Global
Connection

GLOBAL TRADING CONNECTION CO., LTD.



ESSENCE OF VIETNAM

MEET MORE®

CÀ PHÊ NÔNG SẢN VIỆT

COMPANY PROFILE

VIETNAMESE COFFEE

Fruit Coffee

Foreword

TO OUR DEAREST PARTNERS AND CLIENTS

To begin with, we would like to express our sincere gratitude for your support and corporation during our journey of growth, and wishing you health and happiness.

Global Trading Co. was established on 18 June, 2015 at the Department of Planning and Investment in Ho Chi Minh City, Vietnam. Our 5-year experience, from foundation to development, was built from a team of technical expertise and experienced workers who have spent many years on working in the production unit, especially in instant coffee field. Moreover, great supports from customers and partners in domestic and international market are always inspiring our urge for further and further development.

With our advantages, we has continuously expanded our nationwide customer network to meet all the demands of coffee products. We are constantly upgrading the factory facility, lifting the operational capacity of the coffee production lines. We always strive to bring the best products and services to satisfy all our customers and partners. The products which are produced by an automatic line are always ensuring compliance of food safety and quality.

Our desire is to share, exchange and cooperate in the field of production and distribution of coffee so that the development is "strong - sustainable- together beneficial" and expanding penetration in international market.

FOUNDER & CEO. NGUYEN NGOC LUAN



OUTLINE

I. INTRODUCTION

1. Vision - Mission - Core Values
2. Company structure

II. PRODUCTION

1. Raw material areas
2. Instant coffee production
3. Roasted coffee production
4. Achievements

III. PRODUCT PORTFOLIO

1. Fruit instant coffee
2. Traditional roasted coffee

IV.DISTRIBUTION CHANNEL IN VIET N NAM

V. INTERNATIONAL MARKET DISTRIBUTION CHANNEL

Global
Connection

I. INTRODUCTION

1 VISION - MISSION - CORE VALUES

VISION

Becoming a pioneer brand of Vietnamese coffee in adding value of Vietnamese agricultural products and adding fruits into each coffee products, whereby, people can trust in our safe quality products for a better health.

MISSION

Vietnamese agriculture fruit are extracted and put into every product to increase the value of Vietnamese product in general, especially Vietnamese coffee in particular. Not only for Vietnamese but also the international consumers could experience the essences of coffee of Vietnam.

CORE VALUES

ENTHUSIASM

Enthusiasm is the most important factor in Meet More Coffee. With the love of coffee, we are gathering the energetic young, eager to present the quintessence of coffee beans and coffee culture around the world through our high-quality products.

SKILL

Equipping with expertise, skills, attitudes and tools, supporting our customers, and constantly learning to improve our behavior.

CHALLENGES

Accepting challenges and difficulties in each stage of the development of the company and bringing the best products, services to customers.

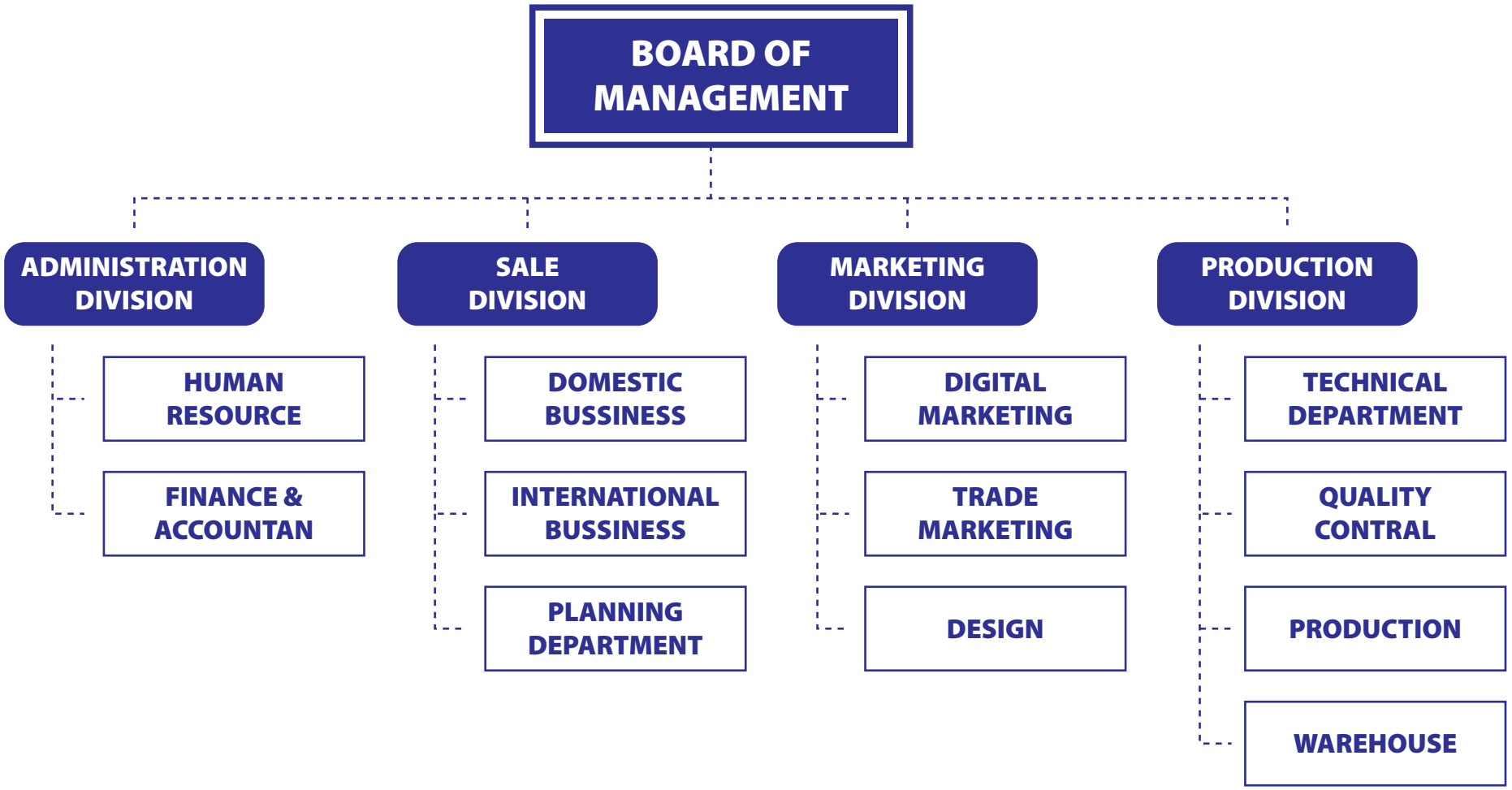
CREATIVITY

Being creative and constantly innovating to meet the needs of the market and the advanced and modern technology, improve the efficiency of the company in the technological era 4.0

COMPANIONSHIP

Meet More are developing together to build a coffee ecosystem that competes with other regions and promote cultures of pure and clean

2 COMPANY STRUCTURE





II. PRODUCTION

1 RAW MATERIAL AREAS



WHAT MAKES MEET MORE OWNING SUCH GREAT QUALITIES?

