



# *Company Profile*



**B'LAO** | **SCMI** INTRODUCTION  
Responsible Heart A member of B'Lao

Link: [https://youtu.be/LQfCTN\\_70lc](https://youtu.be/LQfCTN_70lc)



# Chairman, Founder of B'Lao - Scavi - Corèle

A visionary entrepreneur with a responsible heart, Mr. Phu Tran Van founded B'Lao Group with the belief that business must serve people, society, and the planet.

He founded Scavi - the first foreign direct investment (FDI) enterprise in Vietnam, which has since become a global benchmark in responsible lingerie and apparel manufacturing. From this foundation, he gradually built a cross-sector ecosystem guided by B'Lao's strategic repositioning: "From Responsible Brands to Mindful Consumption - Powered by 4.0 - Hub Club - 3P" - a strategy driven by people and fueled by purpose.

For him, business efficiency is not the ultimate goal. His deeper aspiration is to pass on a responsible heart, pioneering a spirit of accountability in every step. It is a journey of living and committing from the heart, spreading through action, and embodied in every product, every person, every community—with constant transformation toward a sustainable future.



# About us

Scavi, the industrial subsidiary owned by B'Lao Group, specializes in Global Outsourcing Services of Lingerie, Swimwear and Sportswear Industry. Scavi was the first FDI organization in Vietnam, with 10% of its capital invested from France in 1988.



We have established partnerships with over 50 leading international brands, extending from our core European markets to North America, Asia (including Japan and Korea), and Australia.

With a diverse workforce of 20,000 talented members globally, Scavi operates many production sites strategically located in Vietnam, Laos, China and France with annual production capacity of more than 150 million pieces.



# Our Journey of Growth

1988

**CORÉLE INTERNATIONAL GROUP**  
(former name of B'Lao Group)  
France

**SCAVI GROUP**  
with the first FDI license  
Ho Chi Minh city, Vietnam



1992

**CORSETERIE PROGRAMME**  
developing luxury lingerie products  
Vietnam



1993

**SCAVI MANAGEMENT CENTER - EUROPE**  
Orléans, France



1998

**SCAVI GROUP'S HEAD OFFICE**  
Relocating to Bien Hoa 2 Industrial Zone,  
Vietnam



2003

**SCAVI LAOS**  
Vientiane, Laos



2004

**SCAVI BAO LOC**  
Lam Dong, Viet Nam



2005

**SCAVI MANAGEMENT CENTER - CENTRAL REGION OF VIETNAM**  
Hue, Vietnam



2012

**SCAVI DA NANG**  
Da Nang, Vietnam



2020

**B'LAO SPORT**  
Hue, Vietnam



2021

**SCAVI QUANG TRI**  
Quang Tri, Vietnam



**SCAVI HUONG TRA**  
Hue, Vietnam



**SCAVI GUANGDONG**  
Guangdong, China



2022

**SCAVI EUROPE**  
Orléans, France



2024

**SCAVI HUE 02 - PIONEERING GREEN FACTORY**  
Hue, Vietnam



2025

**SCAVI QUANG TRI - GREEN FACTORY**  
Quang Tri, Vietnam



# Operating Locations

11 FACILITIES AROUND THE WORLD

with 260 production lines

## LAOS



Scavi Laos

## FRANCE



Scavi Europe

## CHINA



Scavi Guangdong

## VIETNAM



Scavi Quang Tri

Scavi Quang Dien

Scavi Hue 1  
B'Lao Sport

Scavi Hue 2

Scavi Da Nang

Scavi Bao Loc

Scavi Bien Hoa

## 3 MANAGEMENT CENTERS

SCAVI H.O-CENTRAL MANAGEMENT CENTER VIETNAM

CENTRAL-REGION MANAGEMENT CENTER, VIETNAM

EUROPEAN MANAGEMENT CENTER, FRANCE

# Operating Locations

20.000 members around the world

Scavi Bien Hoa & Head Office



Scavi Europe



Scavi Laos



Scavi Bao Loc



Scavi Hue 1



Scavi Hue 2



Scavi Da Nang



B'Lao Sport



Scavi Huong Tra



Scavi Guangdong



Scavi Quang Tri



# Our Strategic Capabilities

Full package & customization services

## 1 DESIGN & INNOVATION SERVICE

Our in-house international design team, leverages advanced 3D technologies (CLO, Browzwear) to accelerate development, enhance precision, and reduce costs.



