



MINH MAN

MANUFACTURING & PRINTING LABELS

SINCE 2001



MINH MAN - Manufacturing & Printing Labels CO., LTD

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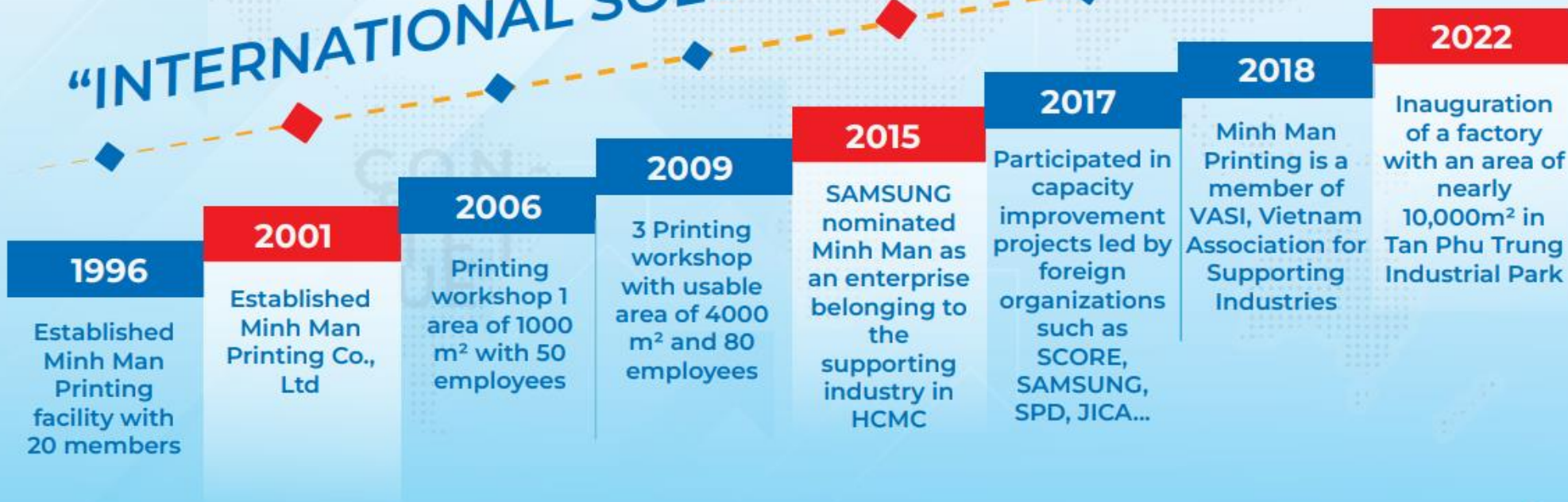


Out in DOOR Labels
International solution for your labels
www.mmlabel.com.vn

HISTORY OF THE COMPANY'S FORMATION AND DEVELOPMENT

- *MMLabel founded: **2001**
- *Field of activity: **printing**
- *General Director: **Mr. Nguyen Van Man**
- *Number of employees: **160 people**
- *Revenue: **Over > 60 billion VND/year**

“INTERNATIONAL SOLUTION FOR YOUR LABELS”



BUSINESS PHILOSOPHY

ALWAYS SUPPORT YOUR IDEAS

Core Value

Giá trị cốt lõi

Attitude
Thái độ

Skill
Năng lực

Knowledge
Kiến thức

Sharing
Chia sẻ

ASKS
5 STEPS

5 STEPS

to make any labels

Solution Consulting
Tư vấn giải pháp

Thorough Design
Thiết kế hoàn chỉnh

Appropriate Materials
Nguyên liệu phù hợp

Applied Technologies
Công nghệ áp dụng

Product Optimization
Tối ưu hóa sản phẩm

Mission

Sứ mệnh

Safety
An toàn

Accuracy
Chính xác

Aesthetics
Thẩm mỹ

Durability
Bền bỉ

Social Responsibility
Trách nhiệm xã hội

Vision Tầm nhìn

Become the leading industrial label supplier in Vietnam & global supply chains

VISION

Become the leading
industrial label supplier
in Vietnam &
global supply chains



MISSION

Creating
SAFE – ACCURATE
AESTHETIC – DURABLE labels



BUSINESS PHILOSOPHY

Always support your ideas



CORE VALUES

Attitude – Skill
Knowledge – Sharing



“INTERNATIONAL SOLUTION FOR YOUR LABELS”