Selected from the ripe coffee beans in the leading territory of Buon Me Thuot, with bold value of Vietnamese coffee heritage. 100% pure coffee beans with modern technology and traditional roasting recipe to maintain the quintessence of the earth in each coffee product of Meet More.

Material of Meet More are Robusta, Arabica and Culi.

- To begin with, the rich soil of Ban Me Thuot, the humidity, temperature and precipitation are completely suitable for coffee trees than any other area.
- Second, the groundwater flow and the water resource are always available.
- Finally, the red land of Bazan in Buon Me Thuot has the nutrients to help coffee beans be not only rich but also natural aromatic.

Meet More products are produced from an automatic process and modern extraction technology under Korean standard such as purifying and selecting the most valuable components of the coffee beans so that the natural flavors of Vietnamese coffee beans are retained.

SUPPLY CHAIN - SUSTAINABLE BUSINESS METHOD

Growing up in the villages of the countryside, MEET MORE understands all difficulties of farmers. Those farmers are plain and very hardworking. They are looking forward the bumper harvest to ensuring their living expenses.

With the production by themselves, there is no control in the cultivation process, no control in the coffee bean. That's the main factor that they are facing failure of crops or low price.

In the past few years, Dak Lak province, which is one of the largest cultivated areas in the Vietnam, is not in the case of exceptions. Getting authorization and assistance from the local government. Meet More with the Buon Me Thuot Coffee Association has successfully organized many propaganda sessions, many classes of training techniques of coffee cultivation under VietGap.

Supply chain is an indispensable factor to build the Vietnamese sustainable coffee industry.

Meet More understands the concerns of consumers about food safety and we commit to the quality of our products. Over the past years, Meet More has invested in supporting the farmers with coffee technology under signed regular contracts with the farmers. This has contributed not only to the steady income of them and but also a sustainable supply of raw materials for coffee production.



Global Trading Connection Limited Company specializes in the production and export of agricultural products with the noble purpose of increasing the value of Vietnamese-branded agricultural products in the worldwide market and delivering consumer-friendly health products.

We have developed and created a unique product in terms of quality due to the selection of pure coffee beans that bear the value of Vietnamese coffee heritage 100% coffee beans.

Coffee was produced by modern, closed, and advanced technology in conjunction with traditional roasting techniques to preserve the natural flavor of the coffee.







Our ingredients are fresh and pure, sourced from coffee farms in Buon Ma Thuot. Coffee beans have all their essential nutrients due to the benefits of a cool climate, nutrient-rich soil, and skilled farmers.

We provide training classes on growing coffee following VietGAP standards to preserve the nutrients in each coffee bean, resulting in considerable health benefits. This has resulted in the formation of a cooperative model that benefits both farmers and us.

Under the cooperative model, raw materials for agricultural products such as taro, green beans, and coconut are also carefully collected and selected directly from the farm.

2 INSTANT COFFEE PRODUCTION

EXTRACTION

Extraction process is to collect soluble substances in roasted coffee powder. Using hot water at 130-180 °c for extraction. Do not use water with higher temperatures because it will extract the substances that are not good for products. Instant coffee powder requires larger powder size and extraction is then carried out repeatedly to limit the amount of fine powder which deeps into the water when being extracted.

RECOVERY OF AROMA

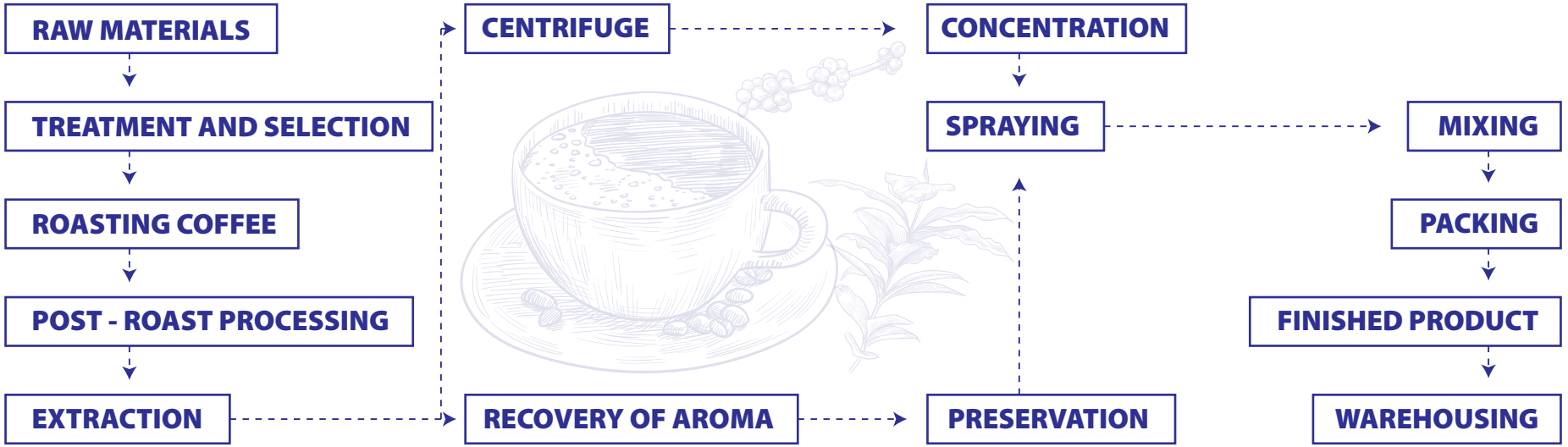
The natural aroma of coffee beans will suffer a lot of losses during the processing of instant coffee (aromatic evaporation temperature is about 110- 130 °c). Therefore, the aroma of the coffee needs to be recovered after the extraction and then added to the instant coffee powder at the stage of the spray drying.

CENTRIFUGE

Cleaning of impurities in production, enhancing quality in the production of dissolved coffee starch
and separating glutamic acid, substances and microorganisms in the coffee beans.

CONCENTRATION

The concentration of coffee after extracting is about 7.5% and can not be dried. Therefore, it must be carried out to extract to a concentration of 50% that creates favorable conditions for drying process.