## 2 MATERIAL DEVELOPMENT & SOURCING

Strategic local sourcing with in-house lab testing. Focus on sustainability, GHG reduction, and supply speed.



## 3 TECHNICAL DEVELOPMENT

36+ years of global expertise across 3 product lines: Intimates | Underwear & Loungewear | Activewear



## 4 MANUFACTURING

Digitalized and automated processes, with in-line and end-line quality control, ensure production efficiency and consistency



## 5 END TO END LOGISTIC

Cost-effective solutions, including customs handling and optimized DDP delivery worldwide.



# Design

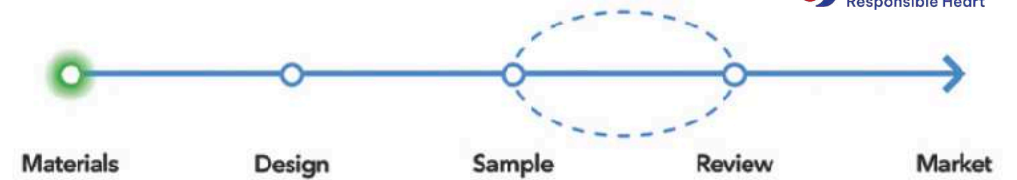
Creative Intelligence Rooted in Global Expertise

## Trend Leadership

Staying ahead through WGSN/SIUF tracking and global trade show presence.



Without 3D Software



With 3D Software



## Strategic Insight

Experience with 70+ international brands across the US, Europe, and Asia. Cross-continental leadership team led by ESMOD Paris-trained Creative Director with 20+ years in lingerie, behind collaborations with Hugo Boss, Victoria's Secret, Lacoste, Etam, Elle, Eland, Maniform, Adore Me, etc.

## Digital Innovation

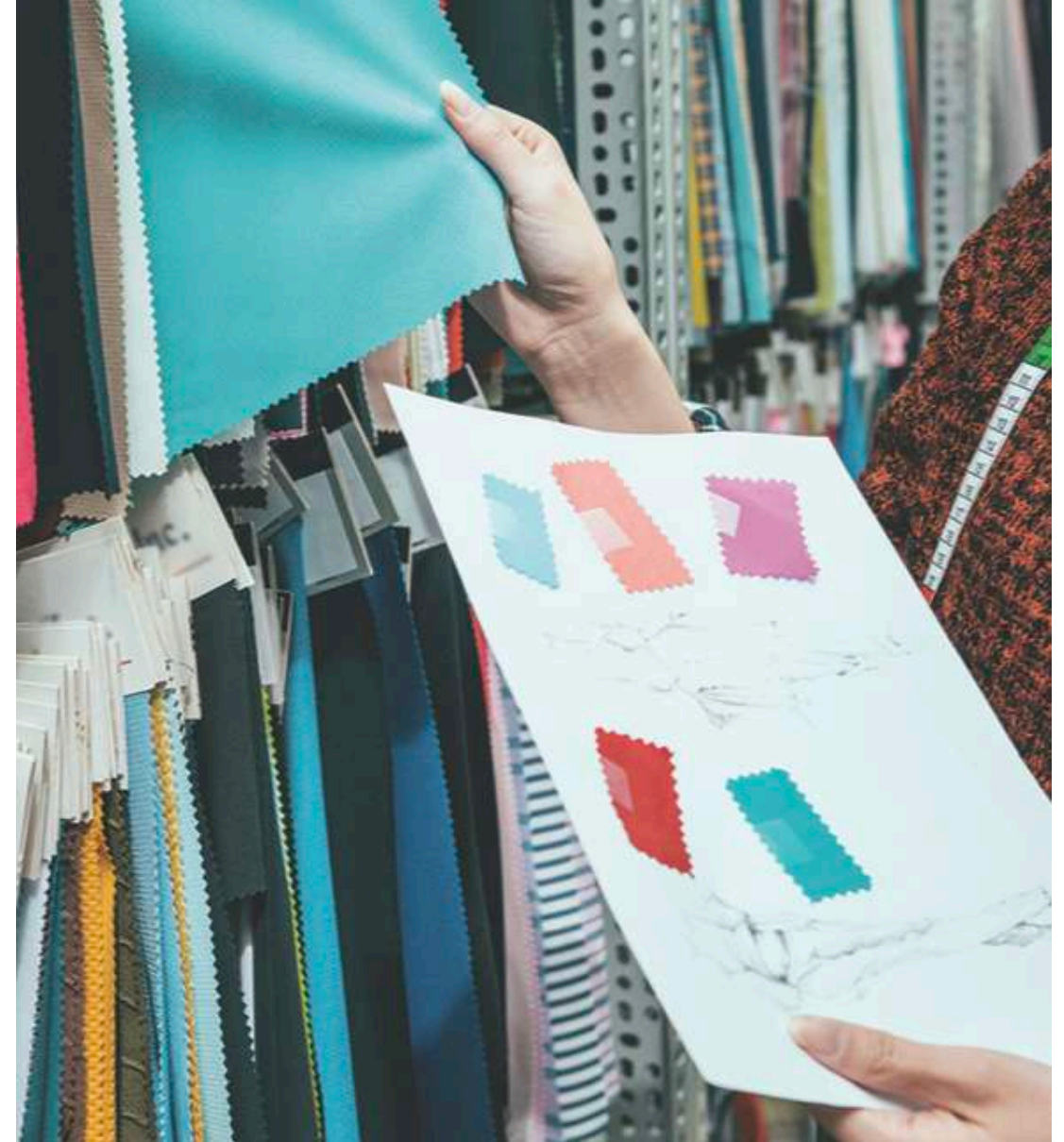
Design acceleration powered by Adobe Suite, CLO/Browzwear 3D, AI-assisted sketching, and digital libraries.