FACTORY OVERVIEW



10,000m² factory in Tan Phu Trung Industrial Park, Cu Chi District, HCMC

MACHINERY

- *Semi automatic silk screen printer
- *9 colors roll-to-roll uv offset printer
- *5 colors sheet-to-sheet printer
- *2 colors roll-to-roll UV silk screen
- *Roll-to-roll and sheet-to-sheet die cutting machine
- *Sheeter, Slitting and laminating machines



LOYAL CUSTOMERS

DIAMOND	SAMSUNG	LG	Unilever	Midea
	3M	JTI	Green	THACO TRƯỜNG HẢI AUTO
GOLD	HITACHI	SHARP	Inus	Bluebird COFFEE
	TOSHIBA Leading Innovation >>>	Casper	Nestlé	Lexor
SILVER	Castrol	KGB	TRUNG NGUYEN COFFEE	Anova WHD-GMP
	SONY	VI HAO	HYUNDAI	Starbucks COFFEE
	MITSUBISHI ELECTRIC	TOYOTA	Panasonic Ideas for Life	TCL
	SANYO	AQUA	Nakayama	HÒA PHÁT TRUNG
BRONZE	PHILIPS	HONDA	ASUS	DAI KIOSAN
	Mercedes-Benz	DUY TAN	KIM HANG	METRANG COFFEE
	DAIKIN	MITSUBISHI MOTORS	MEGASUN	DAIKIOSAN
	BIO	OMRON	HUU TOAN Trust your way	TOTO

MARKET SHARE OF PRODUCT SUPPLY





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5 MAIN PRODUCTS

1

All kinds of stickers (indoor & outdoor):



* Car Labels * Outdoor labels * Outdoor reflective labels * Wine labels

2

Name plate & membrane plate labels, graphic overlay, circuit inlay.



* Membrane plate * Labels for Electrical Appliances * Graphic overlay

3

Decorating Labels for appliances:



* Refrigerator decorating panels * Decorating Labels * Epoxy Logo

4

Anti-counterfeiting sticker, scratch cards, variable data Labels:



* Multi-layer anti-counterfeit scratch card * Variable data QR code

5

Other printing:



* Printing on any and all materials * One-way valve for cafe

DECAL TYPES

ROLLS

CONSUMER GOODS LABELS

Many highly aesthetic effect details (3D foil embossing, mirror ink, dome UV, glue release)
Adhesive adheres well to many surfaces



REFLECTIVE LABELS EXOPY OUTDOOR LOGO

Outdoor inks
Reflective effect
Epoxy dome increases durability and aesthetics



QR CODE ENCODED LABEL

Minh Man produces codes with durable materials, good adhesion, and designs suitable for the product



SHEETS

COLORFAST OUTDOOR LABELS

High color fastness up to 10 years
Durable lifespan, good adhesion in environmental conditions (rain, sun...)



GROUP 1 DECALS OF ALL TYPES

DIVERSE MATERIALS

Paper decal
PP, PET clear decal
PP, PET white decal
Pap, PET silver decal
Application: Suitable for many uses (environment, aesthetics, price...)

COLOR

Sharp, high color fastness up to 10 years
Expressing aesthetics along with durability

APPLIED PRINTING TECHNOLOGY

Silk screen printing
Roll-to-roll UV offset printer
Combine offset printing and silk screen printing
Application: many printing techniques, providing high quality, durable products

PRODUCTION DETAILS, EFFECTS

Hot stamping, 3D foil embossing
Glue release
Holographic, reflective, security effects
Application: Increase brand value and product copyright to consumers



**PRINTING QUALITY LABELS
& reasonable prices**

GROUP 3 DECORATING LABEL FOR APPLIANCES

POP

POP has a thin dosage applied directly to products such as air conditioners, washing machines, refrigerators,... With transparent and glossy properties, when exposed to light, PET will bring better effects than other plastics
Materials: Pet 0.188
~Apet 0.2mm

TOPPER

Topper is often displayed on top of the product
Materials include: Apet, Formex



QUALITY label
CLASSY brand

WOBBLER

Wobbler is used to attract the most customer attention in the consumer goods industry: toys, medicine industry, household electrical appliances...