GIẤY CHỨNG NHẬN
CERTIFICATE

ISO 22000

INTERNATIONAL CERTIFICATION

CHỨNG NHẬN HỆ THỐNG QUẢN LÝ AN TOÀN THỰC PHẨM CỦA/
THIS IS TO CERTIFY THE FOOD SAFETY MANAGEMENT SYSTEM OF

CÔNG TY TNHH
LIÊN KẾT THƯƠNG MẠI TOÀN CẦU
GLOBAL TRADING CONNECTION COMPANY LIMITED

ĐỊA CHỈ/ ADDRESS:
Trụ sở chính/ Head office: 164 Lê Đức Thọ, Phường 6, Quận Gò Vấp, Thành phố Hồ Chí Minh, Việt Nam/ 164 Le Duc Tho, Ward 6, Go Vap District, Ho Chi Minh City, Vietnam.
Sản xuất/ Factory: 290/68 Nhị Bình 7, Ấp 1, Xã Nhị Bình, Huyện Hóc Môn, Thành phố Hồ Chí Minh, Việt Nam/ 290/68 Nhi Binh 7, Hamlet 1, Nhi Binh Commune, Hoc Mon District, Ho Chi Minh City, Vietnam.

ĐƯỢC ĐÁNH GIÁ PHÙ HỢP VỚI CÁC YÊU CẦU CỦA TIÊU CHUẨN/
HAS BEEN ASSESSED AND FOUND TO COMPLY WITH THE REQUIREMENTS OF:

ISO 22000:2018

CHO PHẠM VI/ FOR SCOPE:
Sản xuất và kinh doanh cafe hạt, cafe bột, cafe hòa tan/
Producing and trading coffee beans, coffee powder, instant coffee./.

Số chứng chỉ/ Certification No.: GOODVN37322.FSMS
Ngày cấp/ Issued date: 27/04/2022
Giá trị đến/ Expired date: 26/04/2025

GIÁM ĐỐC/ DIRECTOR
NGUYỄN ĐỖ SƠN

GOOD VIET NAM NATIONAL CERTIFICATION JOINT STOCK COMPANY

THE AUTOMATIC MAKING PROCESS UNDER ISO 22000

FRUIT STARCH PRODUCTION LINE OF MEET MORE



Some pictures of the technological process of production of fruit starch (the sublimation drying line)

FRUIT STARCH PRODUCTION LINE OF MEET MORE







Some pictures of the technological process of producing fruit starch of Meet More



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CERTIFICATE

ISO 22000

INTERNATIONAL CERTIFICATION

CÔNG TY TNHH
LIÊN KẾT THƯƠNG MẠI TOÀN CẦU
GLOBAL TRADING CONNECTION COMPANY LIMITED

ISO 22000:2018

GOOD VIET NAM NATIONAL CERTIFICATION JOINT STOCK COMPANY

THE AUTOMATIC MAKING PROCESS UNDER ISO 22000

MIXING AND PACKAGING LINE









4 Lines instant coffee packing machine imported from Malaysia









MIXING AND PACKAGING LINE













Some pictures of the technical process of fruit coffee of Meet More

3 COFFEE BEAN PRODUCTION

RAW MATERIALS

Raw materials of Meet More Coffee including ARABICA, ROBUSTA, CULI that has been dried and moisture is lept within 13-15%.

SORTING, HANDLING, CLEANING

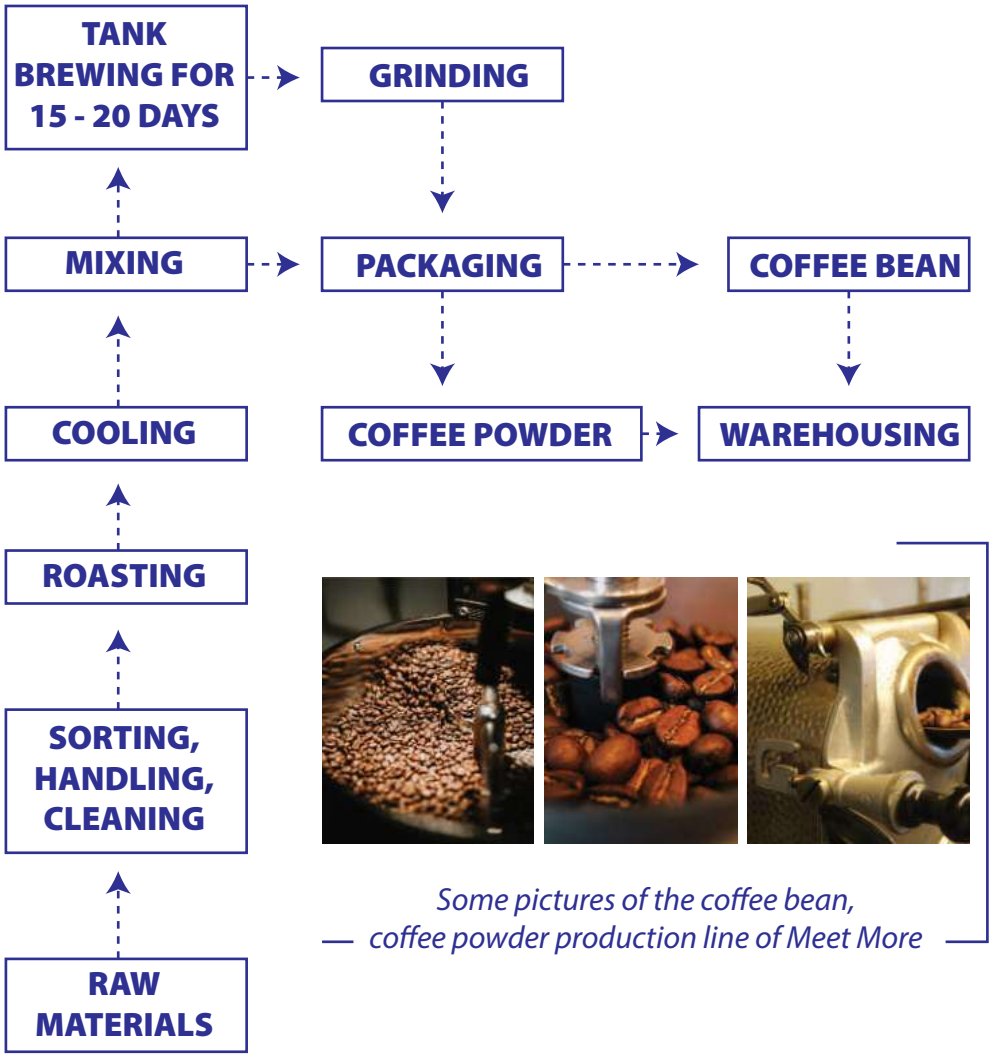
Coffee beans in the process of sorting, cleaning, grinding , drying, nuts will be broken and burnt... Therefore, it is necessary to pick up black and broken beans, sorting by size so that the roasting process will be easier and more constant. Meet More uses sieves with 5 grids to sort Coffee beans automatically.

