

DOAN KET PACKAGING CO. LTD.

SINCE 1999



Doan Ket Packaging sincerely appreciates the companionship of our valued customers and partners. With our experience, technology, and professional team, we are ready to expand our collaboration to create distinctive and sustainable packaging solutions.

DOAN KET PACKAGING

PROFESSIONAL & INTERNATIONAL
STANDARD SOLUTIONS

TRAN HOANG

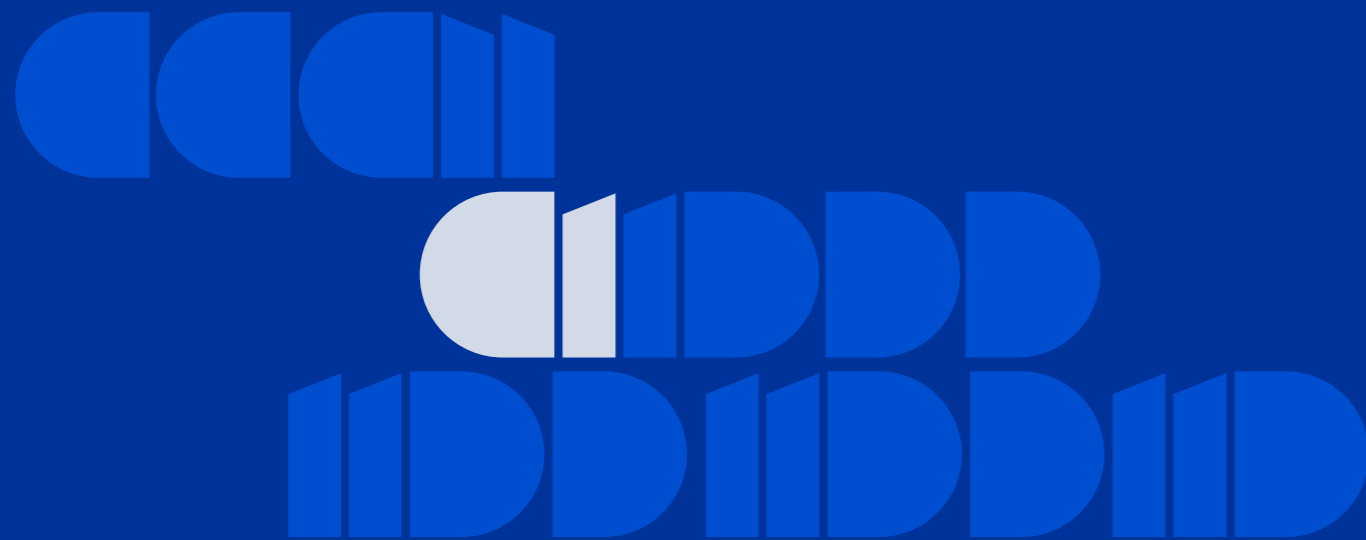
+84 913 809 911
(zalo, whatsapp, Wechat)



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101 POSITIONING & BRAND INTRODUCTION



25+ YEARS



RISING STEADILY TO INTEGRATE GLOBALLY

Doan Ket Commercial and Packaging Production Co., Ltd. (trading name: Doan Ket Packaging) is among the first private enterprises in the packaging printing industry, established when the Enterprise Law first allowed private companies to operate in this sector.



With over 25 years of development, Doan Ket has accumulated valuable experience in packaging production and business, supported by a modern machinery system. As a medium-sized private company, Doan Ket has built a team of professional staff and highly skilled technicians. We take pride in our ability to swiftly meet every customer's demand under the motto:



**GLOBAL QUALITY
- LOCAL COST**

102 AWARDS & QUALITY CERTIFICATIONS

In recent years, Doan Ket Packaging has continuously upgraded its machinery, improved product quality, and strengthened management practices. The company has achieved:

