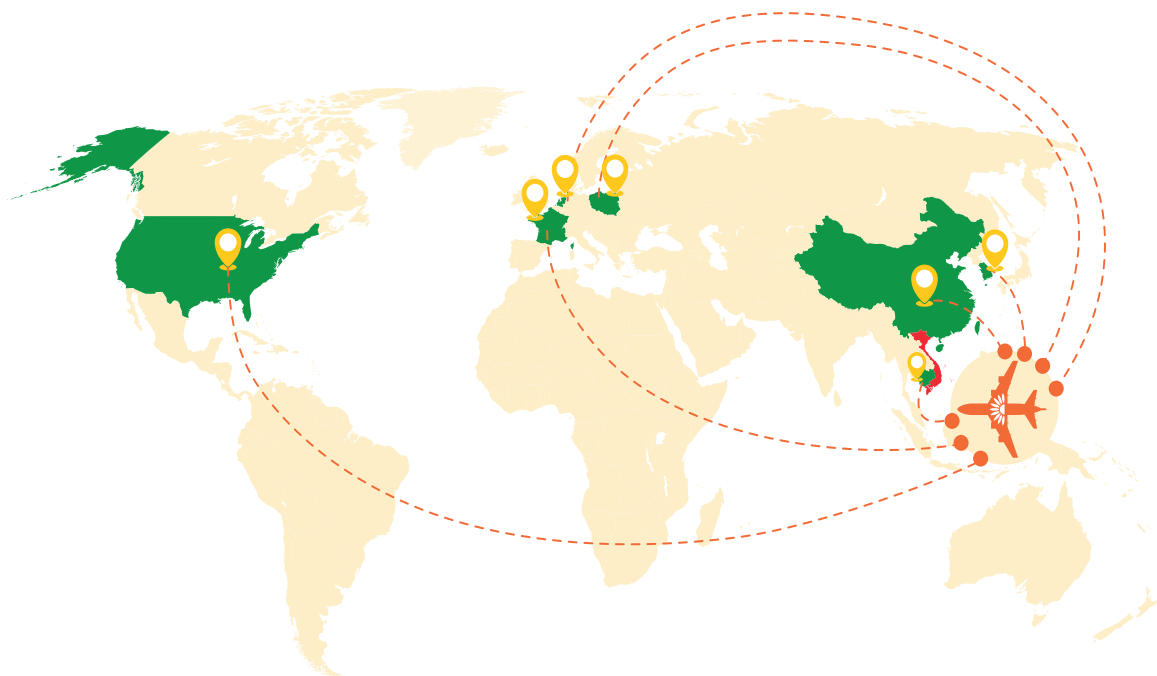
From OEM/ODM to private label and global distribution, Tay Cat is fully prepared to support international partnerships with flexibility, reliability, and care.



World-Class Manufacturing Standards

Our facilities meet top international certifications - BRCGS, FDA, HACCP - ensuring we consistently deliver safe, high-quality products that meet the demands of global markets.

DISTRIBUTION MARKET



In the domestic market, Tay Cat has gradually established its position by appearing in specialty store chains, organic stores, and strategic sales points at both domestic and international airports. At the same time, Tay Cat is also present in major supermarket chains such as Go!, Mega Market, Aeon Mall, and others.

Internationally, Tay Cat Fruit rolls have made their way into markets including the United States (Lee's Sandwiches), Poland, South Korea, and China,... Through direct exports and OEM manufacturing partnerships, Tay Cat continues to expand its global presence and steadily build the reputation of a Vietnamese brand in the international food landscape.



AIRPORTS
CORPORATION
OF VIETNAM



PRODUCT PORTFOLIO

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FRUIT ROLLS



Tay Cat Fruit Rolls – A Snack for the New Generation

Made from **fresh tropical fruits**, Tay Cat fruit rolls are the perfect choice for modern consumers — especially the younger generation who value **convenience, originality, natural ingredients, and a bold sense of identity**.

More dynamic than traditional dried fruits and more exciting than typical nut-based snacks, these fruit rolls deliver a multi-layered taste experience through creative and surprising combinations:

-  **Fruit meets fruit:** Mango rolled with orange or passion fruit — fresh, juicy, and bursting with tropical brightness.
-  **Fruit meets nuts:** Tamarind with cashew, banana with peanuts and sesame — naturally chewy, nutty, and satisfying.
-  **Tradition meets modernity:** Banana with warm ginger, mango with chili salt — familiar ingredients reimaged in a bold, contemporary way.
-  With their **compact, bite-sized design**, TayCat's fruit rolls are easy to enjoy anytime, anywhere — perfect for quick breaks, healthy snacks, or travel companions.