COOLING / MIXING

The cooling process is carried out in a vertical cooling device, using the blower for cooling. In order to increase product quality, fat (margarine) in the early stages of cooling, fat will retain the fragrance on the surface of the coffee beans. After that, spraying dissolved salt water as a type of the dew beads to permeate the seeds.

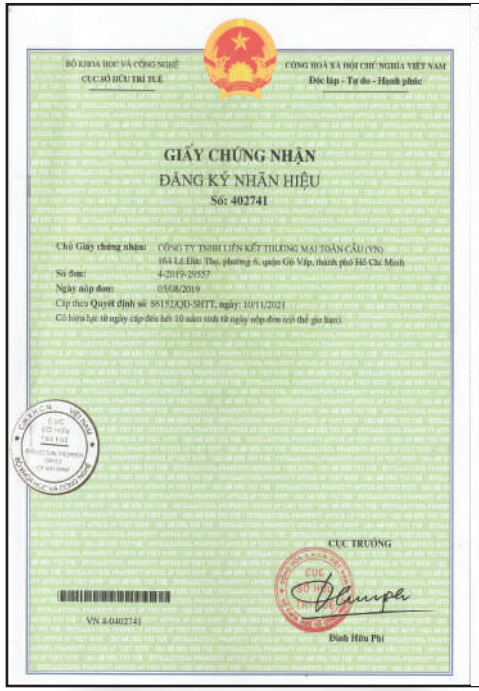
GRINGDING

After cooling, the mixed and roasted coffee is transferred to the magnetic tank and brewed from 15 to 20 days to be ground. The whole grain was transferred to a small blender 1, 6mm (90%). Ground coffee powder with a size which is greater than 1, 6mm, is brought back to meet our requirements.



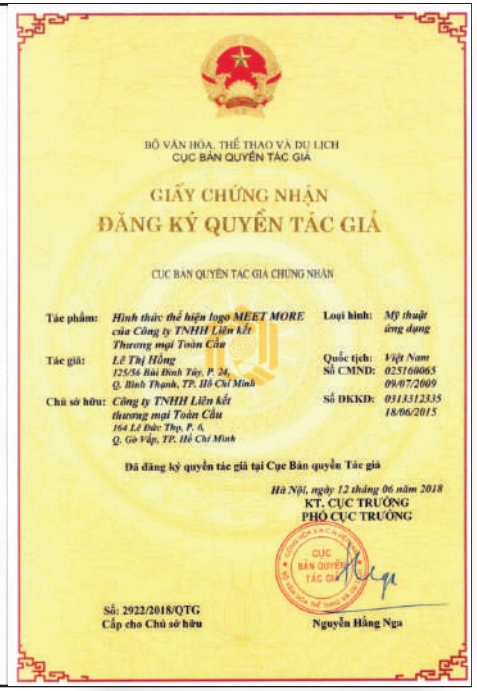
Some pictures of the coffee bean, coffee powder production line of Meet More

4 ACHIEVEMENTS



GIẤY CHỨNG NHẬN
ĐĂNG KÝ NHÃN HIỆU
Số: 402741

BRAND PROTECTION CERTIFICATE



BỘ VĂN HÓA, THỂ THAO VÀ DU LỊCH
CỤC BẢN QUYỀN TÁC GIẢ

GIẤY CHỨNG NHẬN
ĐĂNG KÝ QUYỀN TÁC GIẢ

CỤC BẢN QUYỀN TÁC GIẢ CHỨNG NHẬN

Tác phẩm: *Hình thức thể hiện logo MEET MORE của Công ty TNHH Liên kết Thương mại Toàn Cầu*
Loại hình: *Mỹ thuật ứng dụng*
Tác giả: *Lê Thị Hồng*
Quốc tịch: *Việt Nam*
Số CMND: *025160065 09/07/2009*
Chủ sở hữu: *Công ty TNHH Liên kết thương mại Toàn Cầu*
Số ĐKKD: *0313312335 18/06/2015*

Đã đăng ký quyền tác giả tại Cục Bản quyền Tác giả

Hà Nội, ngày 12 tháng 06 năm 2018
KT. CỤC TRƯỞNG
PHÓ CỤC TRƯỞNG

Số: 2922/2018/QTG
Cấp cho Chủ sở hữu

Nguyễn Hằng Nga

COPYRIGHT CERTIFICATE



HỘI DOANH NGHIỆP HÀNG VIỆT NAM CHẤT LƯỢNG CAO

CHỨNG NHẬN
CERTIFICATION

CÔNG TY TNHH
LIÊN KẾT THƯƠNG MẠI TOÀN CẦU
GLOBAL TRADING CONNECTION COMPANY LIMITED

ĐẠT DANH HIỆU/ IS REWARDED
HÀNG VIỆT NAM CHẤT LƯỢNG CAO - CHUẨN HỘI NHẬP
HIGH QUALITY VIETNAMESE PRODUCT - GLOBAL INTEGRATION STANDARD
NGÀNH HÀNG THỰC PHẨM
FOOD & BEVERAGE INDUSTRY

Ngày 21 tháng 12 năm 2020/ December 21st, 2020
HỘI ĐỒNG HVNCLC/ THE ASSOCIATION
CHỦ TỊCH/ CHAIRWOMAN

VŨ KIM HẠNH

CERTIFICATE OF PRESTIGE



상표등록증
CERTIFICATE OF TRADEMARK REGISTRATION

등록 제 1498445 호
Registration Number

국제등록번호 제 1498445 호
International Registration Number

국제등록일 2019년 08월 23일
International Registration Date

상표권자 (Owner of the Trademark Right)
GLOBAL TRADING CONNECTION COMPANY LIMITED
No. 164, Le Duc Tho street, ward 6, Go Vap district Ho Chi Minh city Viet Nam

상표를 사용할 상품 및 구분
List Of Goods
제 30 류 등 2 개류
Coffee, etc.

MEET MORE

위의 표장은 「상표법」에 따라 상표등록원부에 등록되었음을 증명합니다.
This is to certify that, in accordance with the Trademark Act, a trademark has been registered at the Korean Intellectual Property Office.

