NPI International

TOURANE ROASTERY

COMPANY PROFILE

NPI INTERNATIONAL COMPANY LIMITED

Coffee Manufacturer & OEM Partner | ISO 22000 · HACCP · US FDA Registered
Da Nang, Vietnam



SUPPLIER FACT SHEET

AT A **GLANCE**

Everything a sourcing team needs to qualify us as a supplier, on one page.

LEGAL ENTITY

NPI International Company Limited

Tax code 0402055947

BUSINESS TYPE

Manufacturer & exporter

Own production facility - not a trading house

FACTORY

Da Nang, Vietnam

1000 m² · 3 production lines

ANNUAL CAPACITY

460 MT

100 MT instant · 120 MT green · 120 MT roasted whole bean · 120 MT ground

CERTIFICATIONS

ISO 22000:2018 · HACCP

US FDA registered facility · OCOP

PRODUC TRANGE

20 active SKUs

Instant · roasted whole bean · ground · drip bag

EXPORT MARKETS

9 countries

USA · Japan · Korea · Australia · Philippines · Taiwan · Cambodia · Sweden · Norway

CAPABILITY

Own brand · OEM · Private label

Custom formulation for destination markets

OWNBRANDS

Tourane Roastery
Trinh Ca Phe
Capheda

Content

AT A GLANCE 02
ABOUT NPI 03
MARKET PRESENCE 04
RETAIL & CHANNEL PRESENCE 05
VISION & MISSION 06
QUALITY & COMPLIANCE 07
PROCESS CHAIN 08
PRODUCTION CAPACITY & FACILITY 09
ROASTING & SOURCING 10
OEM & PRIVATE LABEL 11
INSTANT COFFEE 12-13
ROASTED WHOLE BEANS 14
GROUND COFFEE 15
ENVIRONMENTAL RESPONSIBILITY 16
GIFT 17
SUSTAINABILITY PEOPLE 18
WHY CHOOSE US 19
CONTACT US 20



ABOUT **NPI**

Sip the soul of Da Nang.

NPI International was founded in Da Nang in 2020 in agricultural logistics and export services. We knew where Vietnam's coffee went and what happened to it - most of it left as raw green bean, to be roasted, named and priced by somebody else. So we moved upstream and built our own factory.

Today we are a manufacturer first, across 3 production lines under one roof: instant coffee - 3-in-1, americano, salt coffee, coconut cappuccino - and roasted coffee in whole bean, ground and drip bag. We buy green coffee directly from growing regions, process and pack it in our own facility in Da Nang, and ship it under the Tourane Roastery brand or under our customers' brands - finished coffee that still tastes of where it came from.

THE NAME

NATURE

We buy direct from growers in Khe Sanh and the Central Highlands, and protect what the bean already has.

POWER

Vietnamese coffee is bold. We build on that strength rather than soften it for foreign palates.

INNOVATION

Familiar flavors, modern formats. Salt coffee, coconut cappuccino, drip bag.



MARKET PRESENCE

NINE MARKETS, ONE FACTORY

Da Nang to the shelf, without a middle layer.

United States • Japan • Korea • Australia • Philippines
Taiwan • Cambodia • Sweden • Norway

EXPORTING SINCE 2020

WHO WE SUPPLY

GROCERY RETAIL

Supermarket and hypermarket chains. Retail-ready cases, GTIN-13 and GS1-128, pack sizes cut to the planogram.

WHOLESALE

Bulk cases and multi-packs for club and cash-and-carry banners. Sold by the kilo as readily as by the box.

HORECA

Whole bean and ground for cafés, hotels and restaurants. Roast profiles written down, and kept.

E - COMMERCE

Single-unit shippers, gift formats, marketplace-ready imagery. One factory fills a whole category page.

WHY WE FIT

RETAIL WANTS A RECIPE NOBODY ELSE HAS

Sea salt coffee. Coconut cappuccino. Vietnamese formulas, built for shelf rather than for bulk.

HOTELS BUY ON CONSISTENCY

The cup a hotel serves in March is the cup it served in January. Decaf from the same line.

WHOLESALE BUYS ON COST PER CUP

Commercial robusta and espresso blends, from the same factory that makes the premium line.

EVERYONE BUYS ON PAPERWORK

Labeling compliant on arrival. Barcodes assigned at origin. One manufacturer, one set of documents.

FOUR FORMATS · NINE MARKETS · ONE ROOF

RETAIL & CHANNEL PRESENCE

Our products are on shelf in supermarket chains, convenience formats and specialty retail across nine markets, supplied either under the Tourane Roastery brand or under the retailer's own label through our import partners.