SHELF TALKER

In contrast to topper, shelf talker is displayed below the product
Materials: Apet, Formex with vertical bending legs



STICKER

Compact size and glued directly to create a highlight on the product surface
Materials: Pet, Hologram Decal...



GROUP 4 ANTI-COUNTERFEIT, SCRATCH CARD, VARIABLE DATA

The product is integrated with anti-counterfeit technology on scratch cards to help businesses improve their reputation and demonstrate responsibility to consumers. Through an integrated software system, businesses can apply many modern features through scratch cards such as managing and controlling promotion programs, etc,...

Anti-counterfeit scratch cards provided by Minh Man ensure: anti-illumination, brittle scratch coating, easy to scratch, anti-counterfeit scratch coating printing technology, ensuring security,...



RFID Technology Is A Popular Label Today



RFID (Radio Frequency Identification) tags are small devices that are integrated with a chip and an antenna to send and receive data via radio waves. These devices can be attached to various objects, products, or items to enable automatic identification and tracking in real time.



Jewelry management soft label



Roll Stamp Management Goods, Garment, Leather Shoes, Fashion, Retail



Metal Asset Management Hard Tags

GROUP 5 OTHER PRINTING

To meet increasingly diverse printing needs, Minh Man Company constantly improves and serves more customer needs such as printing on flat, curved, convex, and concave printing surfaces, on glass and many other materials. Printed on plastic, glass, metal, wood, one-way valve for coffee bags. The quality of Minh Man's products is always highly appreciated by customers, because the ink does not peel off.



CERTIFICATIONS ACHIEVED

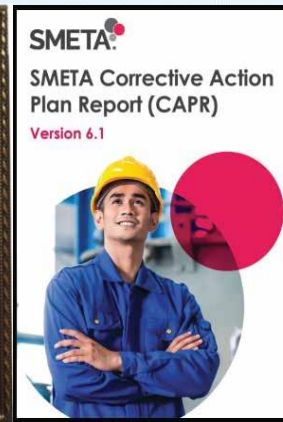
1. The company has been certified ISO 9001: 2015 since 2016

2. Joined the SEDEX SMETA community from November 2022

3. Member of Vietnam Association of Supporting Industries – VASI

4. Cooperate with JICA in quality improvement training

5. ISO 14001:2015 was achieved on February 2, 2024



EXHIBITION IN KOREA



- From 01 small company, after 22 years of operation, Minh Man has built 02 factories with an area of more than 3,000m² and more than 150 skilled employees...
- Our customers are multinational companies, FDI enterprises and large corporations of Vietnam.



- **In 2015**, IN MINH MAN was voted by SAMSUNG to be in the TOP 5 potential suppliers in the global FDI supply chain.
- In October 2015, IN MINH MAN was the only Vietnamese enterprise invited to attend the **Exhibition at SAMSUNG – INCHEON – KOREA.**

Bridging Supporting Industries



• In 2016, IN MINH MAN was 1 of 54 enterprises exhibited in the Supporting Industry Product Exhibition Center of Ho Chi Minh City. Ho Chi Minh City is located at 156 Nam Ky Khoi Nghia, District 1, Ho Chi Minh City.



- This is a place to display as well as propagate and promote typical products in the supporting industry of Ho Chi Minh enterprises.
- To be a place to receive and organize connection activities between domestic and foreign enterprises

Printing Industry Expo



- **In 2016**, MINH MAN PRINTING welcomed the delegation of officials and Chairman of the City People's Committee, Mr. Nguyen Thanh Phong to visit the booth at the 3rd SUPPORTING INDUSTRY EXHIBITION



SCORE Program Improves Productivity



- In 2017, MINH MAN was 1 of 4 companies participating in the sustainable business development program SCORE IN MINH MAN as an enterprise reported on the results of the program SCORE – IMPROVING PRODUCTIVITY – PARTICIPATING IN THE GLOBAL SUPPLY CHAIN



SAMSUNG Improvement Activity Program

- **From September to November 2017** - To be 1 of 03 Southern companies sponsored by **SAMSUNG** to improve competitiveness with Korean experts for 03 months.
- This program has helped Minh Man improve employee awareness, rearrange layouts, improve production stages, and improve competitiveness in the global hard supply chain.