특허청
Korean Intellectual Property Office

2020년 12월 08일
특허청장
COMMISSIONER,
KOREAN INTELLECTUAL PROPERTY OFFICE
김용래

COPYRIGHT CERTIFICATE KOREA

ACHIEVEMENTS



GIẤY CHỨNG NHẬN
CERTIFICATE

ISO 22000

INTERNATIONAL CERTIFICATION

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ĐỊA CHỈ/ *ADDRESS:*

Trụ sở chính/ *Head office:* **164 Lê Đức Thọ, Phường 6, Quận Gò Vấp, Thành phố Hồ Chí Minh, Việt Nam/** *164 Le Duc Tho, Ward 6, Go Vap District, Ho Chi Minh City, Vietnam.*

Sản xuất/ *Factory:* **290/68 Nhị Bình 7, Ấp 1, Xã Nhị Bình, Huyện Hóc Môn, Thành phố Hồ Chí Minh, Việt Nam/** *290/68 Nhi Binh 7, Hamlet 1, Nhi Binh Commune, Hoc Mon District, Ho Chi Minh City, Vietnam.*

ĐƯỢC ĐÁNH GIÁ PHÙ HỢP VỚI CÁC YÊU CẦU CỦA TIÊU CHUẨN/
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Ngày cấp/ *Issued date:*	27/04/2022
Giá trị đến/ *Expired date:*	26/04/2025

GIÁM ĐỐC/ *DIRECTOR*
NGUYỄN ĐỖ SƠN

GOOD VIET NAM NATIONAL CERTIFICATION JOINT STOCK COMPANY

CETIFICATE OF ISO 22 000



FDA

CERTIFICATE OF REGISTRATION
FOR U.S. FDA

THIS CERTIFIES THAT:

GLOBAL TRADING CONNECTION COMPANY LIMITED

Office : 164 Le Duc Tho, Ward 6, Go Vap District, Ho Chi Minh City, 700000, Vietnam

Facility : 290/68 Nhi Binh 7, Hamlet 1, Nhi Binh Commune, Hoc Mon District, Ho Chi Minh City, 700000, Vietnam

Is registered with the U.S. Food and Drug Administration pursuant to section 305 of the United States Public Health Security and Bioterrorism Preparedness and Response Act of 2002. PL.107-188, such registration having been verified as currently effective on the date hereo by TPS Co.,Ltd

U.S. FDA registration No. : 10385211594
U.S. Registration Agent : KATE PRESTON
2053 Mckinley Street, Philadenphia, PA, USA 19149

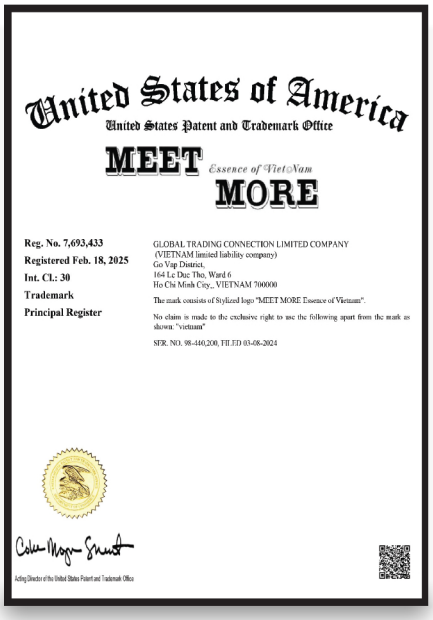
General Product Categories-Food for Human Consumption; and Type of Activity Conducted at the Facility	Product Name
COFFEE AND TEA [21CFR 170.3 (n) (3), (7)]	1. Roasted coffee, 2. Powder coffee, 3. Instant coffee, 4. Herbal tea.

This certificate affirms that the above stated facility is registered with the U.S. Food and Drug Administration pursuant to section 305 of the United States Public Health Security and Bioterrorism Preparedness and Response Act of 2002. PL. 107-188, such registration having been verified as effective by TPS Co.,Ltd as of the date hereof, and TPS Co.,Ltd will confirm that such registration remains effective upon request and presentation of this certificate until the expiration of one year from the date hereof, unless terminated after issuance of this certificate. TPS Co.,Ltd makes no other representations or warranties nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. TPS Co.,Ltd assumes no liability to any person or entity in connection with th foregoing. The U.S Food and Drug Administration do not issue a certificate of registration, nor do the the U.S Food and Drug Administration recognize or certificate of registration. TPS Co.,Ltd is not affiliated with the The U.S Food and Drug Administration.

2021.4.12

TPS www.ce-fda.org FDA

CETIFICATE OF FDA



United States of America
United States Patent and Trademark Office

MEET *Essence of VietNam* **MORE**

Reg. No. 7,693,433
Registered Feb. 18, 2025
Int. Cl.: 30
Trademark
Principal Register

GLOBAL TRADING CONNECTION LIMITED COMPANY
(VIETNAM limited liability company)
Go Vap District,
164 Le Duc Tho, Ward 6
Ho Chi Minh City,, VIETNAM 700000

The mark consists of Stylized logo "MEET MORE Essence of Vietnam".

No claim is made to the exclusive right to use the following apart from the mark as shown: "vietnam"

SER. NO. 98-440,200, FILED 03-06-2024

Acting Director of the United States Patent and Trademark Office

BRAND CERTIFICATION IN THE US



第 69725379 号

商标注册证

MEET MORE

核定使用商品/服务项目（国际分类：30）
第 30 类:咖啡；加奶咖啡饮料；咖啡饮料；已填充的咖啡胶囊（截止）

注 册 人 环球贸易连接有限公司
GLOBAL TRADING CONNECTION LIMITED COMPANY

注册人地址 越南社会主义共和国胡志明市，旧邑郡，黎德寿街164号，6室
164 LE DUC THO, WARD 6, GO VAP DISTRICT, HO CHI MINH CITY, VIETNAM

注册日期 2023年12月21日 有效期至 2033年12月20日

局 长

发证机关

国家知识产权局

BRAND CERTIFICATION IN CHINA

III. PRODUCT

PORTFOLIO



Taro 4 in 1 Instant Coffee

The aromatic rich flavor of fresh taro with pure coffee will provide an enjoyable experience for those who are always looking for differences. The taste is not only delicious, easy to drink for women but also effective to lose weight.

SPECIFICATIO

- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**



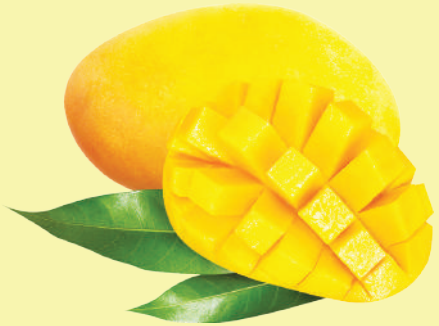
Mango 4in1 Instant Coffee



Mango is a common fruit in Vietnam, as well as around the world. The robust coffee flavor combined with the sweet and sour mango flavor will provide you with a fresh and tasty cup of coffee.