Kroger

Rare Tea Cellar

COFFEE

Uroast Bean

TRÌNH
CÀ PHÊ

MARIANO'S

COFFEE the ORIGIN
The Company of Honesty

dulce
coffee

CÀ PHÊ DÁ
Vietnamese Coffee

HAITRAN
MEDIA AIRS

DIRECTION

VISION & MISSION

To become a leading global symbol of Vietnamese coffee innovation, bridging traditional farming and modern consumer tastes, and establishing Da Nang as a premier hub for world-class coffee production.

01 ELEVATE

Bringing premium, innovative Vietnamese coffee to the world.

02 EMPOWER

Partnering directly with local farmers to improve livelihoods.

03 SUSTAIN

Ensuring ethical sourcing and long-term environmental sustainability.

04 REPRESENT

Establishing Da Nang as a global hallmark of coffee excellence.



QUALITY & COMPLIANCE

Certified food safety management, an independent testing program, and market-specific compliance support for every shipment.

Certifications held


ISOCERT

CERTIFICATE

No. 9199302340012-FSMS

THIS IS TO CERTIFY THAT THE FOOD SAFETY MANAGEMENT SYSTEM OF

NPI INTERNATIONAL COMPANY LIMITED

Has been assessed and found to conform with requirements of the following standard:

ISO 22000:2018

SCOPE CERTIFIED:

1. Production and packaging of various types of coffee;
2. Packaging of various types of nuts.

(Category: CIV)

Certification date : 15.Oct.2024
Issue date : 15.Oct.2024
Expiration date : 14.Oct.2027
Details in decision No. : 151024.01/QD-ISOCERT

VICAS 067-FSMS ISO 22000:2018

MSc. Vu Hoang Tuan

ISOCERT INTERNATIONAL CERTIFICATION AND INSPECTION JOINT STOCK COMPANY


ISOCERT

CERTIFICATE

No. 9199302340012-HACCP

THIS IS TO CERTIFY THAT THE HAZARD ANALYSIS AND CRITICAL CONTROL POINTS OF

NPI INTERNATIONAL COMPANY LIMITED

Has been assessed and found to conform with requirements of the following standard:

HACCP CODEX 2020

(CXC 1-1969, Rev2020/TCVN 5603:2023)

SCOPE CERTIFIED:

1. Production and packaging of various types of coffee;
2. Packaging of various types of nuts.

(Category: CIV)

Certification date : 15.Oct.2024
Issue date : 15.Oct.2024
Expiration date : 14.Oct.2027
Details in decision No. : 151024.02/QD-ISOCERT

VICAS 067-FSMS HACCP CODEX 2020

MSc. Vu Hoang Tuan

ISOCERT INTERNATIONAL CERTIFICATION AND INSPECTION JOINT STOCK COMPANY


global

CERTIFICATE OF FDA REGISTRATION

This certificate of Registration certifies that:

NPI INTERNATIONAL COMPANY LIMITED

Address: Lot 13, B2-52 Hoa Quy, Ngu Hanh Son Ward, Da Nang City, Vietnam.

has registered with the US Food and Drug Administration pursuant to Bioterrorism Act of 2002 and the Food Safety Modernization Act.

FDA REGISTERED

US FDA Registration Number : 12696614994
Expiration Date : July 31, 2026
US Registration Agent : Richard William Oliver Farnsworth
705 N A ST, Easley, SC 29640-2141, United States

Certificate Number: CGLOBAL.FDA.9244
Signed date: 10/10/2025
The validity of certificate: From 10/10/2025 to 31/07/2026
Verify certificate at: https://cglobal.us/verify-certificate

Richard William Oliver Farnsworth

GLOBAL INSPECTION & CERTIFICATION NETWORK - CGLOBAL

Certification roadmap

BRCGS Food Safety

HALAL

PROCESS CHAIN



1

Green coffeesourcing

2



Roasting



3

Processing & blending

4



Packing



5

Quality release

6



Export

MANUFACTURING

PRODUCTION CAPACITY & FACILITY

Our facility in Da Nang combines profile-controlled roasting equipment with artisanal craftsmanship, and is built to meet international standards for both domestic supply and export.



Facility data

LOCATION

Da Nang, Vietnam

Port city - direct global logistics access

FLOOR AREA

1000 m²

Warehouse 1000 m²

PRODUCTION LINES

3 LINES

03 shifts per day

HEADCOUNT

50

QA/QC 10 · R&D 03

Line capacity

Line	Equipment	Capacity per shift	Annual capacity
Roasting	15 kg per batch	120 kg	120 MT roasted whole bean
Grinding	30 kg	240 kg	120 MT ground
Instant processing	Instant blending and packing	800 kg	207 MT instant
Sachet / stick packing	BKK200-V vertical form-fill-seal	12,000-19,200 sachets	207,4 MT
Green bean handling	Density and screen grading, colour sorting, moisture control, GrainPro / jute packing		120 MT green beans



Quality control

- In-house QC laboratory.
- Every batch is cupped and released against a written specification before packing.