More than just delicious and convenient, these fruit rolls carry the culinary wisdom of generations past, thoughtfully reimaged for today — a proud tropical snack from the heart of Vietnam, crafted for the next generation.



Steps to make tropical fruit roll:



Cook down the tropical fruit with less sugar to create a jam.



Sticky rice paper are baked on wooden fire and then softened.



Roll fruit jam with sticky rice paper.



Pack the finished product in a plastic bag.



Dry for preservation and make the pieces crispy.



Cut into pieces with small size to eat.

In order to meet the most stringent quality standards, our tropical fruit roll production process is conducted on a modern production line. Furthermore, we are continuously refining our recipe and working to complete international certifications like ISO, HACCP and more.

BANANA ROLLS



Our banana roll is Tay Cat's original product, based on a traditional family recipe. It combines simmered Siam banana, fresh ginger, roasted peanuts, white sesame, and coconut milk, all wrapped in a crispy puffed rice paper.



BANANA ROLL WITH PEANUTS

Ingredients: Banana (50%), peanuts (20%), sugar, ginger, coconut milk, sticky rice paper.

Net weight: 100g, 200g.

Shape: Box, Zip-lock bag.



BANANA ROLL WITH CASHEW NUTS

Ingredients: Banana (50%), cashew nuts (20%), sugar, ginger, white sesame, coconut milk, sticky rice paper.

Net weight: 100g, 200g.

Shape: Box, Zip-lock bag.



BANANA ROLL WITH SESAME

Ingredients: Banana (50%), white sesame (30%), sugar, ginger, coconut milk, sticky rice paper.

Net weight: 100g, 200g.

Shape: Box, Zip-lock bag.



BANANA ROLL WITH DURIAN

Ingredients: Banana (50%), durian (8%), peanuts (20%), sugar, ginger, white sesame, coconut milk, sticky rice paper.

Net weight: 100g, 200g.

Shape: Box, Zip-lock bag.

MANGO ROLLS



From Dong Thap, the mango capital of the Mekong Delta, Tay Cat's signature mango rolls offer a perfect balance of sweet and tangy flavors in a delightfully chewy roll.



MANGO ROLL

Ingredients: Mango (83%), sticky rice paper (11 %), sugar (6%).

Net weight: 80g, 200g.

Shape: Box, Zip-lock bag.



MANGO ROLL WITH CHILI AND SALT

Ingredients: Mango (80.3%), sugar (6%), sticky rice paper (12%), chili and salt (2%).

Net weight: 50g.

Shape: Zip-lock bag.



MANGO ROLL WITH PASSION FRUIT

Ingredients: Mango (80.3%), sticky rice paper (12%), sugar (6%), sassion fruit (2%).

Net weight: 50g.

Shape: Zip-lock bag.



MANGO ROLL WITH ORANGE JAM

Ingredients: Mango (74%), Sticky rice paper (12%), Orange jam (10%), Sugar (5%).

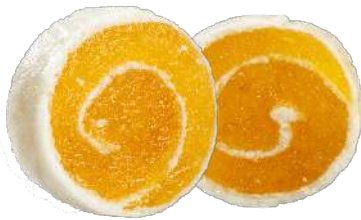
Net weight: 50g.

Shape: Zip-lock bag.

PINEAPPLE ROLLS



Still capturing the signature sweet-and-sour flavor of tropical fruits, if mango rolls offer a bold burst of flavor, then pineapple rolls win the heart with their balanced **tanginess, refreshing taste, and vibrant lift** - true to the spirit of abundant tropical produce.



PINEAPPLE ROLL

Ingredients: Pineapple (80%), sugar (16%), sticky rice paper (4%).

Net weight: 80g, 200g.

Shape: Box, Zip-lock bag.



PINEAPPLE ROLL WITH GINGER

Ingredients: Pineapple (75%), Sugar (16%), Sticky rice paper (6%), Ginger (2%).

Net weight: 50g.

Shape: Zip-lock bag.



PINEAPPLE ROLL WITH CASHEW NUTS

Ingredients: Pineapple (75%), Sugar (16%), Sticky rice paper (6%), Cashewnut (2%).