SPECIFICATIO

- **Box: 15 pack x 18g / Box**
- **Bag: 50 pack x 18g / Bag**



Sea salt







SPECIFICATION

- **Box: 10 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**

Sea salt coffee: is the perfect combination of the bitterness of coffee and the saltiness of sea salt, creating an interesting experience for the drinker.

Mung Bean Instant Coffee 4in1

Coffee 4 in 1 with mung beans are considerer as a panacea and used in many dishes to make them healthy.

Meet More Mung Bean Coffee retains the full flavor of green beans to help increase the taste and provide the good health effect for everyone.

SPECIFICATIO

- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**









Coconut Instant Coffee 4in1



Pure coffee from Highland with the aromatic flavor of Ben Tre's coconut has become the specialty of modern people in SaiGon and conquers the taste of not only Vietnamese but also around the world.

SPECIFICATIO

- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**

Mint 4in1 Instant Coffee

Cool mint flavor at the top of the tongue, a little bit of bitterness and sweetness in the palate are an unique combination, which is enough to wake up all senses.

SPECIFICATIO

- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**







Noni 4in1 Instant Coffee

Noni is known as a precius medicine for a lo ng time in VietNam, with the effect of increasing resistance and preventing cancer. It has the strong coffee flavor, blended with mild spicy taste from the essence of fresh noni fruit that create a novel, healthy drink.

SPECIFICATIO

- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**



MILK INSTANT COFFEE 3in1

Extracted directly from the ripe, clean, pure coffee beans in the legendary land of Buon Ma Thuot, combining with a distinct secret of fresh coffee and Malaysia technology, **Meet More brings you 3 in 1** delicious coffee.

SPECIFICATIO
- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**









ESPRESSO
Instant coffee

Coffee is high in oils and sugar and has a mild aroma. For most first-time drinkers, your taste buds will not get used to the richness and "strength" of **Espresso** offers.

SPECIFICATION
- **Box: 15 packs x 3g / Box**
- **Bag: 100 packs x 3g / Bag**



Cappuccino





The coffee taste is deep and light, and the aroma of ice cream is unique.

SPECIFICATION
- **Box: 15 packs x 18g / Box**
- **Bag: 50 packs x 18g / Bag**



DRIP coffee

Meet More Drip coffee is made from selected coffee beans, by a modern roasted technology, to make a product with rich flavor and natural fragrances; this product line is to help you enjoy a cup of pure coffee wherever you are (home, or work, or travel...)

Paper filter is imported directly from **Japan**, with modern technology; the paper is created from sugarcane, completely safe to use directly and environmentally friendly.

There are 2 type:

100% Arabica

50% Robusta - 50% Arabica

SPECIFICATIO

- **Box: 10 phins x 15g / Box**

Coffee drink **in cans**

Fruit coffee drink **MEET MORE** in cans is the unique combination of the natural coffee taste with taste and flavor of **NONI**, **COCONUT**, **TARO** and **MINT**. The best when it's cold.

Package box:
24 cans x 190ml








COFFEE BEAN
ARABICA
CULI ROBUSTA
ROBUSTA



MEET MORE
ARABICA

Ingredients: 100% Arabica **Flavor: mild aroma, elegant taste**

Arabica is a type of coffee with slightly long beans, grown at an altitude of over 600m. **MEET MORE Arabica** is produced by the wet processing method , undergoing natural fermentation to create premium Arabica beans. Arabica coffee has a mildly bitter taste and a pure and gentle aroma.

MEET MORE
CULI ROBUSTA



Ingredients: 50% Robusta, 50% Culi **Flavor: deep coffee aroma, rich taste**

Culi coffee is the pride of the people in VietNam. The taste of **Culi Robusta coffee** is very specific compared to other coffee lines. It is the quinnessential combination of bitter taste, intoxicating aroma, and high caffeine content (accounting for about 3-3.5%, nearly 3 times higher than Arabica)

MEET MORE
ROBUSTA

Ingredients: 100% Robusta

Flavor: deep coffee aroma, sightly bitter and sour taste

The taste Robusta coffee is very specific, compared to Arabica, it has a bitter taste, strong betterness, and a quite high acidity. **Robusta coffee** has a high caffeine content (about 2-2.5%), nearly twice as high as Arabica (about 1.1-1.5%)



Gift set

for
a precious friend

Gift set include:

- 01 Instant coffee Coconut flavor
- 01 Instant coffee Taro flavor
- 01 Instant coffee 3 in 1
- 01 Instant coffee Mint flavor
- 01 Ceramic cup Bat Trang
- 01 Espresso coffee





PREMIUM QUALITY

Yến Ngũ Vị

- Bird's Nest With Five Flavors -

MEET NEST



IV. DISTRIBUTION CHANNEL IN VIETNAM

E-COMMERCE DISTRIBUTION IN VIETNAM

Shopee Lazada TikTok amazon











Meet More is collaborating with the leading e-commerce channels in Vietnam to distribute products to consumers.

SUPERMARKET DISTRIBUTION IN VIETNAM
















NESCAFE
3-1
4in1
11:42
11/03
2025
P. Linh Trung, TP. Thủ Đức, Thành Phố Hồ Chí Minh
Timemark
100% Chân thực


MEET MORE


QUÀ TẶNG
73.500
73.500
87.900
67.800
169.900
209.900
11:56
16/03
2025
Mai Chí Thọ, P. Thủ Thiêm, TP. Thủ Đức, Thành Phố Hồ Chí Minh
베트남 특산품
VIETNAM SPECIALTIES
Timemark
100% Chân thực


MEET MORE
CÀ PHÊ TRÁI CÂY

SATRAMART


Khuyến mãi
BẢNG GIÁ
66.000
55.000
Khuyến mãi
Điểm danh 14:38
Thứ Hai, 17/03/2025
Sunlight, 189C Nguyễn Thị Minh Khai, P.Nguyễn Cư Trinh, Q.1, Hồ Chí Minh
Cam kết ngày giờ chân thực bởi Timemark
Timemark
100% Chân thực




14:10
05/12
2024
Phường 14, Q. Gò Vấp, Thành Phố Hồ Chí Minh
Timemark
Ngày giờ chân thực