CERTIFICATION

ISO 9001-2015

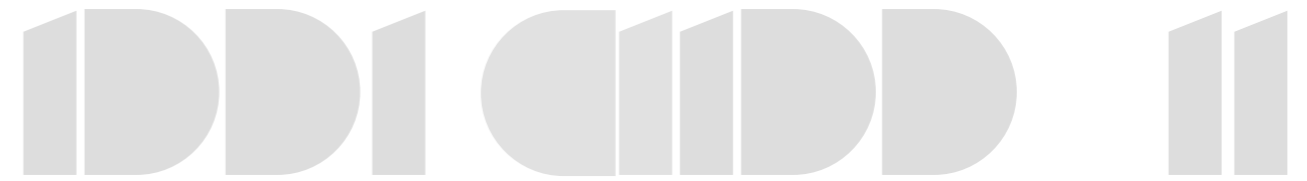


CERTIFICATION

WCA CERTIFICATION
BY INTERTEK FOR
LABOR CONDITIONS



103 BRAND HISTORY



THE LATE 1990S

Founded in the late 1990s, at a time when Vietnam was undergoing profound transformation, Doan Ket Packaging was among the pioneers transitioning from a state-owned printing model into the private manufacturing sector. Starting with just a small rented workshop on Truong Chinh Street and a few Japanese printing machines, the company overcame tremendous challenges in technology, equipment, and infrastructure.

THE YEAR 2003

In 2003, Doan Ket broke ground on its first factory on company-owned land, which was completed in 2005—marking the beginning of continuous growth in both scale and production capacity. A turning point came in 2016 with the handover to a younger generation of leadership, bringing a strategy of restructuring, process improvement, and quality enhancement. This enabled the company to quickly integrate into global supply chains and meet stringent technical standards.

COVID-19 PANDEMIC

Even during challenging times such as the Covid-19 pandemic, Doan Ket remained steadfast in its commitment to investing in advanced printing technologies, automation lines, and the development of a highly skilled workforce. Today, the company has achieved internationally recognized certifications such as WCA (Intertek) and ISO 9001:2015, underscoring its dedication to quality, labor standards, and sustainable management.

TOWARD THE FUTURE

Looking ahead, DoanKet aims not only to upgrade facilities and expand production, but also to deepen its capabilities in sectors demanding precision and high standards, such as the electronics industry. With a strategy that combines competitive value and superior quality, the company strives to create packaging solutions that not only meet today's needs but also inspire innovation and sustainable growth for tomorrow.



104 STRATEGIC PARTNERSHIPS

We are proud to be the strategic partner of many domestic and international brands, delivering packaging solutions that are reliable, on-spec, on-time, and on-value."

26 DOMESTIC AND INTERNATIONAL CLIENTS

04 STRATEGIC PARTNERS WORLDWIDE

04 STRATEGIC PARTNERSHIPS



ENDORSEMENTS FROM PARTNERS:

MS. LINH NGUYEN

Senior Client
Management Manager,
Dentsu Redder

"In the advertising industry, execution speed and printing standards are always at the highest level. Doan Ket has consistently proven its capability by meeting complex technical requirements, ensuring timelines while maintaining exceptional quality - enabling us to confidently deliver creative products to our clients."



ENDORSEMENTS FROM CLIENTS:

MR. NGUYEN TUAN ANH

General Director,
Hai Ha
-Kotobuki Co., Ltd.

"In the food industry, packaging standards are a matter of survival. Doan Ket's products are not only durable and visually appealing but also ensure absolute safety and hygiene. We highly appreciate their sense of responsibility and the dedicated support from their team."

MS. SCARLET HOANG

Country Representative,
Party City Vietnam

"In the party decoration segment, packaging needs to be both eye-catching and flexible in production. Doan Ket has met these expectations perfectly - with refined designs and a high level of consistency, helping us deliver a complete and unified brand experience to our customers."