Net weight: 50g.

Shape: Zip-lock bag.

TAMARIND ROLLS

Tamarind rolls are a bold fusion of **sour, spicy, salty, and sweet, enhanced by the creamy richness of cashew nuts.** This distinctive combination delivers a refreshing and one-of-a-kind flavor experience that only Tay Cat's tamarind-cashew roll can offer.



TAMARIND ROLL

Ingredients: Tamarind (50%), sugar (23%), peanuts (18%), sticky rice paper (7%), ginger, chilli.

Net weight: 100g, 200g.

Shape: Box, Zip-lock bag.

SOURSOP ROLLS



Soursop Roll is crafted from locally sourced, abundant ingredients, offering a gently sweet and tangy flavor with a uniquely soft and chewy texture. The soursop is slow-cooked using vacuum concentration to preserve its natural aroma, vibrant color, and fresh taste. With its **refreshing and pleasant flavor**, Soursop Roll is an ideal choice for those who enjoy light snacks that are still rich in character and truly distinctive.



SOURSOP ROLL

Ingredients: Soursop (75%), sugar (19%), sticky rice paper (6%).

Net weight: 80g, 200g.

Shape: Box, Zip-lock bag.

ENERGY BARS

FRUZZA - TROPICAL ROLL OF FLAVOR

Fruzza, a fresh brand from Tây Cát, delivers a vibrant fruit bar and snack pack collection with bold, youthful flavors in a convenient, on-the-go format.



FRUIT ROLL SNACK BAR



MANGO ROLL 3 IN 1

Mango Roll With Chili And Salt
Mango Roll With Orange Jam
Mango Roll

FRUITS ROLL WITH CASHEW NUTS

Tamarind With Cashew Nuts
Pineapple With Cashew Nuts
Banana With Cashew Nuts



TROPICAL FRUITS ROLL

Mango Roll With Chili And Salt
Tamarind Roll
Pineapple Roll

TROPICAL SANDWICHES

The lotus is an icon for Dong Thap province and also the main ingredient of many specialty products here. Thanks for that, Tay Cat use the lotus root chip combine to fruits jam to make lotus root with orange and lotus root with pineapple. They're quite yummy snack.



LOTUS ROOT WITH PINEAPPLE



LOTUS ROOT WITH ORANGE

Main ingredients: Lotus root, pineapple or orange jam, sugar, cooking oil.

Lotus root is fried in a vacuum pot, oil-separated then sandwiched with fruit jam which is also cooked in vacuum concentrator system. Lotus root with jam is a combination from the crispy texture of lotus root, the flexibility, sweet and sour taste of pineapple jam/ orange jam.



BROWN RICE CAKE WITH JAM

Brown rice cake is also known as “gao lut” in shorthand, is an inheritance from the traditional rice crackers, now also popular for the youth. By combining brown rice cake with fruit jam, Tu Bong has created a kind of snacks that are not only delicious but also healthy. **Main ingredients: Brown rice, pineapple jam or orange jam or soursop jam.**

Brown rice is made by physical method without frying but still crispy, then sandwiched with fruit jam that is concentrated in vacuum system.

Brown rice cake with jam is a combination of the crispy texture of brown rice cake, the flexibility, the sour and sweet taste of pineapple jam or orange jam or soursop jam.



BROWN RICE WITH PINEAPPLE

BROWN RICE WITH ORANGE

BROWN RICE WITH SOURSOP JAM

DRIED FRUITS



SOFT DRIED POMELO PEEL



DRIED KUMQUAT



DRIED MANGO



Tay Cat Gift Set – A Refined Offering from the Heart of the Mekong

Meticulously crafted to honor the richness of Vietnam's tropical heritage, the Tay Cat gift set presents an elegant selection of our finest fruit rolls. Blending time-honored tradition with modern refinement, each box embodies the spirit of generosity and celebration — an ideal choice for meaningful gifting during Tết and distinguished occasions.






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CONTACT US TAY CAT COMPANY LIMITED

 www.taycat.com.vn

 (+84) 907 391 389

 info@taycat.com.vn

 (+84) 277 3773 389

 Head office: 374A/6 Tan Thanh Hamlet, Phong Hoa Commune, Dong Thap Province, Viet Nam.

 Business address: 692 Tran Hung Dao Street, Quarter 3, Sa Dec Ward, Dong Thap Province, VietNam.