Storage

- Temperature and humidity controlled finished goods storage.
- FIFO stock rotation.
- Segregated raw material and finished goods areas, documented pest control program.

CRAFT

ROASTING & SOURCING

Roasting technology

Capability	Detail
Profile control	Automated roast profile control with repeatable curves per SKU
Data	Roast data logged and stored per batch for traceability and audit
Craft	Roast profiles developed and signed off by our own roasters
Traceability	100% traceable sourcing from intake to finished lot

Sourcing strategy

Direct-trade partnerships with farming households in the Central Highlands and in Khe Sanh, Quang Tri, contracted ahead of harvest with full lot traceability.

ANNUAL PRODUCTION

Instant coffee	100 MT
Green beans	120 MT
Roasted whole beans	120 MT
Ground coffee	120 MT
Total	460 MT



MANUFACTURING SERVICES

OEM & PRIVATE LABEL

We manufacture under our customers' brands for retail, food service and distribution partners in nine markets. You bring the brand and the taste target; we handle formulation, production, packaging and export documentation.



Formats we manufacture

Format	Specification	Typical application
Instant sachets & sticks	Sachet, carton or pouch	Retail, food service, hotel amenity
Roasted whole bean & ground	Foil bag with one-way degassing valve, or tin	Café, HoReCa, premium retail
Drip bag	Individually sealed, 10g/20g per bag	Travel retail, office, gifting
Gift & seasonal packaging	Tins, rigid boxes, custom assortment sets	Corporate gifting, Tet and year-end
Bulk green & roasted	5kg/10kg/60kg per bag	Roasters and repackers

Development process

1. **Brief** — Taste target, format, market, regulatory requirements
2. **Sample development** — Formulation and first samples
3. **Taste approval** — Feedback loop and reformulation
4. **Packaging** — Artwork and label compliance for destination market
5. **Pilot run** — Pre-production batch, shelf-life confirmation
6. **Mass production** — Scheduled run, QC release, export documents

WHAT WE PROVIDE

- Formulation tuned to your market's taste
- Labeling compliant with destination regulations
- Export documents - C/O, health certificate, phytosanitary, packing list, invoice
- GS1 barcoding at unit and case level
- Lab testing to the importing market's limits

INSTANT **COFFEE**



BEST SELLER

Salt Coffee

Da Nang salted cream coffee. Savory-sweet harmony of bold coffee and rich cream - a profile no other Vietnamese exporter is offering at scale.

Composition	Coffee, sugar, creamer, salt
Net weight	144 g
Pack format	16 g x 9 sachets
Status	In production



BEST SELLER

Coconut Cappuccino

Coffee, sugar, creamer and real coconut. Creamy, flavory and smooth - our strongest performing instant SKU in export markets.

Composition	Coffee, sugar, creamer and real coconut.
Net weight	270 g
Pack format	18 g x 15 sachets
Status	In production



AMERICANO PREMIUM

Pure instant coffee, no sugar, no creamer. Clean and strong - the black cup, built for people who take it that way.

Composition	Coffee, sugar, creamer, salt
Net weight	40 g
Pack format	2 g x 20 sticks
Status	In production



3-in-1 Milk Coffee

Coffee, sugar, creamer. Creamy, flavory and smooth - our strongest performing instant SKU in export markets.

Composition	Coffee, sugar, creamer.
Net weight	270 g
Pack format	18 g x 15 sachets
Status	In production

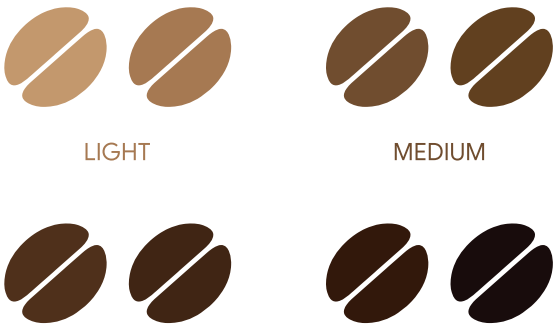
PRODUCT RANGE

ROASTED **WHOLE BEANS**

Single origin and blended coffees for cafés, hotels and retail, roasted to a written profile and released batch by batch against specification.



COFFEE ROAST LEVELS



LIGHT

MEDIUM

MEDIUM DARK

DARK

CUPPING SCORE FOR THE SPECIALTY LINE

EVALUATED BY SCA

GROUND **COFFEE**

Ground to order for phin, pour over, espresso and cold brew, so extraction stays consistent whatever the brewing method.



GRIND SPECIFICATION

PACKAGING

Foil bag with one-way degassing valve, tin, or private label format to your specification.