105 PRODUCT

ELECTRONIC PACKAGING

- High precision
- sharp printing

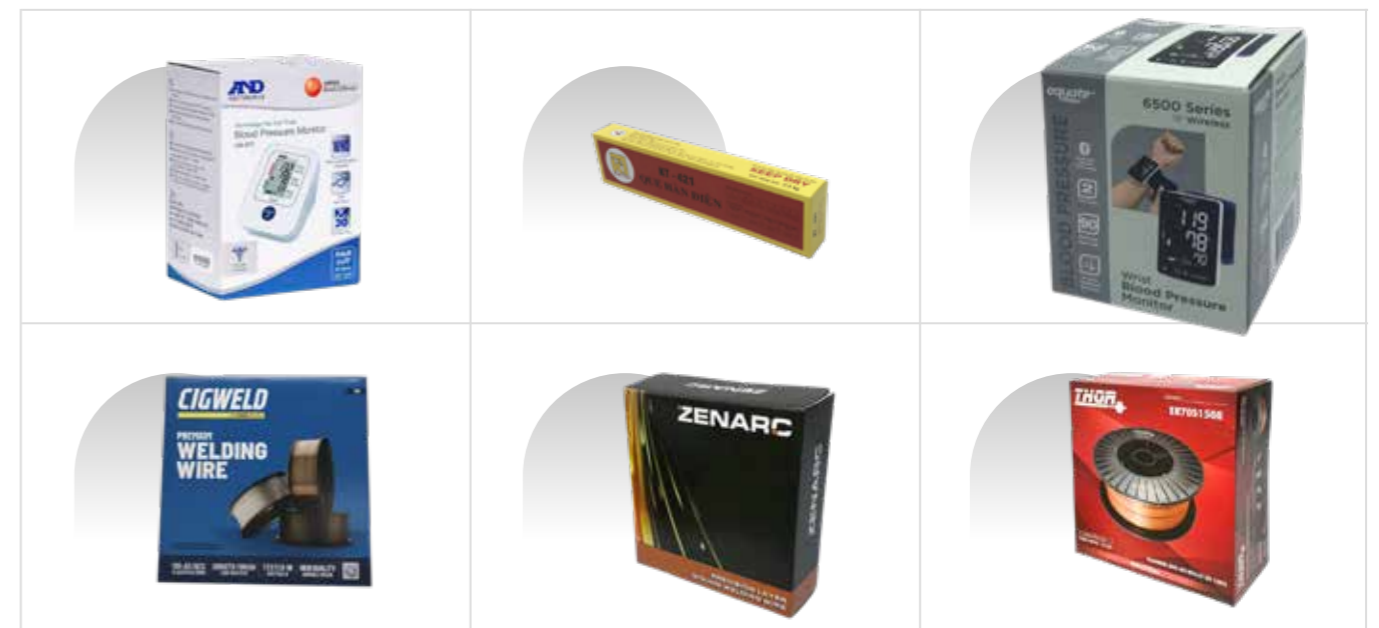
- protects products from dust, static electricity, and mold