SATRA FOODS


THỜI GIAN HOẠT ĐỘNG
BOOTH MEET MORE
CHƯƠNG TRÌNH ÁP DỤNG
TỪ 12/09/2024 ĐẾN 25/09/2024
Giờ hoạt động
7H30 ĐẾN 22H30
Lưu ý:
Hóa đơn chỉ áp dụng trong ngày.
MEET MORE
CÀ PHÊ TRÁI CÂY
THƠM NGẤT NGÂY
KHÔNG LO BỊ SAY
Mua 1 hộp
Cafe MEET MORE
Tặng
1 cây đánh tạo bọt
Mua 199.000vnđ
Cafe MEET MORE
Tặng
1 ly inox
Mua 399.000vnđ
Cafe MEET MORE
Tặng
Gift Emart
Thời gian áp dụng từ 12/09 đến 25/09
CTKM áp dụng tại Emart Phan Huy Ích
MEET MORE
Cà Phê Nông Sản Việt
MEET MORE
Không Lo Bị Say
I MEET MORE
MEET MORE
ESPRESSO

emart


11:42
11/03
2025
P. Linh Trung, TP. Thủ Đức, Thành Phố Hồ Chí Minh
Timemark
100% Chân thực


Khuyến mãi
BẢNG GIÁ
Khuyến mãi
Khuyến mãi
Khuyến mãi
Khuyến mãi
Điểm danh 14:38
Thứ Hai, 17/03/2025
Sunlight, 189C Nguyễn Thị Minh Khai, P.Nguyễn Cư Trinh, Q.1, Hồ Chí Minh
Cam kết ngày giờ chân thực bởi Timemark
Timemark
100% Chân thực

co.opmart


QUÀ TẶNG
73.500 73.500
87.900 67.800
169.900 209.900


MEET MORE
CÀ PHÊ NÔNG SẢN VIỆT
MEET MORE
CÀ PHÊ TRÁI CÂY


MEET MORE
MEET MORE
CÀ PHÊ NÔNG SẢN VIỆT


QUÀ TẶNG

finelife







premium
CO.OPXtra

SASCO shop



SASCO Noi Bai



SASCO Tan Son Nhat

SASCO is a major largescale corporation, leading in the field of airport trade services in Vietnam.

SASCO Shop is a brand of groceries and souvenirs-arts located in Tan Son Nhat International Airport, Noi Bai International Airport and meets the needs of passengers with more than 30,000 items bearing cultural features of each region in Vietnam.