## Market-Driven Concepts

Seasonal collections developed through competitor insight, market analysis, and narrative design—connecting global trends with local relevance.

# Sourcing & Purchasing

Establish and standardize Key Permanent Materials (KPM) with transversal brands and strategic suppliers to synergize demands and optimize shared sourcing efficiency and drive sustainable cost advantages.



Advance the Vietnamization Strategy by localizing raw material sourcing to secure preferential tariff eligibility and strengthen regional supply resilience.

# Technical Development

Creative Intelligence Rooted in Global Expertise

## Expertise in Fit

Specialization in pattern making, grading, and modalism, with experienced U.S. market fit stylists.

## In-House Fitting Process

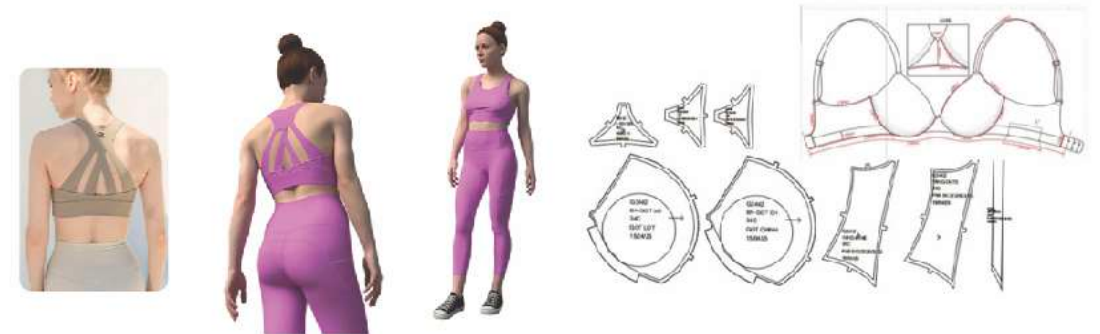
End-to-end fitting using real models (from prototype to size set approval) ensuring accuracy and consistency.

## Size Specialization

Precision across sizes and cup grades, with strong focus on large-size development.

## Market-Driven Concepts

Seasonal collections developed through competitor insight, market analysis, and narrative design—connecting global trends with local relevance.