INDUSTRIAL PACKAGING

- Durable materials
- precise printing

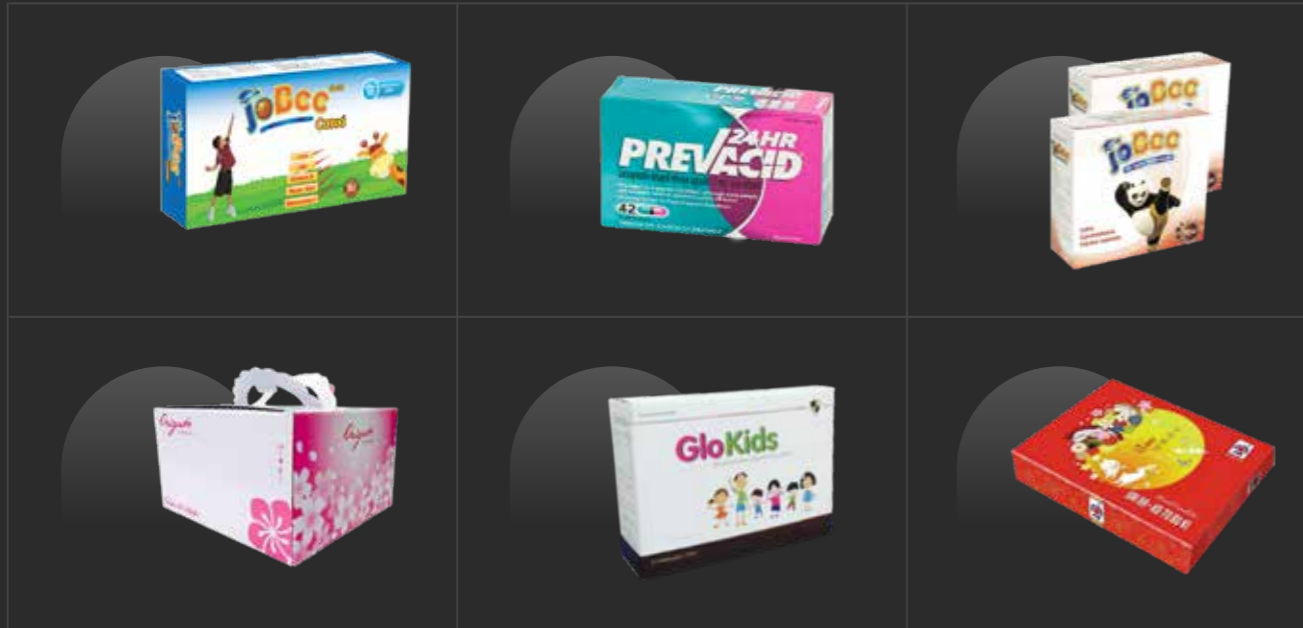
- ensuring safety and optimized transportation