World Bank Training Program



- Participate in the SDP project.
- **In 10/2018**, the TPM-PPAP-APQP-FMEA-8D process provider development training was sponsored by the WorldBank.
- Member of VASI Vietnam Supporting Industry Association.
- Receive preferential loans to build factories in industrial parks worth VND 100 billion.



Smart Factory Development Project Phase 1



- **In 2023**, MMLABEL is 1 of 12 enterprises participating in the "Smart Factory Development Project" jointly implemented by the Ministry of Industry and Trade and Samsung Group (Korea).



CLOSING CEREMONY OF THE PROJECT TO PROMOTE SME AND DEVELOP THE INDUSTRY



- **In 2023**, Participate in the project to promote small and medium-sized enterprises to develop the industry funded by JICA.

Smart Factory Development Project Phase 2

- **In 2024**, MMLABEL is honored to be 1 of 3 enterprises to continue to participate in the "Smart Factory Development Project" phase 2 directly implemented by Samsung Group (Korea).
- In 3 months, expert Shim Sang Yong will accompany the TFS team to improve and digitize 16 comprehensive topics from Sales, R&D, Production, Quality, Engineering, Maintenance, Warehouse, Layout, etc.



MINH MAN WON THE TITLE OF BEST SUPPLIER



- **In 2024**, Minh Man Printing Company is honored to be one of the two excellent suppliers in Vietnam praised by Sharp Vietnam Group.

Typical award from the Department of Industry and Trade of Ho Chi Minh City. HCM



- At the "Conference to review the industry and trade in 2024, implement the work program in 2025" which took place in January 2025, Minh Man was honored to be recognized by the Department of Industry and Trade of Ho Chi Minh City. Ho Chi Minh City awarded the certificate of "Typical Industrial and Supporting Industry Products in 2024". Speaking with typical entrepreneurs at the event, Ms. Thu Tram, Deputy Director of MM Company shared: "Minh Man is very honored to be recognized for her development efforts".
- This is also a sign affirming the quality and contribution of Minh Man in the supporting industry, with the winning product: Household electrical push button label (according to Decision No. 55/QĐ-BCĐ dated January 20, 2025).
- This award affirms MM's position in the supporting industry, especially in the field of printing household machinery and equipment labels, sticker labels, etc.

BUSINESS ETHICS AND SOCIAL RESPONSIBILITY

FOR THE STATE

Comply with the law, do not perform tax evasion, tax fraud, and do not produce and trade banned goods.

FOR SOCIETY

Do not pollute the natural environment by treating wastewater and industrial waste properly.

FOR PARTNERS, CUSTOMERS AND CONSUMERS

Maintain credibility in business, fulfill obligations and commitments; Do not produce and trade fake, counterfeit, poor quality, or harmful to health goods; Do not advertise falsely or violate intellectual property rights, labels and origin of goods.

FOR EMPLOYEES

Fully implement legitimate rights (salary, insurance, retirement, policies); ensure labor safety; Expand democracy and encourage innovation, improve technology...

DEVELOPMENT STRATEGY

ABOUT SALES

Increase 5-15% compared to previous year's sales

Research higher quality products
Develop good technology, products and services to compete with competitors

ABOUT PRODUCTION

ABOUT MARKETING BUSINESS

Promote new effect products to potential domestic and foreign customers
Expanding regional and foreign markets

ON RESOURCE DEVELOPMENT

Increase human resources and train to improve staff qualifications to proactively master machinery and technology
Expand production scale in accordance with the company's development
Strictly control costs, and fully address legal requirements to avoid risks of violations
Build a management system to improve labor efficiency

CARING FOR THE LIVES OF EMPLOYEES

- *Organizing holiday and children's gifts for employees' children
- *Support system for families whose spouses work in the same company
- *Support for transportation costs to return home for Tet
- *Annual health check-up
- *Organizing parties, sightseeing, entertainment and relaxation





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THANK YOU FOR FOLLOWING

Minh Man Printing Co. Ltd meets the factory management standards of many large corporations. If you have any needs, please contact the sales staff



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