Watch the making of Scavi swimwear collection here



# Our Automated Production

## Smart Production Backed by Continuous Tech Investment

Lace Laser Cutting



Screen printing inhouse



Care label inhouse



Thermal bonding



Ultrasonic welding



Water thermal insulation flatlock



Tagging machine



Bra Strap Making



Pattern Making



Programmable Pattern Sewing



Heat Transfer



Cutting & Joining Elastic



Thrusting



# Our Expertise

INTIMATE



CORE UNDERWEAR



SPORTS BRA



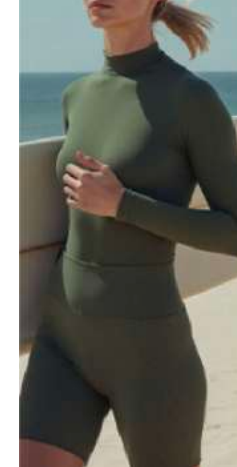
SHAPEWEAR



SWIMWEAR



WATER SPORTS



SPORTSWEAR



T-SHIRT



POLOSHIRT



HOODIE



SLEEPWEAR



LOUNGEWEAR



MENSWEAR



KIDSWEAR



OUTERWEAR



# Certifications

Proudly meeting global standards

## GARMENTS CERTIFICATIONS



STANDARD 100



## ENVIRONMENTAL CERTIFICATIONS



## SOCIAL CERTIFICATIONS

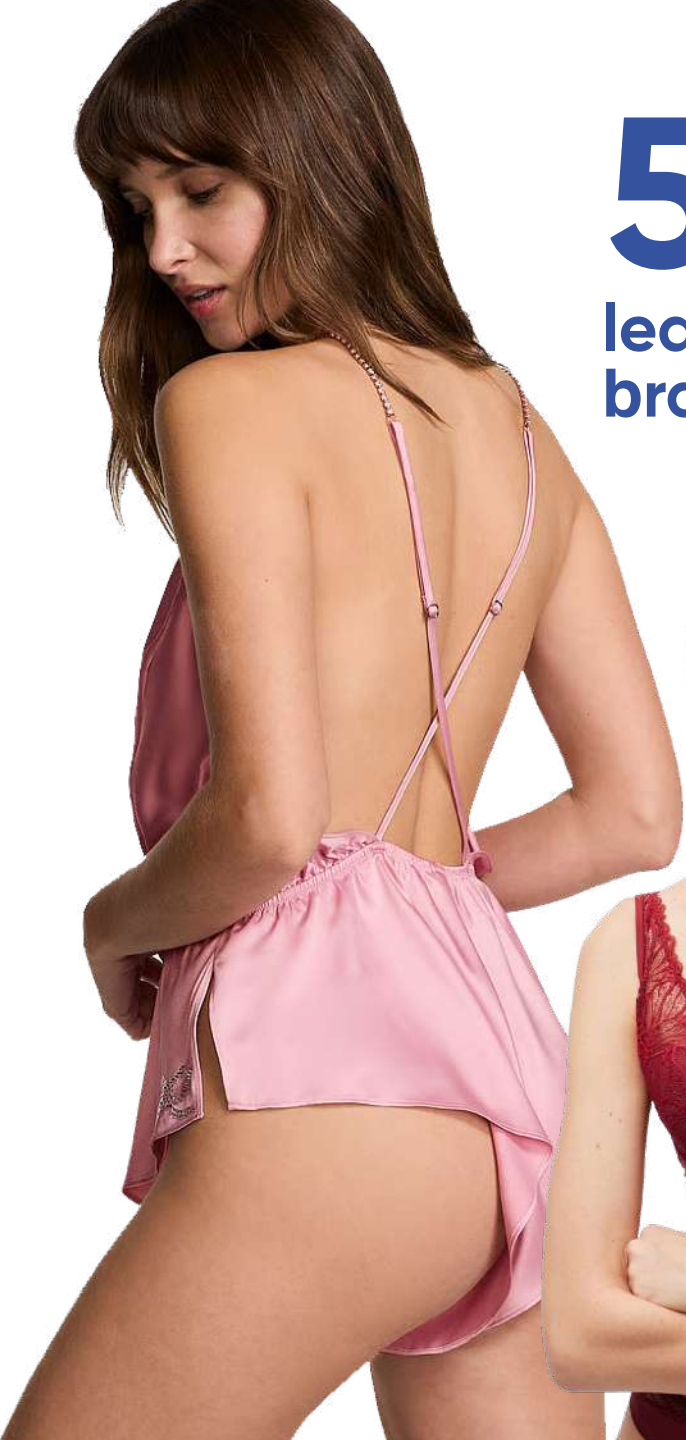


## SUPPLY CHAIN SECURITY CERTIFICATIONS



# 50+

leading international  
brands across the world



# America



ADORE ME

DKNY



BALI  
LIVE BEAUTIFULLY®



WonderBra®



# Europe

VERSACE

HUGO BOSS

L I V Y

LACOSTE 

EMPORIO  ARMANI

hunkemöller

OYSHO

LO  V A B L E

*Etam*

panache

**DIM** PARIS

SC SANS COMPLEXE LINGERIE

*Bestform*

Variance

arena 

 DECATHLON

QUECHUA

OLAIAN

NABAIJI

KALENJI

WEDZE

 ATHLEX

 DEMIX

  
Kappa

  
sportmaster

FILA

  
SENSANA

  
JOSS

 B'LAO |  SCM  
Responsible Heart A member of B'Lao



# Asia & Other continents



bras.Nthings



Calvin Klein



corèle  
Paris Élegance

MÄLEFIX  
PARIS

Marguerite  
by Corèle V.