GROUND TO YOUR SPECIFICATION ON REQUEST.



Coarse

French press, cold brew
4-6 min contact



Medium

Pour over, drip, batch brew
2-4 min contact



Fine

Phin filter, espresso
25 sec 5 min contact

Ground to order for phin, pour over, espresso and cold brew, so extraction stays consistent whatever the brewing method.

Product	Bean	Roast	Recommended for
Robusta Commercial	100% Robusta	Dark	Wholesale
Dana Espresso Blend	Arabica-Robusta blend	Medium-dark	Wholesale
Special Espresso No.777	Arabica-Robusta blend	Medium-dark	Wholesale, Retail, Hotels
Special Espresso No.888	Arabica-Robusta blend	Medium-dark	Wholesale
Special Espresso Robusta	100% Robusta	Dark	On request
Arabica KS Commercial	Arabica, Khe Sanh	Medium	On request
Decaffeinated Coffee	Caffeine removed	Medium	Hotels
Fine Robusta	Robusta, fine grade	Medium-dark	Retail
Espresso Premium Aroma	Arabica-led blend	Medium	On request
Signature Origin Arabica	Arabica, single origin	Light-medium	Retail, Hotels

Grind to order - fine, medium or coarse. Foil bag with one way degassing valve, tin, or your own label.

Roast levels indicative; confirmed per customer against an agreed roast profile.



ENVIRONMENTAL RESPONSIBILITY

Coffee is an agricultural product before it is a consumer product.

SOURCING

Green coffee bought only from mapped, established farming areas. Every finished lot traces back to harvest season and growing area.

PROCESSING

Sun-drying for our Khe Sanh Arabica. Profile-controlled roasting cuts over-roast rejects and repeat batches.

BY-PRODUCTS

Husk, silverskin and grounds go to compost, not to landfill.

PACKAGING & TRANSPORT

Moving toward recyclable mono-material film where shelf life allows. Da Nang port keeps inland haulage short.

REGULATORY READINESS

Our traceability records are structured to support customer due diligence on deforestation-free sourcing, including harvest season, growing area and intake batch for every finished lot.

WHAT WE WILL NOT CLAIM

We do not describe ourselves as carbon neutral, organic or certified sustainable unless we hold the certificate to prove it. Where a programme is in progress we say so, with a target date.



GIFT

LUXURY AND SOPHISTICATION

Gift solutions designed with elegance and restraint, crafted in every detail to reflect sophistication, prestige and sincere appreciation.



WHY GIFTING WORKS FOR OUR RANGE

WE PAY BEFORE THEY PICK

Contracts are signed ahead of harvest, so a grower knows the price while the cherries are still on the branch. It moves the risk from the farm to us. It is also why the same families sell to us season after season.



30

farming households under direct contract

2

growing regions — Khe Sanh and the Central Highlands

0

child labour — a written condition of every purchase contract

OUR PEOPLE

Labour contracts, social insurance and statutory benefits for all permanent staff. Working hours to the Vietnamese Labour Code.

SAFETY

Documented safety procedures, PPE provided, periodic health checks, role-based SOP training refreshed annually.

MADE IN DA NANG

Roasting, packing and quality release all happen here. The processing value stays in the region that grows the coffee.

WHY NPI

SIX ADVANTAGES OF **BUYING FROM NPI**

Most Vietnamese coffee reaches a buyer through at least one intermediary. Here is what changes when it doesn't.

DIRECT FACTORY ACCESS

Eliminate trading intermediaries. Your primary point of contact works directly alongside roasting lines and quality control teams for real-time updates.

PROPRIETARY SIGNATURE RECIPES

Access unique offerings like Salt Coffee and Coconut Cappuccino. Develop distinctive product listings that set your brand apart from commodity suppliers.

COMPLETE EXPORT PAPERWORK

CoA, Origin Certificates, Health Certificates and Packing Lists are systematically issued per shipment — never chased or delayed after departure.

BATCH-TO-BATCH CONSISTENCY

Rigorous release criteria and retained batch samples guarantee exact profile replication. The cup served in March perfectly matches the cup served in January.

END-TO-END PRIVATE LABEL

One seamless provider handling custom formulation, artwork compliance, regulatory packaging and full export documentation under your label.

DIRECT PORT LOGISTICS

Proximity to Da Nang International Port offers direct trans-Pacific and intra-Asia shipping routes, significantly reducing inland transit risk and cost.

460	09	04	30
MT	MARKETS	FORMATS	FARMS

INSTALLED CAPACITY · EXPORT MARKETS · PRODUCT FORMATS · HOUSEHOLDS UNDER DIRECT CONTRACT

Send us a target specification. We return a sample plan and a costed quotation.



GET IN TOUCH

CONTACT US

NPI INTERNATIONAL COMPANY LIMITED

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