SUPERMARKET CHAINS IN VIET NAM





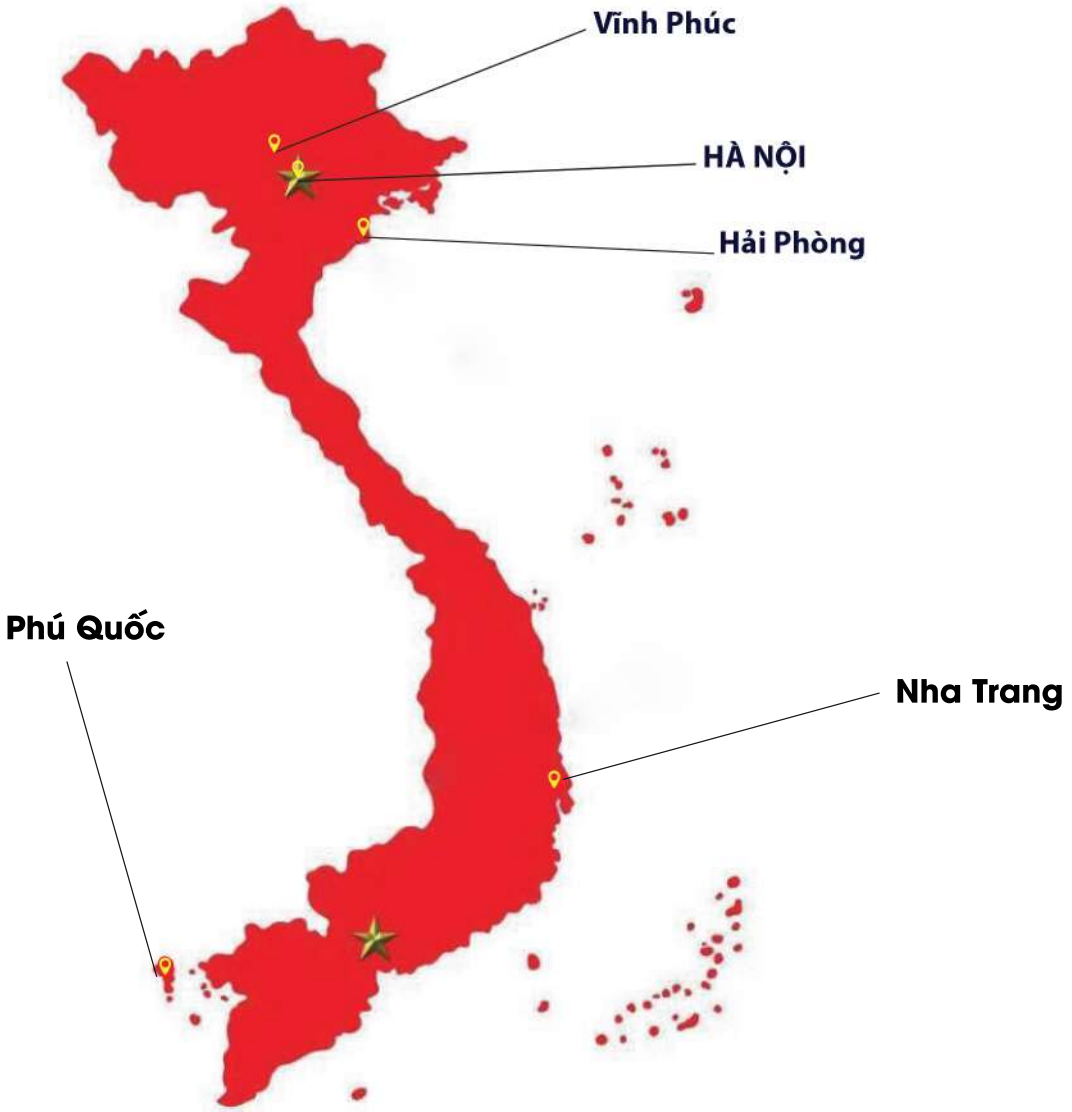


Duty free shop at the border Huu Nghi – Lang Son

PROVINCES DISTRIBUTION IN VIETNAM



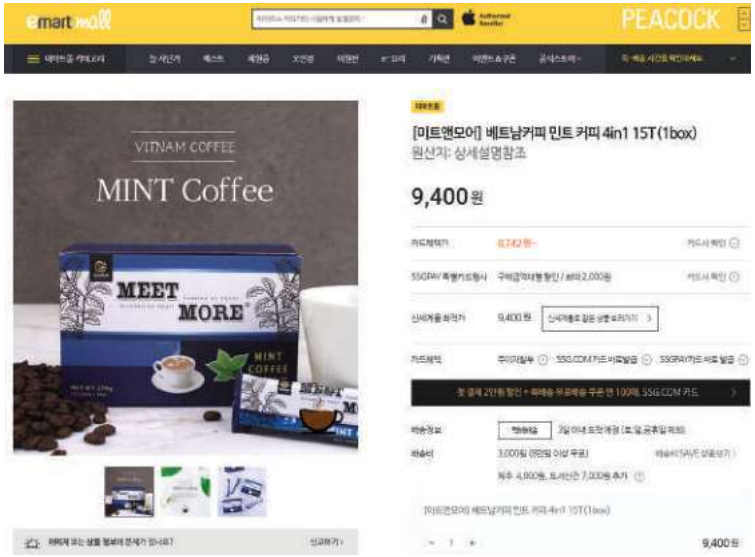




V. INTERNATIONAL MARKET DISTRIBUTION CHANNEL

E-COMMERCE DISTRIBUTION IN KOREA

Meet More partners with Emart **http://emart.ssg.com**
Korea's leading ecommerce platform to distribute products to Korean consumers.











Meet More Fruit coffee wins the heart of Korean consumers

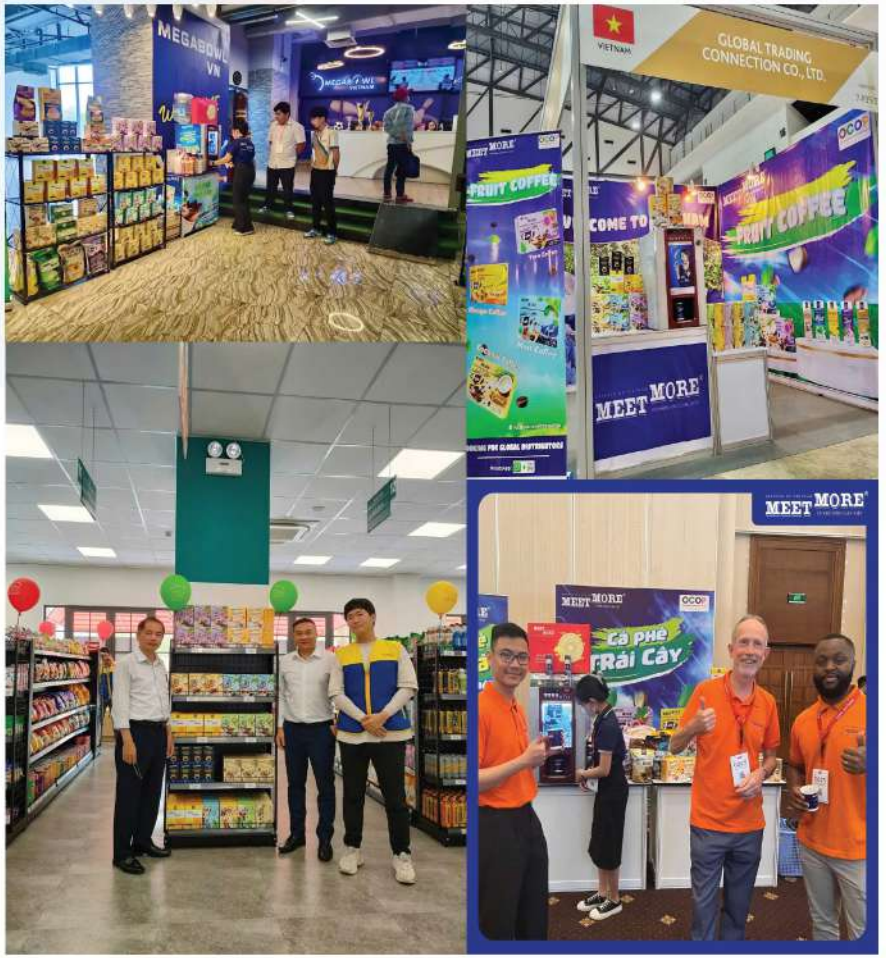
DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET



KOREA MARKET

Instant coffe, which was once leader in Korean market for decades, are losing market now because of brewed coffee. However, it still owns the largest market share of coffee in South Korea. In order to satisfy the Korean consumer's own preference and diversify coffee products, we regularly improve our coffee products by adding new flavors to product portfolio while reducing the amount of sugar which is for a better health

From the combination of coffee and fruit which are the specialty of Vietnamese agriculture products, Meet More has gradually penetrated and conquered the coffee lovers in Korea, especially for young people.



LOTTE
DUTY FREE

LOTTE DUTY FREE IN KOREA





DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET









AUSTRALIAN MARKET

Australia ranks top among the world's most coffee consuming countries with 1.3kg coffee per year per person.

7 drinks in Australia that make up from 95% of coffee such as Fringe, Macchiato, Doppio, Mocha Vienna,... remaining 5% for Ristretto. Australian women favored white Flat, meanwhile, the men love to sip a cup of Espresso. Cappuccino is also a popular coffee here.

However, the new combination of Meet More coffee gradually occupied the feelings of women.





Woolworths

Woolworths is a chain of supermarkets and grocery stores owned by ww group established in 1924. Woolworths is now one of the largest supermarket chains in australia with a market share of 33% in 2019.





Woolworths supermarket system in Australia

DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET









RUSSIA MARKET

Thanks to the development of the coffee processing industry in Russia, the country's coffee import demand has grown continuously in recent years. Currently, Russia is the 7th largest coffee importer in Europe.

The coffee industry in Russia is expected to continue to grow as the young people's coffee demand is increasingly strong and the requirements are higher. Meet More coffee with the perfect combination of delicious and nutritious fruits and carefully selected pure coffee beans has created a distinct spice on the Russian coffee market. It is those new flavors that have helped Meet More conquer every coffee taste of the people here.

DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET







CZECH REPUBLIC MARKET

Vietnam is the country with the largest export reserves of agricultural products to the Czech Republic among Southeast Asian countries, but the value is still small compared to expectations about the inherent potential.

In order to bring Vietnamese agricultural products to the market in the Czech Republic, Meet More has launched product lines with a unique combination of coffee and nutritious agricultural products such as noni, taro, coconut,...

Taking the difference to make it special, Meet More is constantly receiving a warm response from the people here thanks to its unique taste.



DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET







CZECH REPUBLIC MARKET



DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET











POLISH MARKET

DISTRIBUTION CHANNELS IN INTERNATIONAL MARKET









U.S.A MARKET

MEET MORE EVENT PARTICIPATION ACTIVITIES



Images of Buon Ma Thuot coffee festival in 2023 and 2025

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