scro|l



SUPERDRY®

'BOODY'



# B'Lao-Scavi Repositioning Strategy

From Responsible Brands  
 to Mindful Consumption  
 Powered by 4.0 – Hub Club – 3P

The B'Lao Group Communications Department regularly shares updates on the implementation of our "Responsibility" repositioning strategy – promoting responsible brands and meaningful consumption across the entire value chain.

These updates cover **P1, P2, and P3** activities and are published on the **B'Lao Group website**.

Visit our website to download the quarterly newsletter and stay informed:

➔ <https://blaogroup.com/newsroom/>



# The Model

## 4.0 – Hub Club – 3P

### 4.0 – Smart, Connected Operations

We embrace the 4.0 Industrial Revolution with a real-time, digitalized, and automated ecosystem – optimizing collaboration between customers, suppliers, and B'Lao (via Scavi) for efficiency, transparency, and sustainability.

### Hub Club - A Unified Value Chain

An unprecedented collaborative platform that connects customers, B'Lao (via Scavi), and suppliers to share targets, co-develop collections, and reduce waste and inventory through synchronized planning.

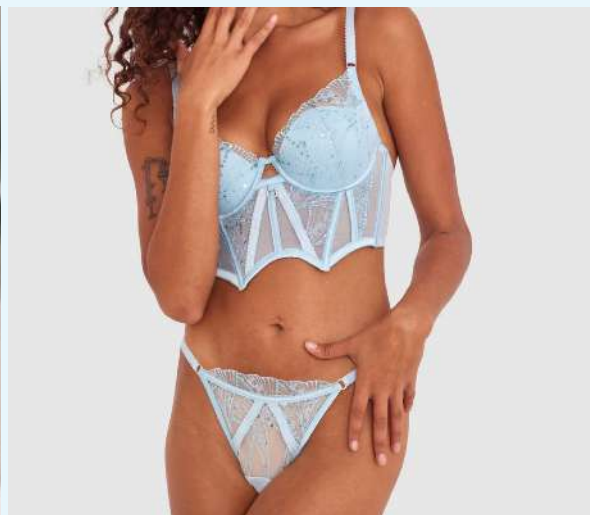
### 3P – Triple Pioneer in Responsibility

P1: Industry Responsibility

P2: Active Social Responsibility

P3: Active Environmental Responsibility





(Sophisticated products produced by Scavi)

# Pioneer 1

## *Industry Responsibility*

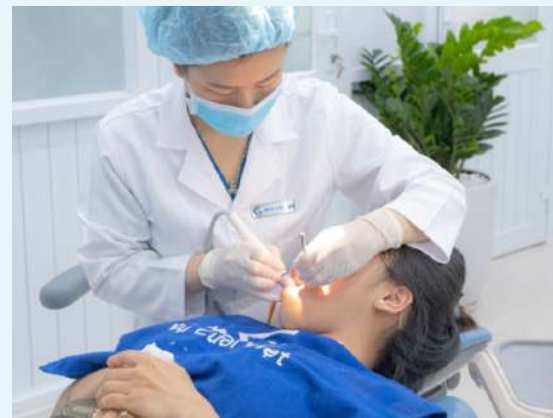
Shared accountability across the industry for the end customer, who is placed at the center.

From Pre-CODD (Co-Design & Development) to product delivery, we ensure:

- Quality
- Cost
- Velocity



Montessori kindergarten with scholarship support for all members' children.



In-house dental care for all members



Initiative for a Research and Teaching Chair on Responsible Textile Supply Chains in Paris, in collaboration with the École des Mines

## Pioneer 2

### *Active Social Responsibility*

Building people through a Lifetime Education System, from early education to continuous training.

Education connects stakeholders - customers, brands, suppliers, authorities, and communities - forming a human - centered ecosystem of growth and resilience.



Made in France project; expansion to Made in America and other countries

Green factory network with EDGE certification.

## Pioneer 3

### *Active Environmental Responsibility*

Shared accountability across the industry for the end customer, who is placed at the center.

- Environmental Responsibility
- Green Supply Chain
- Relocalization



# *Building Responsible Textile Fashion Club together*



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