PHARMACEUTICAL & MEDICAL PACKAGING

- Sharp printing
- strict deviation control

- compliant with rigorous medical standards



FASHION & FOOTWEAR PACKAGING

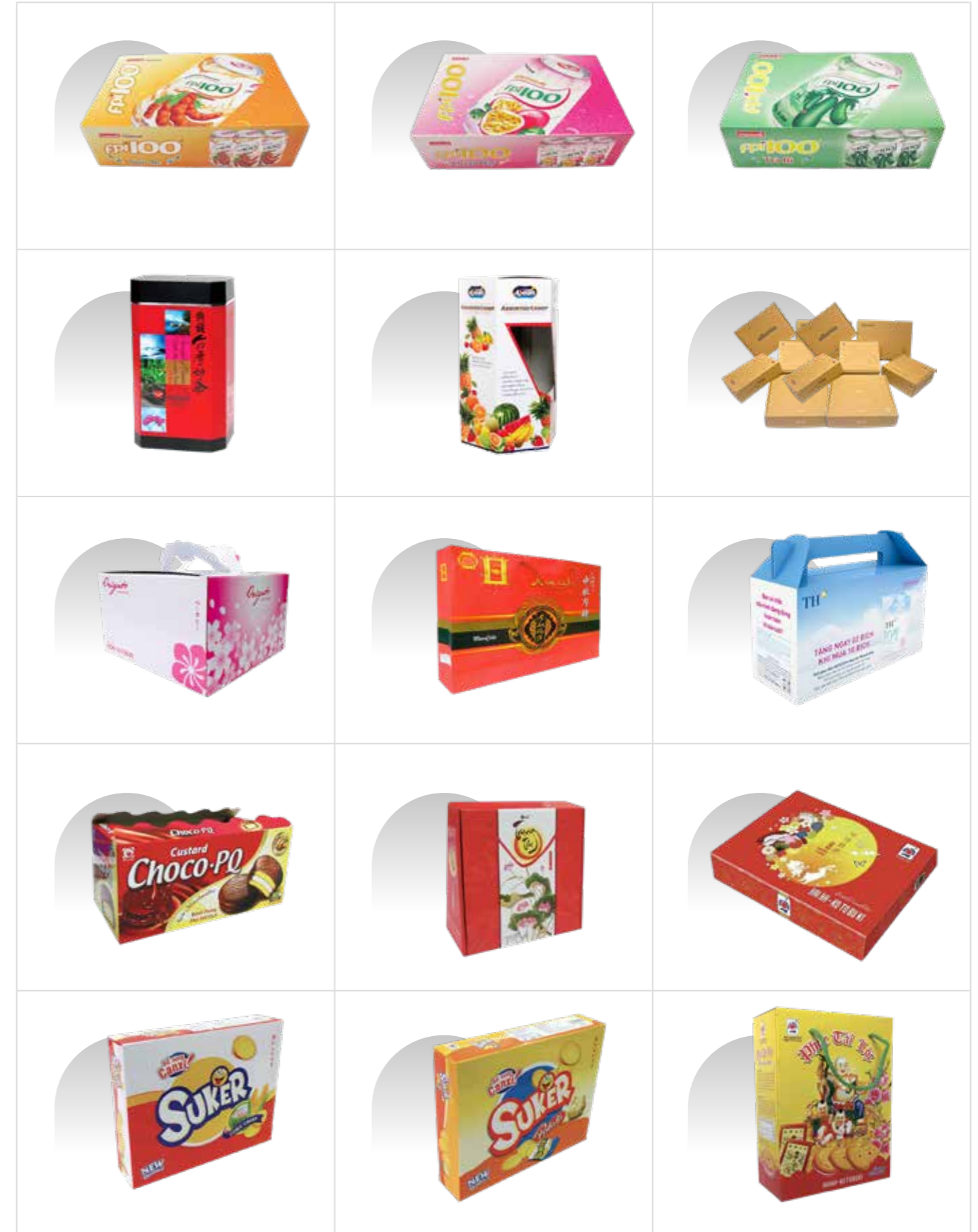
- Exquisite design
- Lamination hot stamping, UV coating

- and accurate brand color printing



FOOD & FMCG PACKAGING

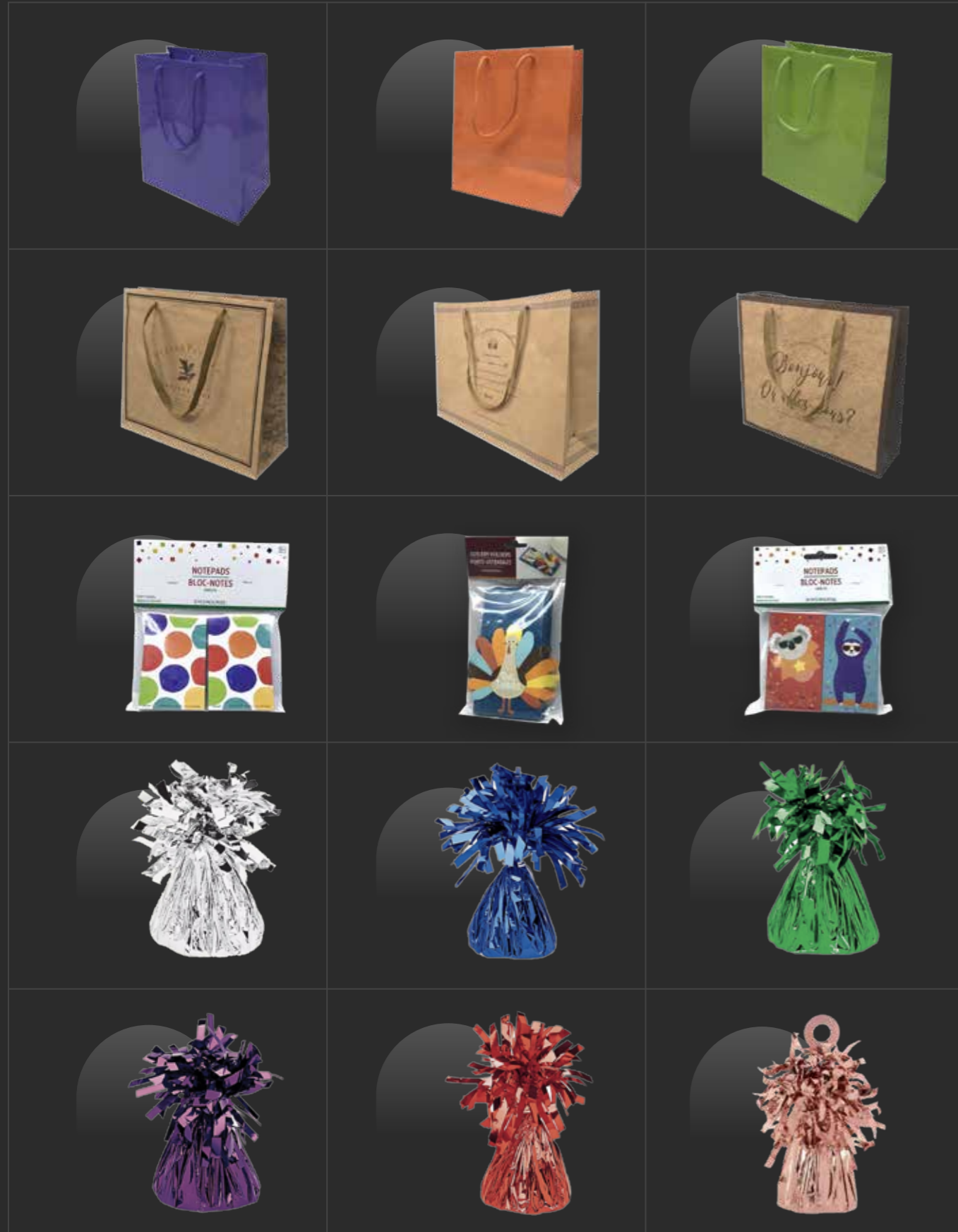
- High-quality offset-printed paper boxes and cartons, food-safe



PAPER BAGS & PARTY DECORATIONS



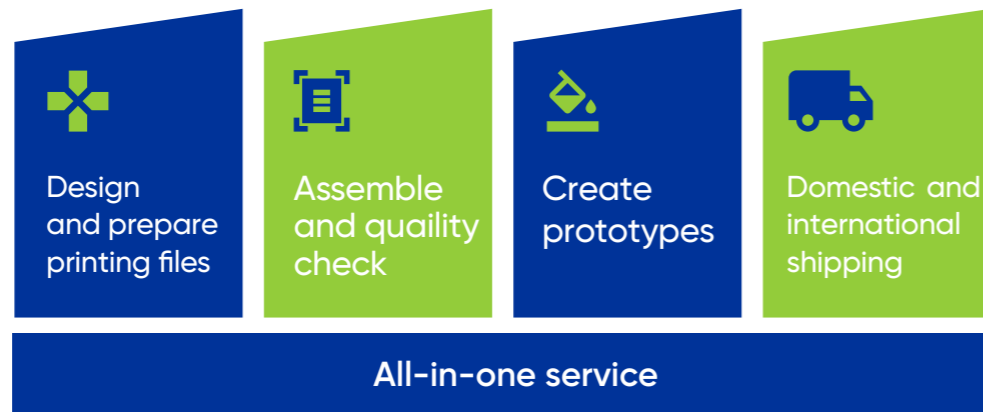
Meets international quality inspection and logistics standards





06 DESIGN, PREPRESS & LOGISTICS SUPPORT

We provide a comprehensive package including:



This all-in-one solution helps customers save time, ensure quality, and feel confident at every stage from production to delivery

